



MASTERED

Join the new breed

Over the last four years, we've worked with some of the most respected experts in the fashion industry and over 4,400 creative professionals from over 95 different countries.

In that time, one theme kept coming up. The industry is changing. There are new ways to create and to get noticed. There are new rules to getting work. There are new fashion capitals emerging. The change is constant and it's getting faster.

Only a certain type of creative thrives in this new world. They're relentless, resilient and massively collaborative. They work hard to develop their mindset and collaborative skills, not just their technical ones. They're polymaths, entrepreneurs and they won't let anything hold them back.

We've developed this accelerator to help you become this new breed of creative – and claim your place in the industry of the future. Take a look at what the next six months could hold for you.



Perri Lewis

Co-founder and programming director



“Mastered is a game changer. I have magazines contacting me to collaborate, have had my makeup featured on Marie Claire, did NYFW ... I now have an awareness of what it takes to make it in this industry. I found my voice, developed my brand identity and now clients seek me out to do the type of work I enjoy most.”

Sara Domi, Makeup: Mastered

A completely new model to support talented creatives

We designed this accelerator around four elements that will be the key to your transformation. Feedback. Coaching. Insight. Community.

Feedback and mentoring

To help you navigate a difficult industry, you will get your own mentor, an established industry insider, who will call you each month to give you the honest feedback and advice you need.

Performance coaching

Successful CEOs and top athletes have personal coaches to help them get the mindset shifts they need to achieve their goals. On this accelerator, you will get your own personal coach.

Industry insight

We've worked with handpicked industry experts to create high-quality content, sharing everything they know - from creative process to how to get paid - so you can act on your feedback.

Community

Building your team and establishing the right relationships is key to your success. Which is why the Mastered Live event and our global talent directory are important to your experience.



