

R. Scarlet Knight Network

EMPOWERING RUTGERS STUDENT-ATHLETES WITH
KNOWLEDGE AND ADVICE FROM EXPERIENCED ALUMNI



TURAZO



35%

**OF SUMMER
INTERNSHIPS CANCELED
DUE TO COVID-19**

Those entering the job
market in a downturn may
never catch up in pay,
opportunities or confidence.



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THE PROBLEM

Faced with balancing a demanding academic schedule and full-time athletics, student-athletes miss out on internships, work study programs, and job fairs. Due to COVID-19, the lack of opportunities is further magnified.

THE CHALLENGE

Access to mentorship and professional development opportunities is imperative for post-graduation success. Yet, providing personal attention to hundreds of student-athletes is unsustainable and nearly impossible for most collegiate programs.



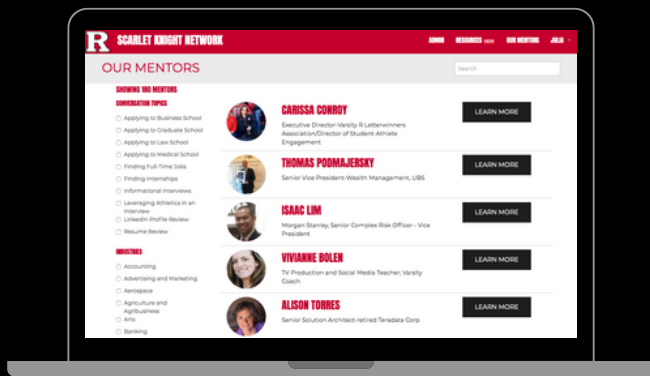
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The TURAZO Solution

CONNECTING STUDENT-ATHLETES WITH
ALUMNI & PROFESSIONALS FOR
PROFESSIONAL DEVELOPMENT, AND
MENTORSHIP, AND ONLINE CAREER EVENTS

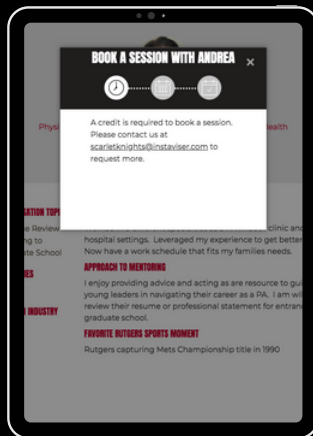


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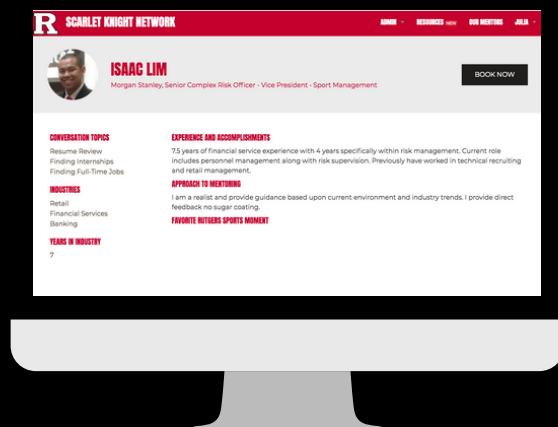
ACCESS TO MENTORS

Student-athletes are invited into a private network and provided a list of compatible mentor matches based on their profile and goals.



EASY SCHEDULING

Student-athletes select the mentor(s) of their choice and schedule an online virtual video or phone session directly from the platform.



EXPERT GUIDANCE

Through 1:1 engagements with their mentor, student-athletes gain advice and make valuable connections to begin building their future after college.

A large group of people, mostly young adults, are gathered in a huddle. Many are wearing athletic gear, including headbands and wristbands. Some are wearing gloves. They are all looking towards the center of the huddle. The background shows what appears to be a sports field or stadium with bleachers.

270+

ACTIVE MEMBERS

Over **75 sessions** have been
conducted on the R Scarlet
Knight Network in the first 5
months of the program.



