

## ABOUT ADMI

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 10 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



## APPLY FOR THE JANUARY 2018 INTAKE

Pick up an application from our Campus or apply online here:  
<http://africadigitalmedia.org/application-form/>

Application Due: December 8, 2017  
Orientation: January 11, 2018  
Classes Begin: January 15, 2018  
Payment Deadline: January 12, 2018

## GET IN TOUCH



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# PHOTOGRAPHY FOR PROFESSIONALS

## CERTIFICATE PROGRAMME



# PASSION TO PROFESSION

ADMI's Photography Certificate Programme is designed for professionals interested in learning how to shoot, light and edit digital photographs. Through this practical course, students will learn to operate state-of-the-art digital cameras and control lighting both in natural and studio settings. ADMI's curriculum also leverages Adobe Education learning resources enabling students to graduate with an added credential in Adobe Photoshop, the premier image editing software.

## EARN A CREDENTIAL RECOGNIZED BY EMPLOYERS WORLDWIDE

ADMI students gain a competitive edge over their peers by earning an Adobe Certified Associate (ACA) certification in:

- **Visual Communications using Adobe Photoshop®**

ADMI instructors prepare students to successfully pass these exams through a project-based curriculum that integrates Adobe Education learning resources and practice tests.

To learn more about the certification exam visit:

[www.Adobe.com/education/resources/certificate-programs.edu.html](http://www.Adobe.com/education/resources/certificate-programs.edu.html).



## UNITS:



Adobe Photoshop



Photography & Lighting

**COURSE SCHEDULE:** To fit working professionals schedules, classes are scheduled 2 evenings per week

## LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:



Operate industry-standard cameras in order to capture still and motion-based images



Apply effective lighting techniques in natural, artificial and mixed lighting



Use Adobe Photoshop to edit and enhance images