ABOUT US

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 10 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.

Extend your learning beyond the classroom through our Industry Immersion programme.

Develop the professional skills you need to launch your career through our Career Launchpad programme.

Intern with leading industry partners through our Apprenticeship programme.

APPLY FOR THE JANUARY 2018 INTAKE

Pick up an application from our Campus or apply online here:
http://africadigitalmedia.org/application-form/

Application Due: December 8, 2017
Orientation: January 11, 2018
Classes Begin: January 15, 2018
Payment Deadline: January 12, 2018

GET IN TOUCH

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admi
africa digital media institute

DIPLOMA IN ANIMATION & MOTION GRAPHICS

PASSION TO PROFESSION

COURSE DESCRIPTION

ADMI's Animation & Motion Graphics programme trains students in current industry practices using software packages such as Autodesk Maya and Adobe Creative Suite.

During their first year, students hone their drawing, scriptwriting and storyboarding skills before progressing to character animation and advanced texturing and modelling. Over the course of two years, students develop their technical and artistic skills by completing animation and motion graphics projects from initial concept to finished product.

Graduates emerge from the programme with industry experience and impressive portfolios, including 2D and 3D animations, character designs and motion graphics.

EARN A CREDENTIAL RECOGNIZED BY EMPLOYERS WORLDWIDE

ADMI students gain a competitive edge over their peers by earning Adobe Certified Associate (ACA) certifications in:

- **Visual Communications using Adobe Photoshop®**
- **Rich Media Communications using Adobe Animate®**
- **Video Communications using Adobe Premiere®Pro**
- **Graphic Design & Illustration using Adobe Illustrator®**

ADMI instructors prepare students to successfully pass these exams through a project-based curriculum that leverages Adobe Education learning resources, practice tests, and real-world applications.

To learn more about the certification exam visit:
www.Adobe.com/education/resources/certificate-programs.edu.html.

UNITS:

- Character Design, Digital Illustration, Adobe Photoshop
- Modelling, Texturing, Rendering, Lighting
- Animatics, 2D/ 3D Animation, Motion Graphics

COURSE DURATION: 5 Terms

CREDITS: Average of 7 units per term with 24 contact hours each

LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

- Develop 2D and 3D characters and demonstrate an understanding of anatomy and physics
- Create animations that incorporate basic design principles, including composition and perspective
- Complete a series of motion graphics projects and an animation showreel