Feedback and mentoring

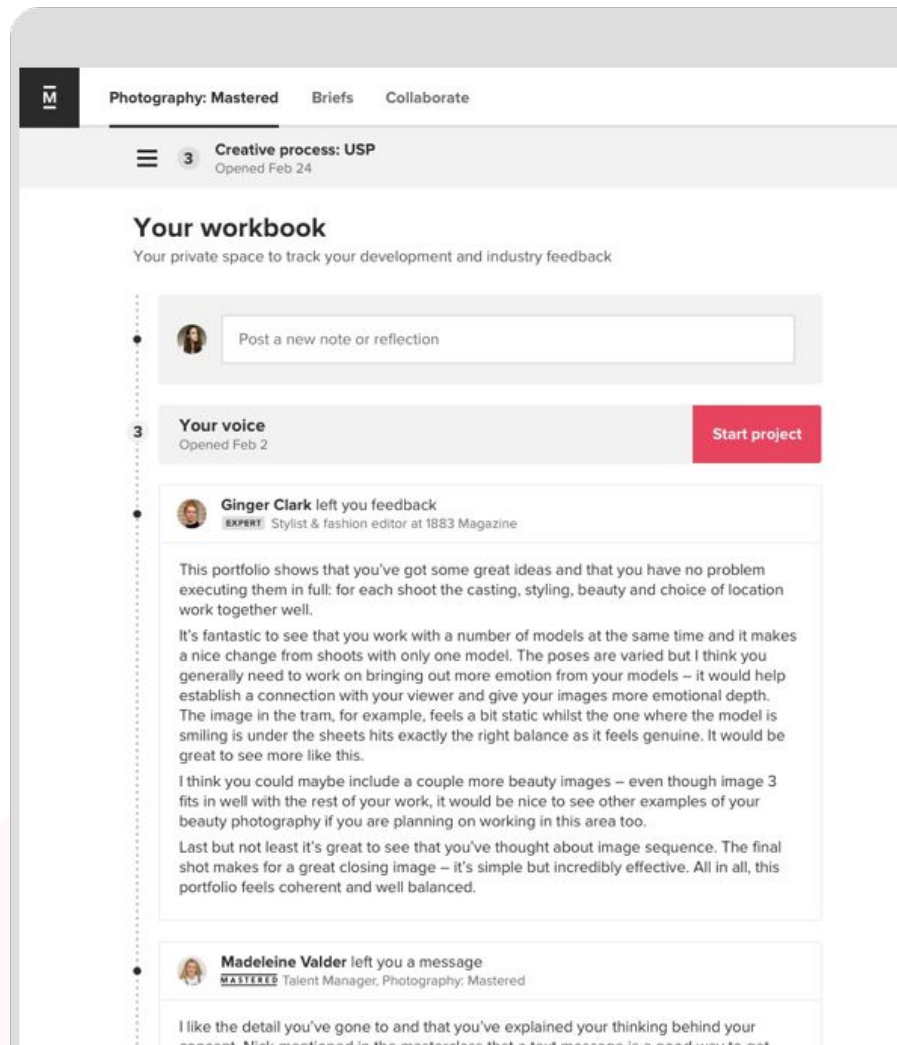
Makeup by Amy Richardson

FEEDBACK AND MENTORING

Get personal guidance and actions in mentoring calls

Every month for six months, you'll receive a private mentoring session with an industry insider.

- You will be matched with a mentor at the beginning of the accelerator who will give you advice specific to your career goals.
- Before the call you will be guided to create an agenda and prepare any work you'd like feedback on.
- On the call, you will discuss your goals, review your work, agree your next steps, and make sure you are always progressing.
- Afterwards, your mentor will create a written summary of the call in your private workbook so you can reflect on the things you discussed at any time.
- Your mentor will also confirm any actions you agreed to do before your next call, and provide you with personalised recommendations for video content you should watch to help you keep moving forward.





“Having the opportunity to show my work to key professionals and hear their feedback was priceless. The projects are challenging and the people involved in the course are super-professional. I’m more inspired and confident than I’ve ever been.”

Alena Moiseeva, Makeup: Mastered

Makeup by Alena Moiseeva





Performance coaching



PERFORMANCE COACHING

Get personal coaching sessions to tackle what's holding you back

If you've been held back by confidence or resilience issues in the highly competitive fashion industry, we will help you overcome them and get the success you deserve.

- You'll have access to an in-house personal development coach throughout the accelerator.
- You'll be able to book 6 monthly one-to-one calls x 45 mins each
- Your coach will discuss specific issues, from creative confidence, to procrastination, to collaboration, and anything in between.
- All your summaries from your coach will be stored in your private workbook, which you can update with your own reflections.
- With performance coaching you can hone the mindset you will need to reach the goals you set for yourself and your career.



“I had career goals and a path planned that I had begun to give up on. It is now sparked and ignited. What I have learned from the feedback is beyond what I dreamed this opportunity would present me.”

