



# COVID-19

## Adjusting to the Full-Time Remote Workforce Culture

# Table of Contents

✓ A Testing Time for the Business World. _____	1
✓ Virtual Classroom Software for Online Teaching _____	3
✓ Best Tools for Remote Access _____	5
✓ Video Conferencing to Replicate Face-to-Face Meetings _____	7
✓ Solutions for Secure Document Management _____	9
✓ Desktop/Employee Monitoring Software _____	11
✓ Screen Recording for Better Collaboration Remotely _____	13
✓ Graphic Design Software to Unleash Creativity _____	15
✓ WhatsApp Marketing Tools for Targeted Marketing _____	17
✓ Tools to Manage Employee Attendance & Performance _____	19
✓ Software for Secure Data Backup & Recovery _____	21
✓ Niche Business Solutions to Overcome the Pandemic Effect _____	23

COVID-19 or the rapid coronavirus spread has not just impacted the lifestyle of people but also transformed the way businesses were functioning for the last 100 years or so. The government has now given clear directives to avoid exposure to any crowded place.

Limitations to the movement and socializing is leading to the slowdown in most of the industries, such as, finance, entertainment, manufacturing, logistics, travel, retail and hospitality. While there are a few industries like education, healthcare, tech and service industries, which are trying to take the brunt of lockdown positively through digital means.

## **A Testing Time for the Business World, Undoubtedly**

It may be hard to believe right away, but Coronavirus pandemic is likely to have both positive and negative impact on businesses. For instance, many tech companies are leveraging the new mandate for 'work from isolation' and trying to make the most of it. Companies like AnyDesk, TeamViewer and Zoom are enabling employee productivity and collaboration through digital means. Workplace collaboration technologies are much higher in demand now than ever.

Similarly, the Fintech sector is likely to recover from the negative impact of the lockdown with people becoming more interested in investing in the future that is more secure, at least, financially! Hyperlocal marketplaces have been through many setbacks in the last few days, but their idea of contact-less delivery is surely a boon for people under isolation currently.

Those industries which are just not ready to take solace from the fear that we are slowly moving toward the economic slowdown are likely to come out as a winner. What seems the most feasible option currently is to let go of the office setup for a while and adopt a full-time remote workforce culture..

## Surviving the Lockdown: What India's Businesses Need to Do Urgently

Companies have implemented emergency work-from-home protocols to avoid the violation of government guidelines and ensure the safety of their employees. However, those companies which never had a full-time remote policy, are finding this transition a bit challenging. A lot can be attributed to the abruptness of the situation. However, rather than finding excuses for being ill-prepared for the situation, organizations can quickly adopt modern technologies that allow their employees to be as productive at home as they would be in the office, if not more so.

- Step 1:** Ensure the safety of your employees with timely follow-ups
- Step 2:** Keep your teams organized with training programs
- Step 3:** Equip your employees with the right set of tech tools to facilitate smoother workflow
- Step 4:** Prepare your process for the return of employees, because sooner or later, that is going to happen

## Tools to Get Your Business Through the Hard Times

# 1

## Virtual Classroom Software for Online Teaching



<p><b>Unique Features (USPs)</b></p>	<ul style="list-style-type: none"> <li>✔ Interactive whiteboards</li> <li>✔ Integrated content library</li> <li>✔ Session recording &amp; playback</li> <li>✔ Powerful moderation tools</li> <li>✔ Network traversal</li> </ul>	<ul style="list-style-type: none"> <li>✔ Remote interview</li> <li>✔ Virtual counselling</li> <li>✔ Virtual training using vLMS</li> <li>✔ CMS &amp; lecture capture</li> <li>✔ Internal multi-location meetings</li> </ul>	<ul style="list-style-type: none"> <li>✔ Pre-built popular courses</li> <li>✔ Open live classes</li> <li>✔ Students can view course details</li> <li>✔ Self-paced lessons</li> <li>✔ Customizable learning programs</li> </ul>
<p><b>Pricing</b></p>	<p>Starting from <b>Rs. 2974</b> /month</p>	<p>Available on request</p>	<p>Price varies based on courses</p>
<p><b>Supporting OS</b></p>	<ul style="list-style-type: none"> <li>✔ Windows</li> <li>✔ Mac OS</li> <li>✔ Linux</li> <li>✔ Android</li> <li>✔ iOS</li> </ul>	<ul style="list-style-type: none"> <li>✔ Windows</li> <li>✔ Android</li> </ul>	<ul style="list-style-type: none"> <li>✔ Windows</li> <li>✔ DOS</li> <li>✔ Linux</li> </ul>



This is one of the best times to redefine the way you were learning, teaching or collaborating online. It's powered by HTML5 technology and supports up to 50 languages to overcome any lingual barrier in learning. Plus, BrainCert cloud-based virtual classroom software provides custom themes and branding options to promote your own brand image.



