

OUR OBJECTIVE IS YOUR SUCCESS.



Hueman partners with organization for culture-based recruitment program.

Our partner—a growing automotive dealership with five locations—had plans to expand nationwide; opening four stores within a year. Their largest obstacles were finding candidates that fit their brand's culture, while simultaneously hiring whole-house in a timely manner for the opening of the new stores. They also had difficulty finding A+ Service Technicians that would be with the organization long-term.

Hueman partnered with the organization's HR leaders to create a strategic recruitment plan. With our expertise in culture-based recruitment and 20 plus years of experience, we helped them recruit for four new store openings and continue to fill roles in their existing locations.

Our Results:

In 2017, we made 152 hires for nine store locations scattered throughout Denver, CO, San Antonio, TX and Jacksonville, FL. Our partner was presented with candidates that fit their culture and brand in a timeframe that allowed for adequate training prior to new store openings. As our partner continues to expand across the country, we will be by their side to continue supporting the success of their hiring efforts.

Hueman focuses on building partnerships through culture-based recruitment. These solutions help meet the financial needs of our partners while improving employee engagement and reducing turnover. To learn more about culture-based recruitment programs with Hueman, visit us at www.huemanRPO.com or contact us at info@huemanrpo.com.

Our Client:

Automotive dealership expanding nation-wide.

Their Challenge:

Attracting candidates in a timely manner who also fit their culture and brand.

Our Solution:

Develop an enterprise program to meet immediate and long-term recruitment needs.

Our Results:

- Increased candidate flow
- Increased the number of qualified candidates per offer
- Reduced time-to-fill
- Sourced hard-to-fill positions
- Partnered on the opening of 4 new locations

By the Numbers:

- Presentations: 969
- Interviews: 744
- Offers Extended: 188
- Hires 152