Lavonne Anthony, Makeup: Mastered





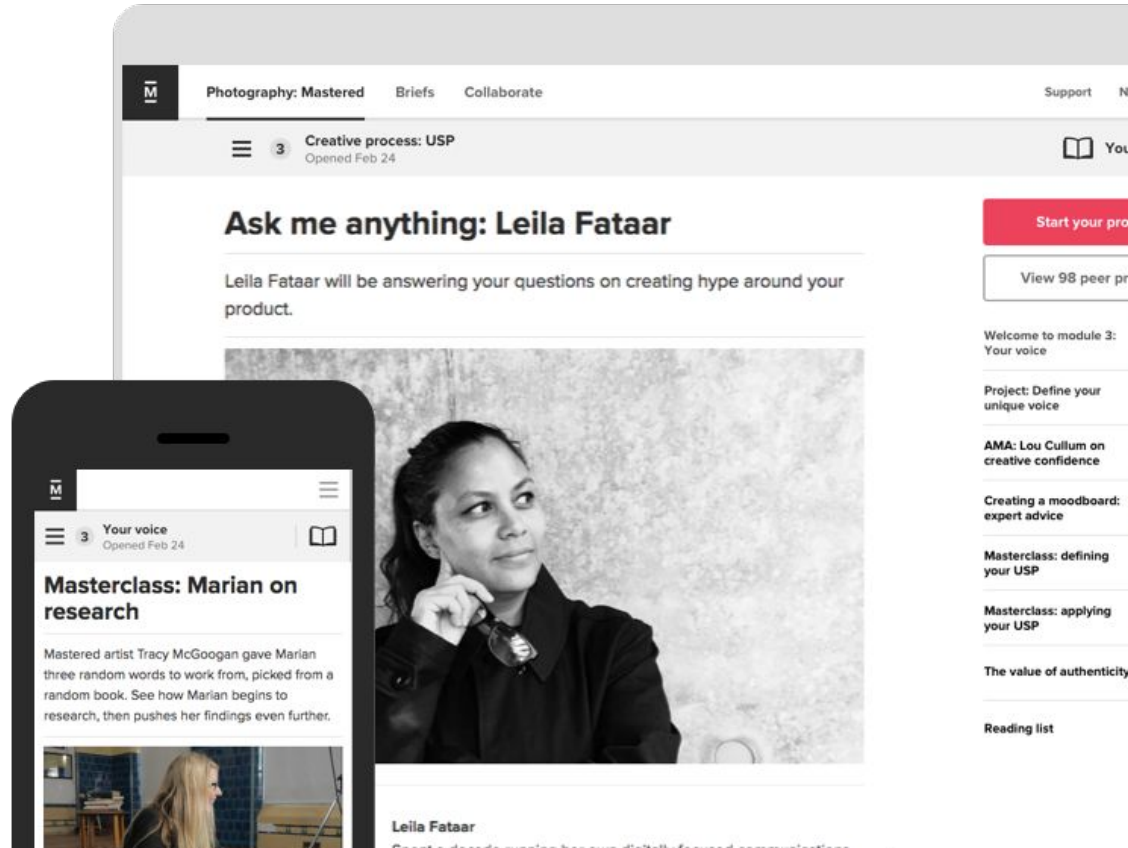
Industry insight

INDUSTRY INSIGHT

Hear from experts and get industry ready

From the moment your accelerator starts, you will have access to an exclusive library of video content and written materials from experts who are working and succeeding today.

- You'll hear from industry experts via video masterclasses, demos and case studies.
- Articles, PDFs, graphics, and links to external resources support the video content, providing you with up-to-date and industry-relevant materials
- You will also get personalised recommendations for the specific content that will help you act on the feedback you get from your mentor.
- Lifetime access to the materials allows you to revisit the knowledge whenever you need it.



Some of the experts featuring in video content



Session stylist **Gary Gill** talks about how to hone your own personal brand and use it as a decision-making tool to get more of the kind of work you want, for the clients you dream of.



One of fashion's most in-demand makeup artists, **Tom Pecheux** shares his insight from 30 years working on shows, editorial and campaigns for the likes of Chanel, YSL, Vogue, Gucci and Balmain.



Premier Hair and Makeup, one of the UK's leading talent agencies talk about securing agency representation as well as providing advice for getting assisting work.



Alessia Glaviano, senior photo editor at Vogue Italia, will talk about the importance of rigorous research to enrich your creative process, and defining your vision..



Sophia Li, entertainment media editor at Vogue.com, will discuss new ways of looking at editorial formats in the digital age.



Lydia Pang, creative director at Refinery29, has been talking about creative process, branding and social media.



As bookings editor for Harper's Bazaar UK, **Megan McCluskie** has been sharing what high-end fashion titles look for when casting artists for shoots.



As beauty director of ELLE, **Sophie Beresiner** has been talking about how to take trends from the runway and turn them into work that's right for you and your personal brand.



Kenneth Richard, CEO & creative director of The Impression, is talking about his challenges with getting the first issue of a magazine off the ground, plus what makes a good fashion advertising campaign.



Jaime Perlman is creative director of Vogue UK. She is exploring her career path that led to this prestigious role and also talking about building teams.



Arden Fanning, contributing beauty editor to Vogue.com, will talk about trends and how to build relationships with the press.



Buffalo magazine's art directors are showing us their creative process for their magazine and talk about juggling money with creativity.



**Global
community**

COMMUNITY

Mastered: Live

No one succeeds in this industry alone. The relationships you build and the teams that you form are key to your success. Mastered Live has been designed to help you find your tribe.

- Included in your accelerator experience is an invite to **Mastered: Live London**
- Attendance to Mastered: Live is free, you just need to pay for your travel and accommodation - we'll make recommendations on both.
- The event is held over two days at the beginning of June.
- It's a chance to come together with the Mastered community, meet mentors in-person, have portfolio reviews, and take part in interactive workshops.
- This year will see our ninth Mastered Live and from past experience, we know it's going to be a highlight of your experience.





“I am grateful to the Mastered team for making this happen. Grateful for all the incredible and talented fellow alumni that were there to share this incredible experience. Grateful for the most amazing fashion experts that dedicated their time to make us feel we were worth it and help us grow in two days. We are all now a part of this truly wonderful community, and let's grow together.”

