# ABOUT ADMI

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 10 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.

Extend your learning beyond the classroom through our Industry Immersion programme.

Develop the professional skills you need to launch your career through our Career Launchpad programme.

Intern with leading industry partners through our Apprenticeship programme.

## APPLY FOR THE JANUARY 2018 INTAKE

Pick up an application from our Campus or apply online here:
**http://africadigitalmedia.org/application-form/**

Application Due: December 8, 2017
Orientation: January 11, 2018
Classes Begin: January 15, 2018
Payment Deadline: January 12, 2018

## GET IN TOUCH

+254 772 913 811
+254 706 349 696
+254 20 235 2221

25 Kenyatta Avenue
3rd Floor, Caxton House
P.O.Box 35447 - 00100
Nairobi, Kenya

www.admi.ac.ke
info@admi.ac.ke

@admiafrica

# admi
### africa digital media institute

# CERTIFICATE IN VIDEO PRODUCTION

# PASSION TO PROFESSION

ADMI's Video Production Certificate programme trains professionals in all aspects of the production process, including scriptwriting, producing, directing, cinematography and post-production editing. Using industry-standard cameras and editing software, students learn to produce videos from concept to final edit.

## EARN A CREDENTIAL RECOGNIZED BY EMPLOYERS WORLDWIDE

ADMI students gain a competitive edge over their peers by earning an Adobe Certified Associate (ACA) certification in:

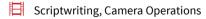- **Video Communications using Adobe Premiere®Pro.**

ADMI instructors prepare students to successfully pass these exams through a project-based curriculum that leverages Adobe Education learning resources, practice tests, and real-world applications.
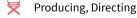
To learn more about the certification exam visit:
**www.Adobe.com/education/resources/certificate-programs.edu.html.**



## UNITS:

- Scriptwriting, Camera Operations
- Producing, Directing
- Video Editing, Sound for Film & TV

**COURSE DURATION:** 1 Term
**CREDITS:** Average of 6 units per term with 24 contact hours each

## LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

- Write scripts for commercials, films and documentaries
- Operate industry-standard cameras and edit videos and films
- Complete a director's treatment and production schedule and budget