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RUTGERS ONLINE CAREER FAIR

In response to campuses being shut down, the R Scarlet Knight Network has begun hosting **Online Career Fair Events for 1-on-1 virtual video sessions** for career advice and professional development.



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800%

Increase in sessions booked during the Rutgers **Online Career Fair** events.



1-ON-1 SESSIONS

Students learn from alumni and other successful professionals via live video sessions.



AUTHENTIC CONVERSATIONS

Engaged coaches answer questions and offer new perspectives into their companies and role.

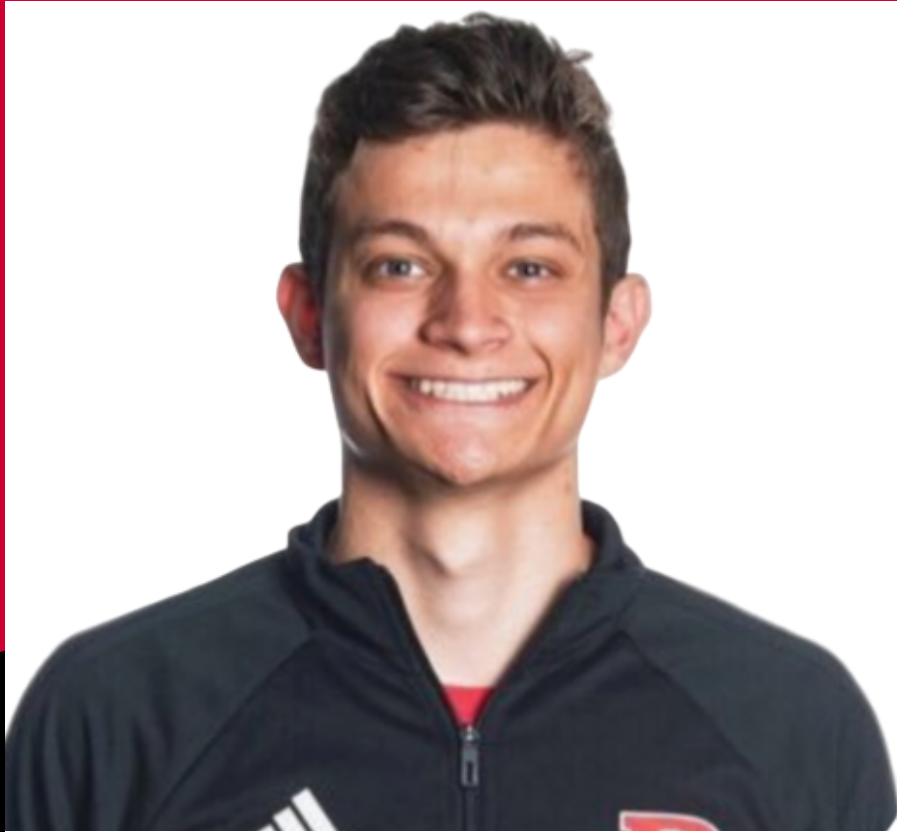


NETWORK BUILDING

Instead of stale and high-pressure interviews, these sessions unlock connections and career opportunities.



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THE STUDENT PERSPECTIVE

"My mentor explained how getting your foot in the door is the best way to advance your career and after you enter a firm, the opportunities are endless."

- Jason Schweizer



THE ALUM PERSPECTIVE

My mentee asked a lot of great questions and was very personable. I think our relationship will benefit her as she continues to find normalcy in getting a job during the crisis!"