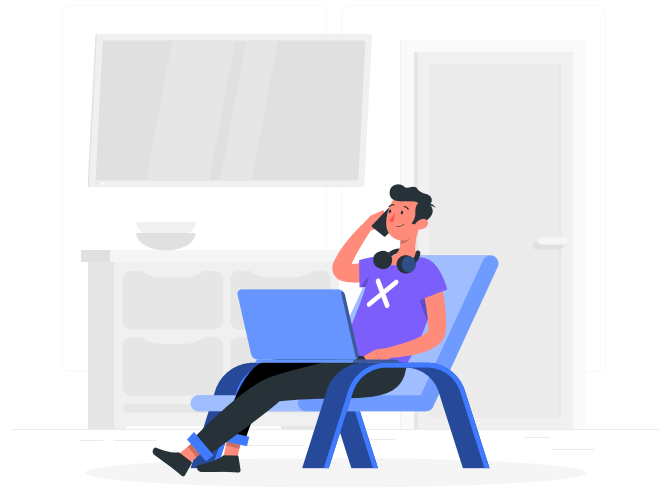
PeopleLink is digitizing the education sector for quite a while now. Now, teachers can broaden the scope of learning through virtual means and connect with students beyond the physical classroom. It provides rich content sharing options along with HD quality video and audio to create a wider impact.



Globus Infocom provides trustworthy solutions for virtual classroom and learning management. Its virtual classroom software is quite popular amongst corporates for employee trainings and education institutes. At this time of lockdown, Globus Infocom is ensuring an interactive learning experience without any limitations.

# 2

## Best Tools for Remote Access



	TeamViewer	AnyDesk	Assist
<b>Unique Features (USPs)</b>	<ul style="list-style-type: none"> <li>✓ Cross-platform access</li> <li>✓ VPN alternative</li> <li>✓ Remote printing</li> <li>✓ Quick access to desktop files</li> <li>✓ Cloud-based network compression</li> </ul>	<ul style="list-style-type: none"> <li>✓ Mobile to PC control</li> <li>✓ Session logging</li> <li>✓ Custom client</li> <li>✓ On-screen whiteboard</li> <li>✓ Unlimited endpoints and auto-discovery</li> </ul>	<ul style="list-style-type: none"> <li>✓ On-demand route support</li> <li>✓ File transfer</li> <li>✓ Unattended remote access</li> <li>✓ Reboot &amp; reconnect</li> <li>✓ Voice and video chat</li> </ul>
<b>Pricing</b>	Starting from <b>Rs. 1350</b> /month/user	Starting from <b>Rs. 9627</b> /annum	Starting from <b>Rs. 333</b> /month/one technician
<b>Supporting OS</b>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> <li>✓ Linux</li> <li>✓ Android</li> <li>✓ iOS / iPad OS</li> <li>✓ Chrome OS</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> <li>✓ Linux</li> <li>✓ Android</li> <li>✓ iOS</li> <li>✓ FreeBSD</li> <li>✓ Raspberry Pi</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> <li>✓ Android</li> <li>✓ iPad OS</li> <li>✓ Chrome OS</li> </ul>



TeamViewer 14 is another popular remote desktop software, which allows employers to set up connection between computers and access files, programs and networks. It further automates repetitive processes and ensures data transfer at a much faster speed. TeamViewer is widening the scope of providing remote support and visual guidance to fix issues faster.

## **AnyDesk**

AnyDesk remote desktop software is an important tool for IT professionals to access a computer remotely. This helps in fixing issues, if any, to ensure uninterrupted workflow. Other employees can also use AnyDesk remote desktop software to hold online meetings, transfer files and record the sessions.



