

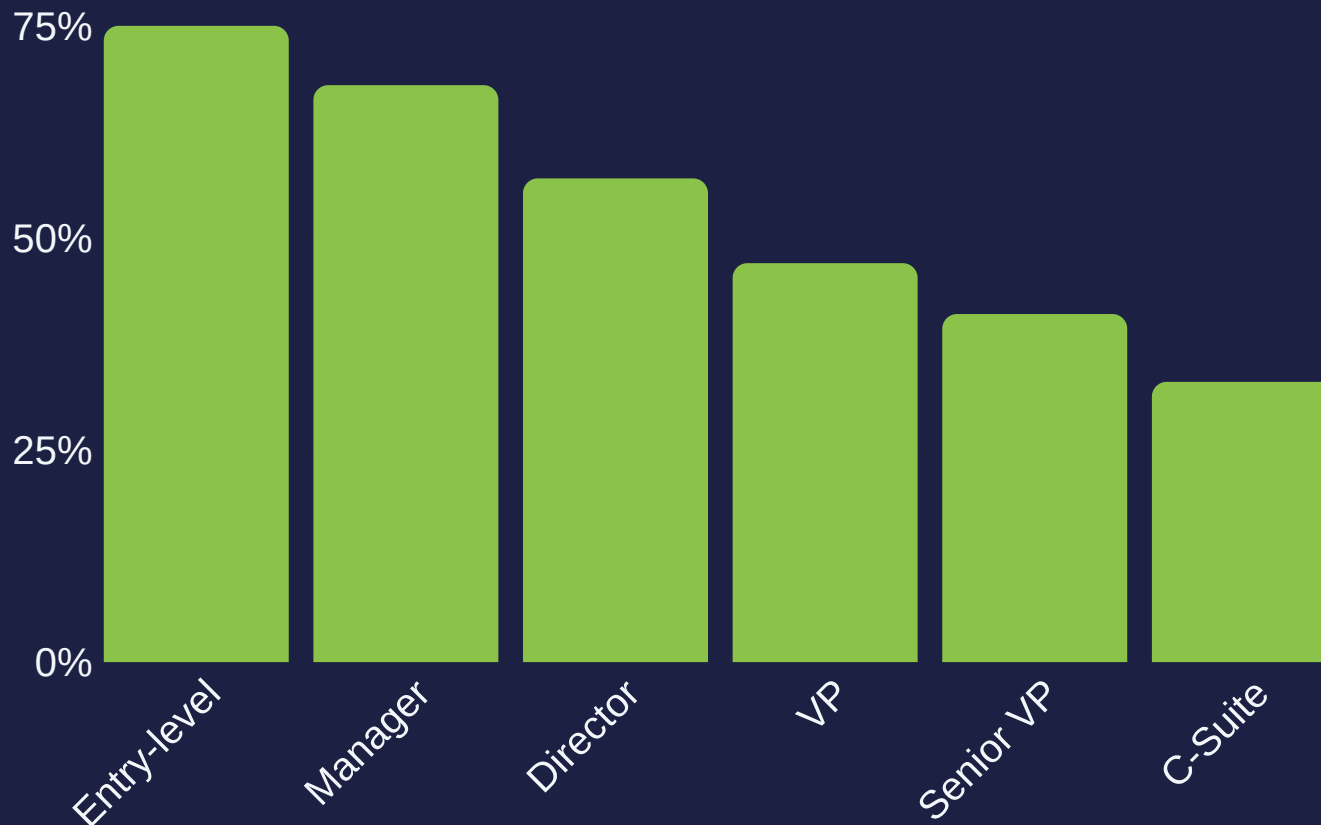


# MENTOR NETWORK

Propelling Female Healthcare Leaders Forward

# WOMEN MAKE UP ONLY 33% OF C-SUITE LEADERS

Men outnumber women nearly 2 to 1 on the first move up the management ladder, comprising 67% of the healthcare industry's top leaders.



*The percentage of women at each career level in healthcare systems and services.*

# Fading Vitals

# CSweetener



## EVOLVING THE HEALTHCARE C-SUITE

CSweetener is a not-for-profit dedicated to connecting female leaders on the path to – and already in – the healthcare C-Suite with male and female industry leaders and innovators who have the knowledge plus experience to propel them forward.

