



PRESS RELEASE  
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## **Kronos Technologies and VieFUND Announce Partnership**

**Toronto, Canada—May 3, 2017**—Ray Adamson, Chief Customer Officer of Kronos Technologies, and Mark Lafreniere, VP Business Development of VieFUND Corporation, are pleased to announce their partnership to create a data gateway between the VieFUND back-office software and the Kronos Finance CRM system. With this integration, investment dealers (Mutual Fund, Segregated Fund, Exempt Market and Term Deposit) will have access to a fully bilingual Canadian web-based solution with their client data automatically populated.

“The integration will enable mutual fund dealers to deliver even greater value to advisors” said Adamson. “With the VieFUND back-office software, investment dealers will be able to offer their advisors greater connectivity to their client data. This partnership will facilitate the advisor's effectiveness and increase their productivity, and will bring great benefits to dealers, advisors and their clients alike.”

Mark Lafreniere agrees, “This initiative allows us to provide our customers and advisors with specialized data they need to be competitive, and it shows that VieFUND, along with Kronos, are positioning together as innovation leaders in our industry across Canada.”

François Levasseur, CEO of Kronos Technologies also added, “This new partnership is once again part of an emerging and very positive trend in our industry. Technology companies are starting to work together to solve pressing and growing needs to help distributors and advisors manage their business and relationships.”

### **About Kronos Technologies**

Kronos Technologies specializes in Web and mobile applications tailor-made for finance and insurance professionals. Our game-changing software solutions, Kronos Finance CRM and Kronos FNA, enable advisors to leverage their data, gain valuable insights, uncover significant opportunities, and manage compliance. Most importantly, our innovative technology empowers advisors to invest where it matters most; making a difference for their clients. [www.kronos-finance.ca](http://www.kronos-finance.ca)

### **About VieFUND Corporation**

VieFUND is a software development and consulting firm, specializing in servicing Investment Dealers in Canada. An innovation leader in the industry, VieFUND offers a state of the art back-office web-based application that allows Investment Dealers to run more efficiently, reduce costs and increase productivity. [www.viefund.com](http://www.viefund.com)

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