It's a cloud-based remote support and access software, which helps manage remote PCs, laptops, mobile devices, and servers effortlessly. It's a great tool to support customers, irrespective of their location. Zoho Assist is a web-based solution, which ensures unattended remote access with screen sharing options and customization.



3

# Video Conferencing to Replicate Face-to-Face Meetings



<p><b>Unique Features (USPs)</b></p>	<ul style="list-style-type: none"> <li>✓ Audio, video &amp; screen sharing</li> <li>✓ Sync meetings to your calendar</li> <li>✓ Desktop app and extensions</li> <li>✓ Phone audio</li> <li>✓ No downloads required to join a meeting</li> </ul>	<ul style="list-style-type: none"> <li>✓ Fully integrated with Office 365</li> <li>✓ Conversation channels</li> <li>✓ Direct access to email, Skype, OneDrive, &amp; SharePoint</li> <li>✓ Collaborate with vendors, suppliers and clients</li> <li>✓ Easy information search</li> </ul>	<ul style="list-style-type: none"> <li>✓ For meetings, webinars &amp; learnings</li> <li>✓ Recording &amp; editing capabilities</li> <li>✓ Authenticated &amp; controlled permissions</li> <li>✓ Dynamic multimedia &amp; video streaming</li> <li>✓ Cloud storage &amp; VoIP</li> </ul>
<p><b>Pricing</b></p>	<p><b>Rs. 300/host</b> /month/billed annually</p>	<p><b>Rs. 150</b> /month/user</p>	<p><b>Rs. 3815/month</b> /upto 25 attendees</p>
<p><b>Supporting OS</b></p>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> <li>✓ Linux</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> <li>✓ Linux</li> <li>✓ Web Client</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> <li>✓ Android</li> <li>✓ iOS</li> <li>✓ Linux</li> <li>✓ Virtual environment</li> </ul>



## **ZOH** Meeting

Zoho Meeting is a web conferencing software that helps bring your audiences together for online training and engagement sessions. With Zoho Conferencing, you can deliver impressive presentations, download and share reports and record sessions. Discussion with your team members and clients will not suffer anymore, as you can collaborate from any location.

## Microsoft Teams

A unified communication platform, Microsoft Teams offers video meeting, workplace chatting and file storage solutions to its end users. The software has a specially designed Assignments tab for educational professionals so that they can provide feedback, grading and assignments to those logged in as team members. This productivity app is completely integrated with Office 365 and provides direct integration with other Office 365 tools like OneDrive, SharePoint, Skype and emails.



## **Adobe**

Whether you have to organize meetings, conferences or classroom, Adobe Connect provides customized features to make virtual communication hassle free. It's a secure and flexible web conferencing solution, which is widely used for webinars and other digital marketing events. You can showcase your products, service and ideas with great impact by using Adobe Connect.

4

# Solutions for Secure Document Management



<p><b>Unique Features (USPs)</b></p>	<ul style="list-style-type: none"> <li>✔ Compress PDF files</li> <li>✔ Convert MS Office files to PDF</li> <li>✔ Split PDF or merge files into a PDF</li> <li>✔ Convert web pages to PDF</li> <li>✔ Share &amp; review</li> <li>✔ Set passwords &amp; permissions</li> </ul>	<ul style="list-style-type: none"> <li>✔ Store large files</li> <li>✔ Cloud storage from email or scanner</li> <li>✔ Supports bulk upload</li> <li>✔ It works both online and offline</li> <li>✔ Multi-level sync</li> <li>✔ Group sharing, tasks &amp; reminders</li> </ul>	<ul style="list-style-type: none"> <li>✔ Any bit-rate streaming</li> <li>✔ Hybrid cloud workflows</li> <li>✔ Transfer automation &amp; management</li> <li>✔ Secure asset exchange</li> <li>✔ Automate big data workflows</li> <li>✔ High-speed data backup &amp; replication</li> </ul>
<p><b>Pricing</b></p>	<p>Starting from <b>Rs. 11,832</b> /annum/user</p>	<p><b>Rs. 300/user</b> /month/billed annually</p>	<p>Price is available on request</p>
<p><b>Supporting OS</b></p>	<ul style="list-style-type: none"> <li>✔ Windows</li> <li>✔ Mac OS</li> <li>✔ iOS</li> <li>✔ Android</li> <li>✔ Windows Phone</li> </ul>	<ul style="list-style-type: none"> <li>✔ Windows</li> <li>✔ Mac OS</li> <li>✔ Linux</li> </ul>	<ul style="list-style-type: none"> <li>✔ Windows</li> <li>✔ Mac OS</li> <li>✔ Solaris</li> <li>✔ Linux (Intel)</li> <li>✔ AIX</li> </ul>