## THE PROBLEM

Female executives lack access to the mentorship and growth opportunities that are often available organically to their male counterparts.



## THE CHALLENGE

71% of Fortune 500 companies have formal mentoring programs to assist younger managers to rise through the ranks. But few exist to help emerging women leaders who are not associated with large corporations.

# The TURAZO Solution



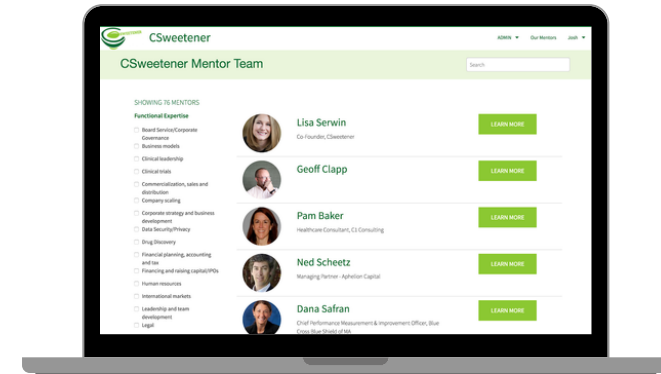
## CSWEETENER MENTOR NETWORK

Propelling Female Healthcare Leaders Forward via Mentorship.

## FIND A MENTOR

### *Matching and Self-Selection*

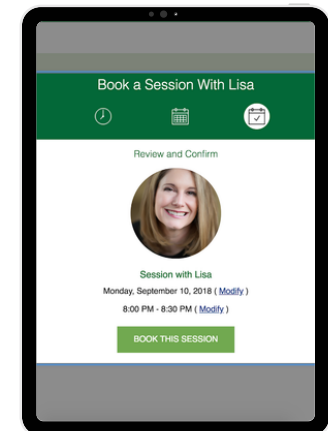
Mentees are provided a list of compatible mentor matches and can browse all mentor profiles, searchable by industry and expertise.



## SCHEDULE A SESSION

### *Seamless and Efficient Scheduling*

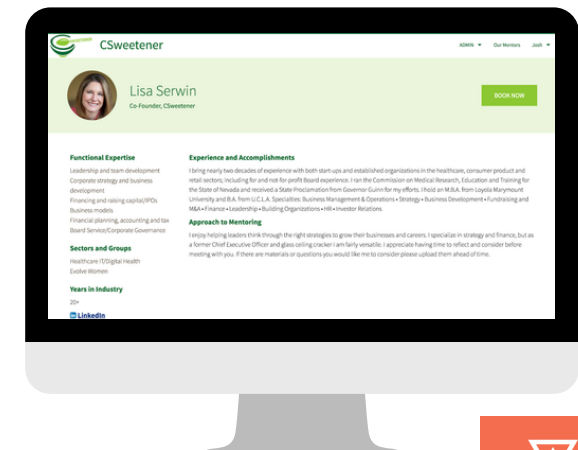
Mentees select a time directly from the Mentor's connected calendar to book an online virtual video or phone session, all done via the platform.



## GET ADVICE + GUIDANCE

### *Amplify Odds of Success*

Mentees connect with top executives and leaders in healthcare to collaborate on goals, prepare for promotion/compensation negotiations, and broaden their professional network.





# CONNECTION. MENTORSHIP. RESULTS.

**500+**  
**SESSIONS**

Connecting high-potential women with leaders in the healthcare industry for expert advice and career guidance.

Since January 2017, CSweetener has served **300+ mentees** and conducted **more than 550 successful mentorship sessions.**

# Network Success



**4.6 OUT OF 5  
STARS**

Using the platform, mentees have shared pitch decks and business plans with healthcare founders, VC partners, and established executives for review and expert feedback.

Users rate the network 4.6 out of 5 stars for content quality and overall session satisfaction.





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CSWEETENER MENTEE

My mentorship session truly bolstered my career aspirations and tempered some of my anxieties about the quest to have it all. I look forward to many more conversations in the future!

- TANYA V.



TURAZO