

Transitional Regulations - From 112 BBA 2013 to 114 BBA 2017, from 113 BBA 2013 to 115 BBA 2017 and 130 BSc 2013 to 131 BSc 2017

24 April 2017 (Subject to approval by the University Senate)

Preamble

These Transitional Regulations apply to some small improvements and amendments in the curriculum of the following programs: Bachelor of Business Administration in Tourism and Hospitality Management; Bachelor of Business Administration in Tourism, Hotel Management and Operations; and Bachelor of Science in International Management.

For organizational reasons, changes to the curricula will be reflected in the following amended study program numbers:

- Bachelor of Business Administration in Tourism and Hospitality Management, from version 112 BBA 2013 to version 114 BBA 2017;
- Bachelor of Business Administration in Tourism, Hotel Management and Operations, from version 113 BBA 2013 to version 115 BBA 2017; and
- Bachelor of Science in International Management, from version 130 BSc 2013 to 131 BSc 2017.

§ 1 At the commencement of the Fall semester 2017, all new Undergraduate students will enrol in one of the following, 114 BBA 2017, 115 BBA 2017, 131 BSc 2017.

§ 2 The study regulations of 112 BBA 2013, 113 BBA 2013 or 130 BSc 2013 will remain in place until the end of the Spring semester 2018, and courses will continue to be offered until the end of the Spring semester 2018.

§ 4 Students who cannot complete all necessary courses within 112 BBA 2013, 113 BBA 2013 or 130 BSc 2013 by the end of the Spring semester 2018, will be transferred to 114 BBA 2017, 115 BBA 2017 or 131 BSc 2017 respectively. Necessary courses do not include the Bachelor Thesis and Internship components and, where necessary, students will be permitted to complete these components in an additional semester.

§5 Students will be required to submit a written declaration, in an approved form, to the Academic Office declaring a) transition into 114 BBA 2017, 115 BBA 2017, or 131 BSc 2017, or b) all necessary courses can be completed by the end of the Spring semester 2018. Students who do not submit a written declaration, in an approved form, to the Academic Office will be automatically transferred to 114 BBA 2017 (major I: Tourism Management), 115 BBA 2017 or 131 BSc 2017 (major I: Advanced International Management), effective as of the Fall semester 2017.

§ 5 No fees will apply to changes arising from the abovementioned curriculum changes in the respective study programs. However, the completion of ECTS in excess of the requisite ECTS for the study program i.e., 180 or 240, associated with additional Enrichment courses, will remain in effect as outlined in MU's Rules on Additional Fees as defined and announced by the University Board.

§ 6 Changes to the curriculum of the study programs are outlined in the course equivalency overviews at § 7 (1) – (3):

- (1) Upon application the Dean may grant equivalency subject to individual assessment. The requirement to submit a bachelor thesis for students in 114 BBA 2017 and 115 BBA 2017 may be substituted by a minimum of three (3) approved enrichment courses.

