

INTRODUCING

# REALPAGE AIM

THE ONLY PLATFORM THAT ALIGNS THE INVESTMENT ECOSYSTEM



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## ABOUT REALPAGE AIM

*RealPage AIM Serves the Global Investment Ecosystem*

AIM provides institutional investors and managers an integrated platform that propels data alignment throughout the investment ecosystem to drive the best possible risk-adjusted returns for the private and public capital markets. The global platform empowers stakeholders to collect, validate, consolidate, and analyze real estate and alternative investment data. AIM provides a 360° view across the investment lifecycle, allowing general and limited partners to manage investments, model and monitor asset performance, assess risk, and easily identify opportunities to maximize returns.



IMS

PART OF THE  
REALPAGE®  
FAMILY

In 2015, IMS set out to be the industry's leading investor management platform, and we are pleased to announce that 2019 was another strong year.

We grew our customer base to 600 very loyal and engaged partners, we engaged with and listened to our customers, and we delivered features that added value for them and for their investors. A few highlights are the new eSignature workflow, Key Property Insights for aggregating and analyzing property management accounting data, continued enhancements to CRM, and a bulk uploader for documents just in time for delivering K-1s to your investors.

This success starts with you, our customer, and ensuring that you are improving the way you run your business while delivering value and transparency to your investors. You collectively have just under 100,000 investors with \$50 billion of equity under management and have distributed \$7.5 billion through the IMS platform to your investors. And these numbers will only continue to grow!

Where do we go from here? We begin 2020 as part of the RealPage AIM family, and we have even loftier goals for our business. We have spent the last few weeks preparing to integrate our respective platforms. You and your investors will see more features and capabilities, many of which you have been asking us about for quite some time. With RealPage with us, AIM is the industry's first and only next-generation, integrated global platform for institutional investors and managers delivering full transparency with a 360° view across the entire investment lifecycle.

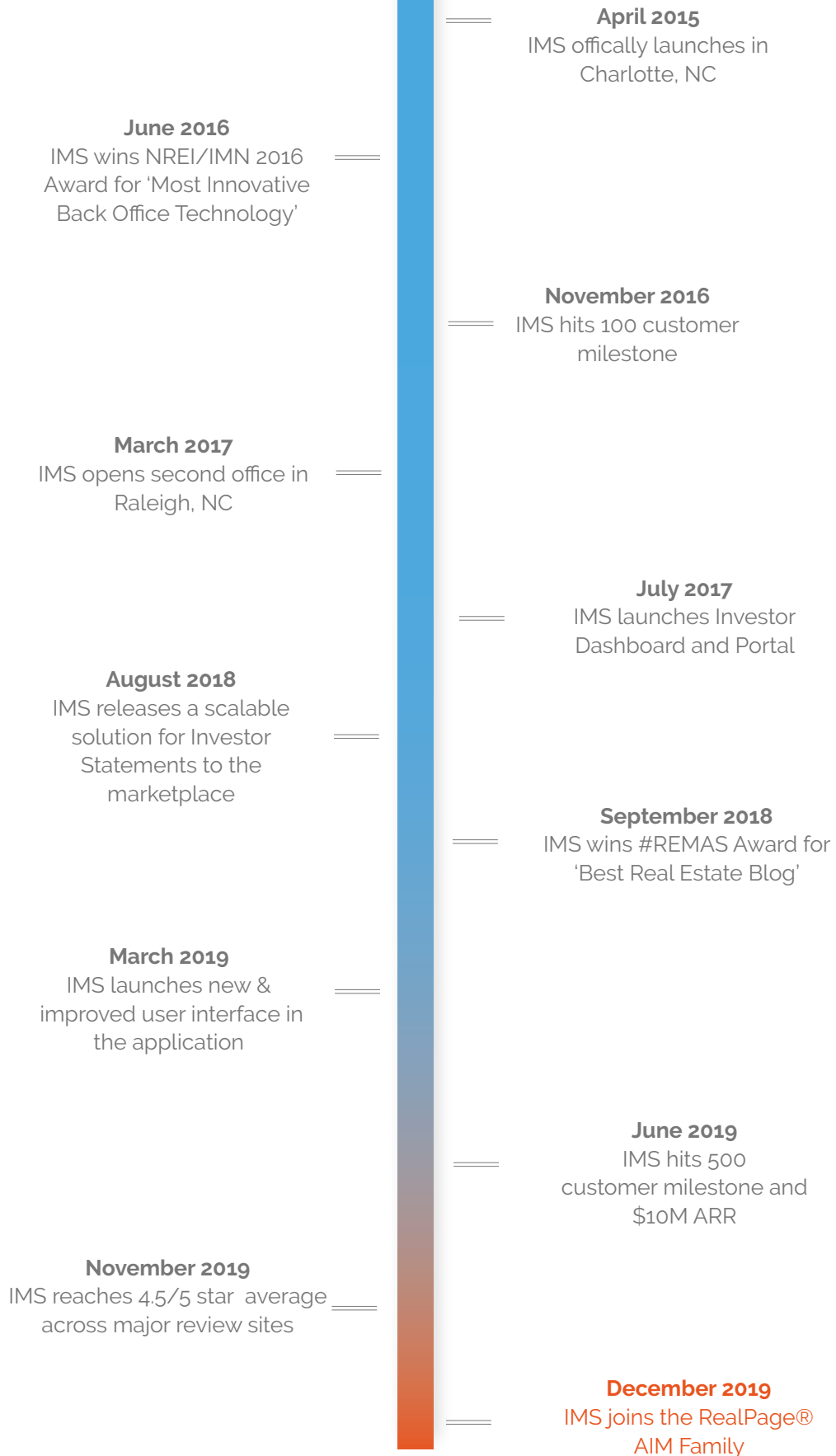
The AIM team is committed to continued innovation to our customers. We look forward to exciting product releases as well as seeing you at Converge events across the country and at the AIM InSights 2020 user conference in Dallas, TX.



