

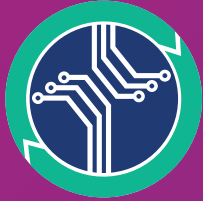
# GLOBAL ENERGY SHOW

JUNE 9-11, 2020  
CALGARY, CANADA

## EXHIBITION & CONFERENCE

shaping the future of energy

## NORTH AMERICA'S LEADING ENERGY EVENT



## GLOBAL ENERGY DIGITAL

As the Global Energy Show (previously Global Petroleum Show) continues to keep up with the latest developments across the energy sector, this dedicated zone provides key insights into the world of digitalization and how innovative, disruptive technologies are transforming business models with the use of artificial intelligence, blockchain, robotics, machine learning, real-time data analytics and cloud computing.

For 2020, the Digital Transformation Zone will be located in the heart of the exhibition floor again.

### What's going on in the digital transformation market place?

The oil and gas sector is going all out for efficiency savings underpinned by digital drives, according to a survey conducted by EY. The global financial advisory firm's poll of 100 senior oil and gas executives saw:

- 42% of respondents cite **efficiency** as the main investment driver in the current price environment.
- Almost 90% of those surveyed said their **investment in digital will increase** over the next two years
- 87% indicated that they are using advanced analytics as they look to use data to **increase productivity**.

While using AI systems with better monitoring and maintenance, it was announced that BP experienced a 72% decrease in methane vented from the field. Additionally, gas production rose 20% using the AI-powered system meanwhile **costs were reduced by 22%**.

### 2019 IN NUMBERS



**53,000+**  
Exhibition Attendees



**460,000**  
Gross sq. ft.



**1,000+**  
Conference Delegates



**1,000+**  
Exhibiting Companies



**60+**  
Technical Presentations



**15** **30**  
NOCs IOCs



**22,500+**  
Represented Companies



**10**  
Award Categories



ARTIFICIAL INTELLIGENCE



BLOCKCHAIN TECHNOLOGY



BIG DATA



MACHINE LEARNING



EQUIPMENT SENSORS



CLOUD COMPUTING



CYBER-SECURITY



EDGE COMPUTING



ROBOTICS



DRONES

Find out how you can get involved

Contact us today by email [globalenergyshow@dmgevents.com](mailto:globalenergyshow@dmgevents.com)

or phone 1-888-799-2545

[globalenergyshow.com](http://globalenergyshow.com)

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### EXHIBIT IN THE DIGITAL TRANSFORMATION ZONE

#### DIGITAL TRANSFORMATION ZONE

2020 RATES PER SQUARE FEET	\$61.00 CAD
EXHIBITOR MEDIA LISTING	\$250.00 CAD
INSURANCE	\$159.00 CAD

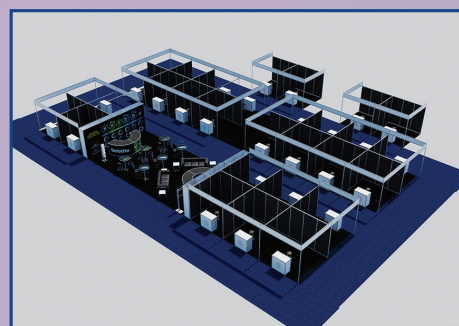
#### WHAT'S INCLUDED WITH YOUR DIGITAL TRANSFORMATION ZONE PACKAGE:

✓ HARD WALL SHELL SCHEME BOOTH	✓ DAILY EXHIBIT VACUUMING AND EMPTYING OF WASTEBASKETS
✓ FLOOR SPACE IN HALL E	✓ ONE (1) 1500-WATT ELECTRIC OUTLET
✓ STANDARD BLACK BOOTH CARPET	✓ UNLIMITED CLIENT INVITATIONS
✓ BASIC UNLIMITED MATERIAL HANDLING UP TO 5000LBS PER CRATE	✓ UNLIMITED EXHIBITOR BOOTH STAFF PASSES
✓ CRATE STORAGE DURING THE SHOW	✓ EXHIBITOR WEB LISTING WITH LOGO
✓ COUNTER AND TWO CHAIRS	✓ COMPANY PROFILE ON ONLINE DIRECTORY AND MOBILE APP
✓ BOOTH HEADER WITH EXHIBITOR NAME	✓ EXHIBITOR COMPANY ON OFFICIAL LIVE FLOOR PLAN
✓ 24 HOUR ROAMING SECURITY	✓ COMPANY LOGO IN THE OFFICIAL EVENT GUIDE

#### ADDED VALUE:

SPEAKING OPPORTUNITIES IN THE DIGITAL TRANSFORMATION KNOWLEDGE BAR

AS AN EXHIBITOR IN THE DIGITAL TRANSFORMATION ZONE, YOU WILL ALSO RECEIVE 20% DISCOUNT ON THE STRATEGIC CONFERENCE, TECHNICAL CONFERENCE, GLOBAL ENERGY AWARDS, AND OTHER NETWORKING EVENTS



#### ENHANCED EXHIBITOR SPONSORSHIP OPPORTUNITIES

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