Djeneba Aduayom, Photography: Mastered

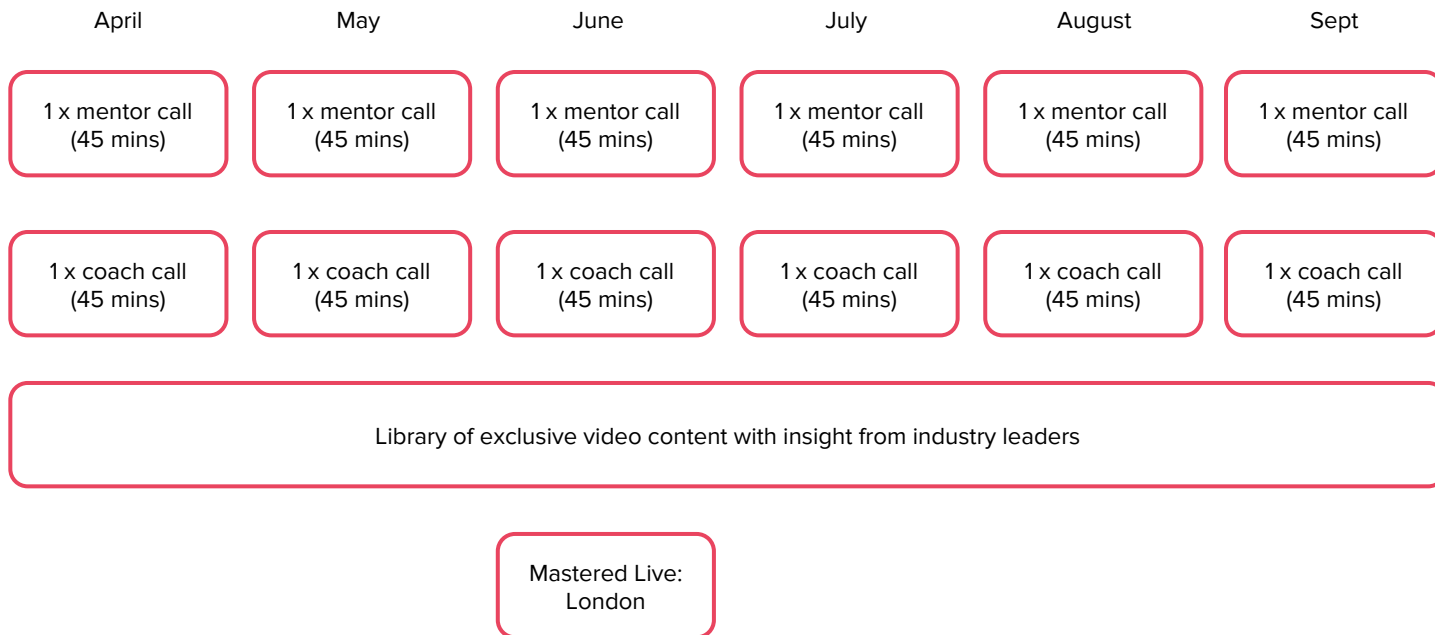
Mastered Live: Iceland collaboration, featured on Vogue.it. Photographer: Djeneba Aduayom



Your year ahead

Your schedule

Your accelerator journey has been designed to work around your existing commitments. Each month you will have two calls - one with your mentor and one with your coach - who will follow-up with specific videos and resources recommended for you.



What alumni say

“This has been the most important part of my career [...] and a place I have felt the most recharged and excited.”

Deanna Garand

“I feel much more confident about what kind of MUA I am and what’s next for me.”

Valentina Gretsova

“Thank you for flicking the switch on my creativity. I’m so inspired.”

Bernice Dodd

“It’s changed me completely. There’s nothing I feel I couldn’t do now. I can easily say that you changed my life.”

Bina Khan

Fees and finance options

6-month accelerator | starts April 2019

Speak to our admissions team for tailored finance options - email terence@mastered.com

Payment plan (payable over 10 instalments)		Pay in full One upfront payment	
£350 / mth UK pricing	\$480 / mth USA and rest of world	£3,500 UK	\$4,200 USA and rest of world

Make 2019 count.

Please note: This syllabus is for informational purposes only and subject to change.
Mastered retain the right to amend the details supplied.