

# Your Future City

## A SMART Innovation Workshop



WIN ONE OF FIVE  
**FREE** WORKSHOPS  
WORTH **£5000**

### WHY

The pressures on towns and cities across the country is being felt in every town hall. The need to manage increasingly complex and competing agendas is testing even the most resilient teams. Councils and cities across the country are turning increasingly to technological solutions to try and increase the efficiency of their environments whilst delivering cost savings at the same time.

### WHAT

Here at enLight we recognise that driving innovation and more importantly deploying it, is easier said than done. Which is why we have developed a SMART Innovation workshop which we are offering to councils across the country.

### HOW

We will work with you and your team to identify the areas of greatest need and then design a four hour Innovation Workshop to be delivered at your office, involving cross functional teams that between them can identify common challenges and solutions. We will provide experts with backgrounds in policy making, cross sector collaboration and technical solutions, that can work with you in an iterative, agile and constructive way to bring new ideas and capabilities to your organisation. With you we will build the outline for a Minimum Viable Solution (MVS) and a business plan that can be used internally to secure further engagement and build consensus for what next steps to take.





## INNOVATION AS A TOOL

EnLight have developed a proven set of capabilities along with tools and demo equipment that can help you unlock the creativity within your organisation. We will create an open, honest and collaborative working environment that focuses on identifying practical, scalable solutions that need the minimum of technical investment so that the benefits can be harnessed quickly. Using our innovative, scalable technology, we will work with you to build a set of solutions that could be deployed today.

## PROCESS

### 1. Get in touch and tell us your top challenges

We will consult with you to share our experience and perspective to help identify the best objectives for the workshop, you always own the agenda, we just help you shape it.

### 2. We work with you to identify the best participants, timing and location for the workshop

Working with you we will help identify potential challenges and navigate to a point where the greatest chance of success is identified, if helpful we can send a pre-workshop questionnaire to participants to help identify attitudes and understanding.

### 3. An outline agenda with objectives is shared

Clarity on the roles of the participants and expected outputs is essential

### 4. The Future City — A SMART Innovation Workshop is delivered

We will arrive and set up a collaborative environment that takes participants through a logical process to help them identify and solve agreed challenges.

### 5. One week later we send you the report

Our report will help you to build a business case internally and help identify common areas with the highest potential for success.

*What happens after that is completely up to you.*

## OUTPUTS

The pace of innovation is rapid and being able to translate what technology can deliver from the distractions can be a challenge. Our experience of marrying technological innovation with policy and a deep understanding of public service delivery allows us to add real value to you.

### As a result of the workshop you will have:-

1. Completed a full discovery of your user needs
2. Identified internal stakeholders and priorities
3. Outlined a minimum viable solution that could get you started
4. Started building a business case for investment
5. Identified potential partners and collaborators
6. Communicated a clear set of objectives

**YOU WILL BE ABLE TO MAKE A REAL DIFFERENCE!**

For more information on enLight visit [www.enlight.network](http://www.enlight.network) or contact enLight via email: [sales@enlight.co.uk](mailto:sales@enlight.co.uk) or telephone: +44 (0) 1508 521227



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