

## BUSINESSES DISRUPTING INDUSTRIES WITH THEIR BRILLIANT IDEAS – AND WHAT YOU CAN LEARN FROM THEM

Submitted by Entrepreneur Staff on 07/07/2017

In our 'Brilliant Ideas' series in the June issue of Entrepreneur, we asked entrepreneurs how they are turning their business idea into a reality.

Parsable brings modern-day communication to industrial jobs.

"The tools used by many industrial companies are from the 1950s – paper, Sharpies, walkie-talkies," says Yan-David Erlich, founder and CEO of Parsable, a Slack-type chat interface that lets everyone in a facility communicate, collaborate and make changes to policy and practice in real time. Parsable knew it was onto something when a client tested two different growth solutions in separate factories: One invested in a robot to replace workers; the other used Parsable. "Eight months later, that robot is sitting idle, while the other factory has reduced its mean cycle by 50 percent, improved productivity and quality, and reduced paper waste by 95 percent."

<https://www.entrepreneur.com/slideshow/294846#3>

### About Parsable

Parsable helps the world's largest industrial firms get jobs done right—every time. Most companies know that adhering to Standard Work processes produces the best results, but have trouble getting their teams to follow these processes resulting in lost productivity and poor quality. Parsable provides an Industry 4.0 Connected Worker platform so employees can collaborate together in paperless, mobile, and digital business processes. Teams know what work they need to do, and how and when they need to do it right on their mobile devices. Each step and action is measured and employees can raise issues and provide feedback so that every process is quickly analyzed and improved.

For more information on going fully digital and enabling the last mile of productivity, contact us at 1-888-681-2119 or [www.parsable.com/contact](http://www.parsable.com/contact).

## Entrepreneur

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