§ 7 Course Equivalency Overviews

- (1) 112 BBA 2013 – 114 BBA 2017

Courses 112 BBA 2013	Type –h	Transferable ECTS	Courses 114 BBA 2017	type-h-ECTS
0301 Math and Statistics I	LX21-3h	6	0301 Math and Statistics I	LX21-3h-6
0302 Math and Statistics II	LX21-3h	6	0302 Math and Statistics II	LX21-3h-6
0101 Accounting & Management Control I	LX21-3h	6	0101 Accounting & Management Control I	LX21-3h-6
0102 Accounting & Management Control II	LX21-3h	6	0102 Accounting & Management Control II	LX21-3h-6
0103 Organizational Behavior and CSR	LS21-3h	6	0103 Organizational Behavior and CSR	IL-2h-4
0104 Marketing & Consumer Behavior	LS11-4h	6	0104 Marketing & Consumer Behavior	IL-3h-6
0105 Marketing Research and Empirical Project	LX11-4h	8	0105 Marketing Research and Empirical Project	LX11-4h-8
0106 HR Management & Management Development	LS11-4h	6	0106 HR Management & Management Development	LS21-3h-6
0107 Operations & Supply Chain Management	IL-2h	4	0107 Service Operations Management	IL-2h-4
0108 Entrepreneurship, Innovation and Business Planning	LS12-3h	6	0108 Entrepreneurship, Innovation and Business Planning	LS12-3h-6
0401 Microeconomics	IL-2h	4	0401 Microeconomics	IL-2h-4
0402 Macroeconomics	IL-2h	4	0402 Macroeconomics	IL-2h-4
0403 Financial Management & Investment Planning	LX21-2h	6	0403 Financial Management & Investment Planning	LX21-2h-6
0202 New Media and E-Business Applications	LX21-3h	6	0202 New Media and E-Business Applications	LX21-3h-6
0501 Law and Introduction to Business Law	LS21-3h	6	0501 Principles of Business Law	LS11-4h-8
0502 European Law	IL-2h	4		
0601 Advanced Business Communication	PT-3h	4	0601 Advanced Business Communication	SE-2h-4
0602 Academic Writing	SE-2h	4	0602 Academic Writing	SE-2h-4
0701 Tourism & Hospitality Business Analysis	LS11-4h	8	0710 Tourism & Hospitality Business Analysis	LS11-4h-8

0703 Latest Trends in Tourism and Hospitality	SE-1h	2	0720 Latest Trends in Tourism, Hospitality and Events	PT-1h-2
0702 Economics of Recreation, Leisure and Tourism*	IL-2h	4	07xx Enrichment Course I	IL-2h-4
0704 Destination Management*	LS12-3h	4	07xx Enrichment Course	SE-2h-4
0708 Strategic Hotel Management*	LS12-3h	4	07xx Enrichment Course	SE-2h-4
0709 Hotel Property Development and Project Management*	LS12-3h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course I*	SE-2h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course II*	SE-2h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course III*	SE-2h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course IV*	SE-2h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course V*	SE-2h	4	07xx Enrichment Course	SE-2h-4
1001 Bachelor Thesis	TH-x	12	1001 Bachelor Thesis	TH-250-10
			1000 Bachelor Thesis Tutorial	SE-1h-2
0900 Internship Preparatory Course	PT-1h-	1	0900 Internship Preparatory Course	PT-1h-1
0901 Mandatory Internship	PT-450h	8	0901 Internship	PT-900h-29
0902 Additional Internship	PT-450h	12		
0106 HR Management & Management Development		2		
0104 Marketing & Consumer Behavior		2		
0103 Organizational Behavior and CSR		2		
0201 Information Systems		2		
0404 Economic Geography		1		
0404 Economic Geography	LS21-3h	4	0100 Sustainability Literacy for Business	SE-2h-4
0201 Information Systems	LX21-3h	4	0603 Critical Thinking and Problem Solving	SE-2h-4

*These courses are transferable towards a maximum of six enrichment courses.