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*Ron Rossi, VP Customer Success  
RealPage AIM*



# IMS HISTORY





# Joining the Family

RealPage, Inc., a leading global provider of software and data analytics to the real estate industry, today announced that it has acquired Investor Management Services, LLC (“IMS”). IMS provides an Investor Relationship Management (IRM) platform with an investor dashboard, an investor portal to manage investor relations, and a comprehensive waterfall engine for distributions.

The combination of IMS with the RealPage AIM platform will service nearly 600 general partners supporting nearly 90,000 limited partners. Upon completion of the acquisition, RealPage plans to incorporate IMS into AIM and market a fully integrated asset & investment management platform (RealPage AIM) to drive improved return on investment by providing 360 degree data visualization, performance monitoring, benchmarking and valuations across the entire investment lifecycle.

RealPage expects to retain IMS employees, and operations will remain in Charlotte and Raleigh. The company expects to support the IMS client base for the foreseeable future.

## **Alan James, SVP Asset & Investment Management**

“Our combined teams are expected to immediately integrate IMS with RealPage AIM. The addition of IMS, when combined with AIM’s Portfolio Investment Management, Asset Monitoring, Business Intelligence and Data Warehouse capabilities, creates a complete platform, supported by data administration services and valuation services to efficiently operate and manage the investment lifecycle. We look forward to working with the IMS team to provide new value to the institutional private and public capital markets while delighting clients with unparalleled experiences.”

## **About RealPage**

RealPage provides a technology platform that enables real estate owners and managers to change how people experience and use rental space. Clients use the platform to gain transparency in asset performance, leverage data insights and monetize space to create incremental yields. Founded in 1998 and headquartered in Richardson, Texas, RealPage currently serves 16.8 million units worldwide from offices in North America, Europe and Asia. For more information about RealPage, please visit <https://www.RealPage.com>.

Learn more about RealPage AIM by visiting <https://www.RealPage.com/AIM>.

May 4-6, 2020 | Dallas, TX

# AIM InSights

*The industry's first and only investor management conference specifically designed for the real estate and alternative investment industries.*

*Stay tuned for more information coming soon.*

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AIM InSights: The Trust & Transparency Summit