

WHAT ARE THE BENEFITS OF HAVING A DIGITAL BADGE?



A digital badge helps individuals gain recognition for significant professional development by allowing them to easily share their achievements.



Prospective customers are able to quickly verify a digital badge holder's competencies and skills.



The digital badge provides credibility and visually declares an individual's commitment to professional development.



Digital badges let the world know what you've accomplished. Post them on your social media pages, your email signature and your website.

SHARE YOUR EXPERTISE



Twitter



Facebook



LinkedIn



Website



Email Signature

SHOW YOUR KNOWLEDGE. SHARE YOUR EXPERTISE.

WHAT IS AN NAED DIGITAL BADGE?

A digital badge is a validated, standardized graphical representation of knowledge and skills that can be earned by undertaking various learning activities.



Inside Sales



Outside Sales



Counter Sales

DID YOU KNOW?



Each digital badge has a unique URL that badge holders can share electronically via social media sites and in email.



NAED offers digital badges for all Electrical Product Education Course (EPEC) programs as well as the Certified Electrical Professional (CEP) Sales programs.



According to a recent LinkedIn study, profiles with certifications and badges are viewed six times more often than the average profile.

Learn more at naed.org/digitalbadge or contact NAED Member Services at 888-791-2512.