#### **Special Projects** From Creatif

### **Auto Trader, London** A Mini Adventure

Featured Product(s):

Solo Whisper

Partner(s): Wagstaff Interiors



After working together to successfully refurbish Auto Trader's premises in Manchester, Wagstaff Interiors brought us back on board to help remodel the firm's London office in Kings Cross.

A key part of Wagstaff's brief was the need to reduce the floor space by 5,000 sq. ft while keeping the office's focal point - a series of suspended Mini Coopers.

This called for the clever use of the remaining space and although tinkering with cars isn't our speciality, delivering a flexible working area is.

To provide that agile space, we set about on our own mini adventure and installed a series of Float systems to create an area that can be adapted and altered within seconds.

When closed, these individual 'rooms' provide multiple spaces for group working and small-scale meetings.

Yet, when opened up, they combine to create a much bigger area for Auto Trader's staff to use for conferences and larger social gatherings.

As in Manchester, all of the Float panels supplied were made out of our lightweight polyester acoustic material, Whisper, and featured the same pattern to provide a clear link between Auto Trader's northern and southern offices.

To further improve the use of the reduced floor space, Wagstaff also asked us to provide two walls to create some more formal meeting areas. With a 53dB rating, Solo was the perfect choice!



#### **Head Office**

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**London Showroom** 79 Clerkenwell Road, London, EC1R 5AR

more images overleaf

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