- Rachel Brown

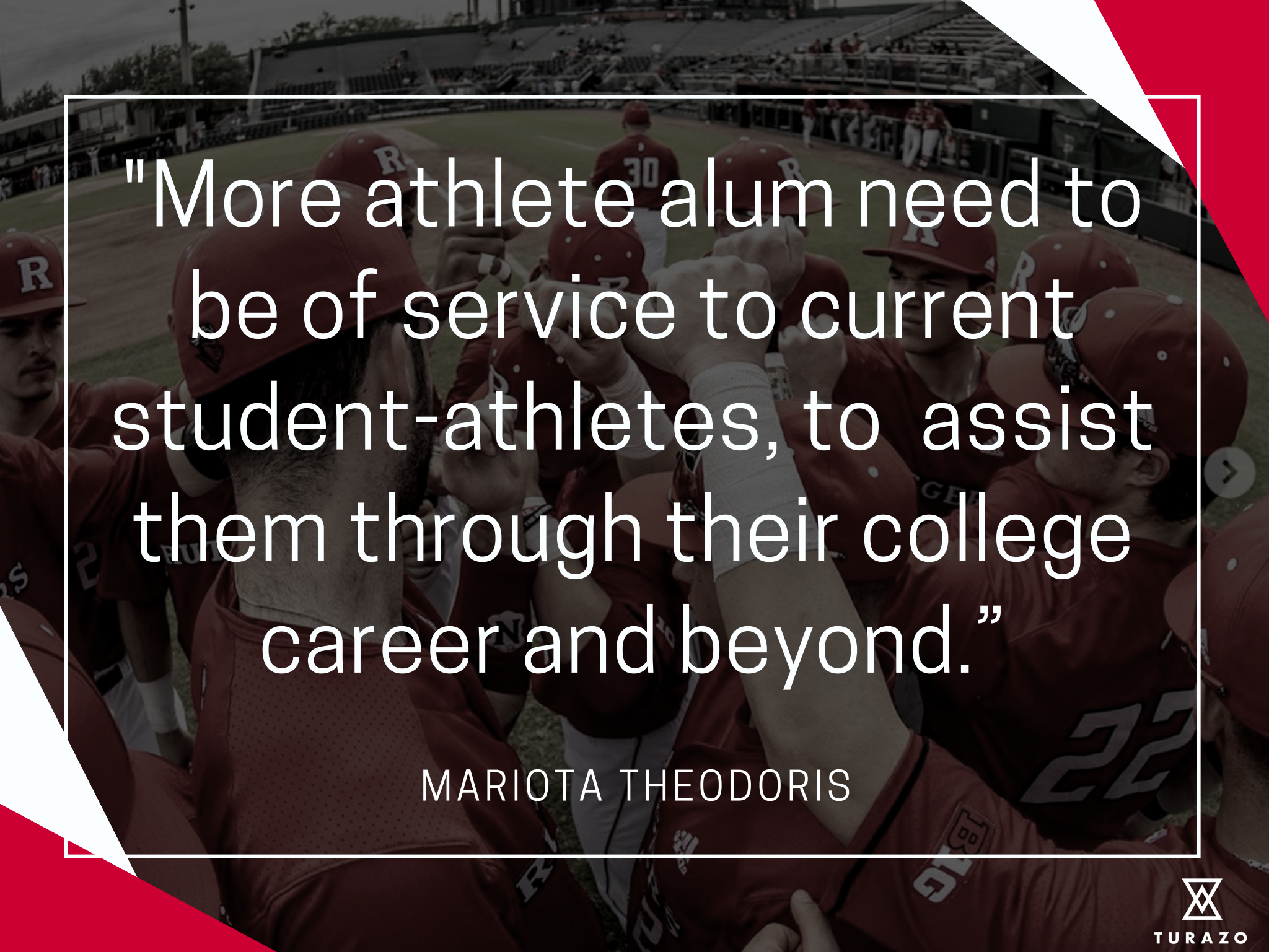
4 out of 5

STUDENTS WOULD
RECOMMEND THE
NETWORK TO A
FRIEND

4.9



AVERAGE MENTOR
EXPERIENCE
RATING

A photograph of a baseball team in red uniforms huddled together on a field. The image is darkened to serve as a background for the text. A white border frames the central text area. Red and white geometric shapes are in the corners.

"More athlete alum need to be of service to current student-athletes, to assist them through their college career and beyond."

MARIOTA THEODORIS



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Let's Build Your Network

REQUEST A DEMO

www.turazo.com/virtual-career-fair/

LET'S CHAT

hello@turazo.com