(2) 113 BBA THO 2013 – 115 BBA 2017

Courses 113 BBA 2013	type-h-ECTS	Transferable ECTS	Courses 115 BBA 2017	type-h-ECTS
0301 Math and Statistics I	LX21-3h	6	0301 Math and Statistics I	LX21-3h-6
0302 Math and Statistics II	LX21-3h	6	0302 Math and Statistics II	LX21-3h-6
0101 Accounting & Management Control I	LX21-3h	6	0101 Accounting & Management Control I	LX21-3h-6
0102 Accounting & Management Control II	LX21-3h	6	0102 Accounting & Management Control II	LX21-3h-6
0103 Organizational Behavior and CSR	LS21-3h	6	0103 Organizational Behavior and CSR	IL-2h-4
0104 Marketing & Consumer Behavior	LS11-4h	6	0104 Marketing & Consumer Behavior	IL-3h-6
0105 Marketing Research and Empirical Project	LX11-4h	8	0105 Marketing Research and Empirical Project	LX11-4h-8
0106 HR Management & Management Development	LS11-4h	6	0106 HR Management & Management Development	LS21-3h-6
0107 Operations & Supply Chain Management	IL-2h	4	0107 Service Operations Management	IL-2h-4
0108 Entrepreneurship, Innovation and Business Planning	LS12-3h	6	0108 Entrepreneurship, Innovation and Business Planning	LS12-3h-6
0401 Microeconomics	IL-2h	4	0401 Microeconomics	IL-2h-4
0402 Macroeconomics	IL-2h	4	0402 Macroeconomics	IL-2h-4
0403 Financial Management & Investment Planning	LX21-2h	6	0403 Financial Management & Investment Planning	LX21-2h-6
0202 New Media and E-Business Applications	LX21-3h	6	0202 New Media and E-Business Applications	LX21-3h-6
0501 Law and Introduction to Business Law	LS21-3h	6	0501 Principles of Business Law	LS11-4h-8
0502 European Law	IL-2h	4		
0601 Advanced Business Communication	PT-3h	4	0601 Advanced Business Communication	SE-2h-4
0602 Academic Writing	SE-2h	4	0602 Academic Writing	SE-2h-4
0701 Tourism & Hospitality Business Analysis	LS11-4h	8	0710 Tourism & Hospitality Business Analysis	LS11-4h-8
0703 Latest Trends in Tourism and Hospitality	SE-1h	2	0720 Latest Trends in Tourism, Hospitality and Events	PT-1h-2
0702 Economics of Recreation, Leisure and Tourism*	IL-2h	4	07xx Enrichment Course I	IL-2h-4
0704 Destination Management*	LS12-3h	4	07xx Enrichment Course	SE-2h-4
0708 Strategic Hotel Management*	LS12-3h	4	07xx Enrichment Course	SE-2h-4

0709 Hotel Property Development and Project Management*	LS12-3h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course I*	SE-2h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course II*	SE-2h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course III*	SE-2h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course IV*	SE-2h	4	07xx Enrichment Course	SE-2h-4
09xx EC Enrichment Course V*	SE-2h	4	07xx Enrichment Course	SE-2h-4
1001 Bachelor Thesis	TH-x	12	1001 Bachelor Thesis	TH-250-10
			1000 Bachelor Thesis Tutorial	SE-1h-2
0900 Internship Preparatory Course	PT-1h-	1	0900 Internship Preparatory Course	PT-1h-1
0901 Mandatory Internship	PT-450h	8	0901 Internship	PT-900h-29
0902 Additional Internship	PT-450h	12		
0106 HR Management & Management Development		2		
0104 Marketing & Consumer Behavior		2		
0103 Organizational Behavior and CSR		2		
0201 Information Systems		2		
0404 Economic Geography		1		
1402 Critical Thinking and Problem Solving	SE-4h	4	0603 Critical Thinking and Problem Solving	SE-2h-4
1201 The Hospitality Industry	LS11-4h	6	1201 The Hospitality Industry	IL-3h-6
1202 Hotel Management and Operations	LS11-4h	6	1202 Hotel Management and Operations	IL-3h-6
1301 Food and Beverage Management and Controlling	LS11-4h	6	1301 Food and Beverage Management and Controlling	LS12-3h-6
1203 Rooms Divisions Management	LX11-4h	6	1203 Rooms Divisions Management	LX11-4h-6
1302 Culinary Theory and Practice	PT-8h	12	1302 Culinary Theory and Practice	PT-8h-12
1303 Restaurant and Service Management	PT-6h	12	1303 Restaurant and Service Management	PT-6h-8
1401 Human Relations and Personal Development	SE-3h	6	0604 Human Relations and Personal Development	SE-2h-6
1204 Hotel Business Simulation	PT-2h	4	1204 Hotel Business Simulation	PT-2h-4

0404 Economic Geography	LS21-3h	4	0100 Sustainability Literacy for Business	SE-2h-4
0303 Operations Research & Forecasting	LX12-3	6	1205 Facility Management	LS-3h-6

*These courses are transferable towards a maximum of six enrichment course.

