

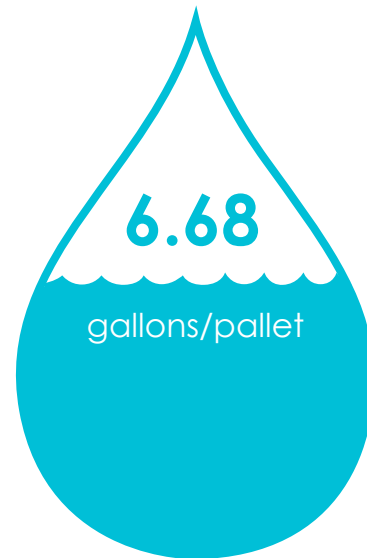
# making progress, making impact

## water

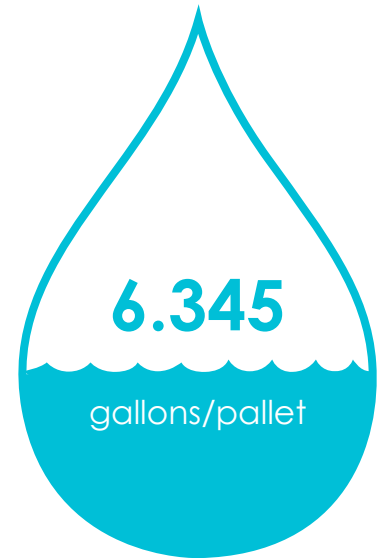
2017 actual:

2018 target:

There's no doubt water is the world's most precious resource, with freshwater making up only 2.5% of the global water supply. Together with clients and consumers, we will do our part to conserve this most critical resource.



▼ 14%

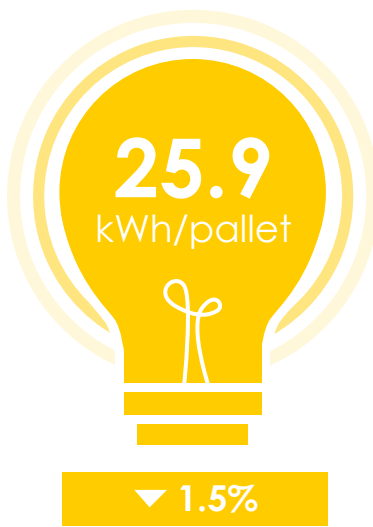
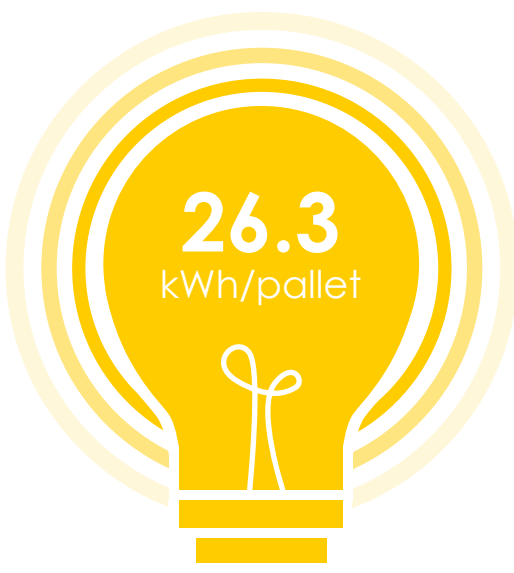


▼ 5%

2017 actual:

2018 target:

## energy



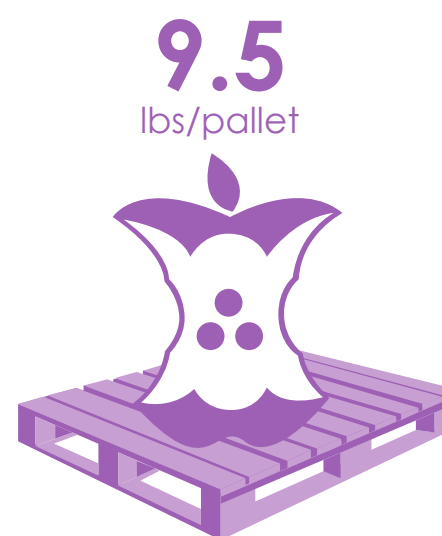
We remain committed to our EPA Green Power Partnership and will continue to run on 100% wind power. We project to grow our pallet production by 8.4% while maintaining a 7% year over year increase in kWh usage.

## waste

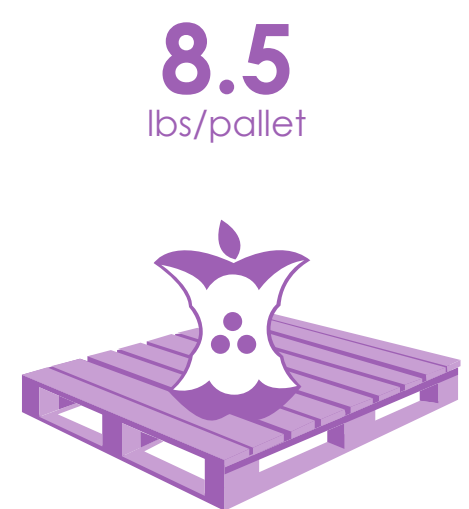
2017 actual:

2018 target:

In 2018, we project an 8.4% increase in pallet production. We will aim to reduce our waste to landfill by over 200,000 lbs from 2017. This equates to a 1 lb reduction on a per pallet basis.



▼ 12%



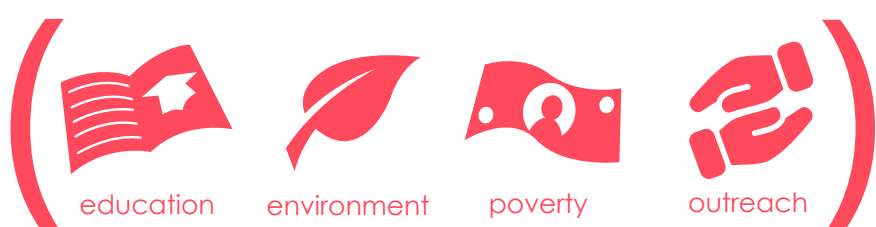
▼ 6%

2017 actual:

2018 target:

## giving

128  140  
hours hours



The creative works team remains steadfast in its commitment to community service and outreach. In 2018, we aim to increase our 2017 participation in philanthropic events by 12 hours, and increase monetary contributions by 9%.

