

British Film Institute, London

A Timeless Classic

Featured Product(s):
Insight
Whisper

Partner(s):
Area

Photography
& Design:
RAW Brothers



The British Film Institute (BFI) is a film and charitable organisation that promotes and preserves film making and television in the United Kingdom. It has the task of maintaining the world's largest film archive.

According to fit out specialists, Area, the “building’s owners wanted to implement new ways of working in order to minimise wasted space, reduce overheads and generate income by reconfiguring staff spread over five floors into three, creating two floors for subletting. The refurbishment updated first and second floors, and completely renovated a tired 60s fit out on the third floor.”

The end result is a light, open plan interior designed to encourage both

agile and collaborative working.

Creatif was used to implement the acoustic solutions, utilising Whisper wall and baffle systems in meeting rooms and throughout the open plan spaces.

To further extend BFI’s event hire offering, a large basement storage area was also transformed into multiple meeting rooms with space to host events.

To do this, Creatif’s acoustic and semi-automatic glass moving wall system, Insight, was chosen as it helps reconfigure space in seconds, allowing for a variety of uses.

Insight’s integrated blinds were the final touch, offering privacy as and when it’s needed.



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