(3) 130 BSc IM 2013 – 131 BSc 2017

Courses 130 BSc 2013	type-h-ECTS	Transferable ECTS	Courses 131 BSc 2017	type-h-ECTS
0301 Math and Statistics I	LX21-3h	6	0301 Math and Statistics I	LX21-3h-6
0302 Math and Statistics II	LX21-3h	6	0302 Math and Statistics II	LX21-3h-6
0303 Operations Research & Forecasting	LX12-3h	6	0303 Operations Research	LS-3h-6
0101 Accounting & Management Control I	LX21-3h	6	0101 Accounting & Management Control I	LX21-3h-6
0102 Accounting & Management Control II	LX21-3h	6	0102 Accounting & Management Control II	LX21-3h-6
0103 Organizational Behavior and CSR	LS21-3h	6	0103 Organizational Behavior and CSR	IL-2h-4
0104 Marketing & Consumer Behavior	LS11-4h	6	0104 Marketing & Consumer Behavior	IL-3h-6
0105 Marketing Research and Empirical Project	LX11-4h	8	0105 Marketing Research and Empirical Project	LX11-4h-8
0106 HR Management & Management Development	LS11-4h	6	0106 HR Management & Management Development	LS21-3h-6
0107 Operations & Supply Chain Management	IL-2h	4	0107 Supply Chain Management	IL-2h-4
0108 Entrepreneurship, Innovation and Business Planning	LS12-3h	6	0108 Entrepreneurship, Innovation and Business Planning	LS12-3h-6
0401 Microeconomics	IL-2h	4	0401 Microeconomics	IL-2h-4
0402 Macroeconomics	IL-2h	4	0402 Macroeconomics	IL-2h-4
0403 Financial Management & Investment Planning	LX21-2h	6	0403 Financial Management & Investment Planning	LX21-2h-6
0404 Economic Geography	LS21-3h	6	0404 Economic Geography	LS21-3h-6
0202 New Media and E-Business Applications	LX21-3h	6	0202 New Media and E-Business Applications	LX21-3h-6
0501 Law and Introduction to Business Law	LS21-3h	6	0501 Principles of Business Law	LS11-4h-8
0502 European Law	IL-2h	4		
0601 Advanced Business Communication	PT-3h	4	0601 Advanced Business Communication	SE-2h-4
0602 Academic Writing	SE-2h	4	0602 Academic Writing	SE-2h-4

0850 Philosophy of Science	IL-2h	4	0850 Philosophy of Science	SE-2h-4
0851 Research Design	SE-2h-4		0851 Research Design	SE-2h-4
0720 Project Management	LS12-3h	4	0750 Project Management	SE-2h-4
0721 Marketing Intelligence	LS12-3h	4	07xx Enrichment Course	SE-2h-4
0722 Foreign Investment Strategies	IL-2h	4	07xx Enrichment Course	IL-2h-4
0723 International Economics	IL-2h	4	0760 International Economics	IL-2h-4
0725 Strategic Planning	LS12-3h	6	0780 Strategic Planning	LS11-4h-8
0720 Project Management	LS12-3h	2		
0724 Latest Trends in International Management	SE-1h-2		0770 Latest Trends in International Management	SE-1h-2
09xx EC Enrichment Course I	SE-2h-4		08xx Enrichment Course	SE-2h-4
1002 Bachelor Thesis	TH-x-20		1002 Bachelor Thesis	TH-450-18
			1000 Bachelor Thesis Tutorial	SE-1h-2
0103 Organizational Behavior & CSR	LS21-3h	2	0100 Sustainability Literacy for Business	SE-2h-4
0201 Information Systems	LX21-3h	2		
0201 Information Systems	LX21-3h	4	0603 Critical Thinking and Problem Solving	SE-2h-4
0106 HR Management & Management Development	LS11 - 4h	2	0109 Ethics in International Management	SE-2h-4
0104 Marketing & Consumer Behavior	LS11-4h	2		