### **ABOUT US**

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 10 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



#### APPLY FOR THE JANUARY 2018 INTAKE

Pick up an application from our Campus or apply online here: http://africadigitalmedia.org/application-form/

Application Due: December 8, 2017 Orientation: January 11, 2018 Classes Begin: January 15, 2018 Payment Deadline: January 12, 2018

### **GET IN TOUCH**

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- www.admi.ac.ke info@admi.ac.ke
- 25 Kenyatta Avenue 3rd Floor, Caxton House P.O.Box 35447 - 00100 Nairobi, Kenya







@admiafrica



# DIPLOMA IN MUSIC PRODUCTION



PASSION TO PROFESSION

### **COURSE DESCRIPTION**

ADMI's Music Production programme cultivates students' unique style while equipping them with the technical skills needed to launch successful careers in the music industry.

During their first year, students are introduced to music production and songwriting before progressing to studio and live sound recording. Over the course of two years, students learn to operate state-of-the-art sound equipment and work with music professionals from around the world.

Graduates emerge from the programme as entertainment industry professionals with strong skills in the latest software and music production techniques.



## **UNITS:**



Musical Instruments, Songwriting, Composing for Film



Music Production, Mixing & Mastering, Pro Tools & Logic Pro X



Music Business, Music Performance, Studio Recording

**COURSE DURATION: 4 Terms** 

CREDITS: Average of 7 units per term with 24 contact hours each

### **LEARNING OUTCOMES**

Upon successful completion of the programme, graduates will be able to:



Compose music for various media, including commercials and films



Write, record and produce original songs



Build a music brand and business plan