

## ABOUT US

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 10 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



## APPLY FOR THE JANUARY 2018 INTAKE

Pick up an application from our Campus or apply online here:  
<http://africadigitalmedia.org/application-form/>

Application Due: December 8, 2017

Orientation: January 11, 2018

Classes Begin: January 15, 2018

Payment Deadline: January 12, 2018

## GET IN TOUCH



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# DIPLOMA IN FILM & TV PRODUCTION



# PASSION TO PROFESSION

## COURSE DESCRIPTION

ADMI's Film & TV Production programme prepares students to write original stories and capture global audiences using cinematic tools.

During their first year, students learn to use small HD camcorders before progressing to high-end HD formats like REDD1, Epic, Sony F900 and Panasonic 2700/3700 in their second year. Over the course of two years, students learn producing, scriptwriting, directing, cinematography and post-production.

Graduates emerge from the programme with industry experience and impressive portfolios, including commercials, music videos and films.

## UNITS:



Scriptwriting, Cinematography, Production Design



Producing, Directing, Film Appreciation



Video Editing, Sound for Film & TV, Career Launchpad

**COURSE DURATION:** 4 Terms

**CREDITS:** Average of 7 units per term with 24 contact hours each

## EARN A CREDENTIAL RECOGNIZED BY EMPLOYERS WORLDWIDE

ADMI students gain a competitive edge over their peers by earning an Adobe Certified Associate (ACA) certification in:

- **Video Communications using Adobe Premiere®Pro.**

ADMI instructors prepare students to successfully pass these exams through a project-based curriculum that leverages Adobe Education learning resources, practice tests, and real-world applications.

To learn more about the certification exam visit:

[www.Adobe.com/education/resources/certificate-programs.edu.html](http://www.Adobe.com/education/resources/certificate-programs.edu.html).



## LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:



Write scripts for commercials, films and documentaries



Produce and direct films, documentaries and dramas



Edit videos and films with artistic awareness and technical expertise