## Adobe® Acrobat™

Adobe Acrobat makes it easy to manage your files even when you are not at your desk. You can always access all important documents to stay productive anytime and from anywhere. With Acrobat DC, you can create and edit any PDF file and convert it to Microsoft Office. It also helps with editing, sharing and signing of PDF files. You can also track the progress of PDF files that are shared for review.



Zoho Docs ensures hassle-free file management for both, teams and individuals. Even when your employees are working from home, you can create a collaborative workflow with quick access to all important files. All your business files can be saved on the cloud and will easily sync with devices like Windows, Mac, or Ubuntu Linux. Built-in Zoho Office editors further help users write and edit documents online with ease.

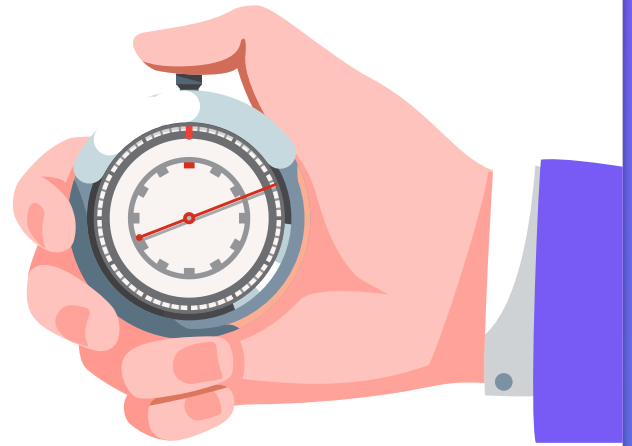


Transferring files and moving data of any size across any distance is much easier and secure now with IBM Aspera. You can drive data between systems, employees, customers, and partners around the world, regardless of file size or format, transfer distance, or network conditions.

Further, it helps create the backup and replication of big data, which includes millions of small individual files or large data sets.

5

# Desktop/Employee Monitoring Software



	Time Doctor	SentryPC	keka
Unique Features (USPs)	<ul style="list-style-type: none"> <li>✓ Integration with all major project management tools</li> <li>✓ Track time to clients &amp; projects</li> <li>✓ See time chatting with others</li> <li>✓ Automated screenshots to track activities</li> <li>✓ Alerts to stay off time-wasting apps</li> </ul>	<ul style="list-style-type: none"> <li>✓ Monitor the internet usage</li> <li>✓ Content filtering</li> <li>✓ Hidden from task manager</li> <li>✓ Application usage logging</li> <li>✓ Screenshot capturing</li> </ul>	<ul style="list-style-type: none"> <li>✓ Timesheet management</li> <li>✓ Employee self service</li> <li>✓ GPS attendance</li> <li>✓ Leave management</li> <li>✓ Manage employee documents</li> </ul>
Pricing	Rs. 3750 /month/5 users	Rs. 1066/annum /5 pc & 500 screenshots	Rs. 99 /user/month
Supporting OS	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> <li>✓ iOS</li> <li>✓ Android</li> <li>✓ Chrome OS</li> <li>✓ Linux</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ iOS</li> <li>✓ Android</li> </ul>



Time Doctor is a time tracker and productivity management app used for measuring the amount of time spent in completing a task, thus improving focus and productivity at work. Support from live agents and payment/payroll integrations are other benefits of using this platform. It also helps track the break time of individual employees.



SentryPC is used for filtering, monitoring and controlling internet related activities of the workforce or individual employees. Content filtering and time scheduling apart from activity monitoring are core features of the software. As a supervisor, you can also filter your content into categories like applications, games, websites, chats, and keywords.



Keka provides goal management and tracking software to manage your remote teams efficiently. It helps create timesheets, reports and analytics to check the performance of every employee. Additionally, it supports selfie attendance and geo tracking to know the work hours of employees.

6

# Screen Recording for Better Collaboration Remotely



<p><b>Unique Features (USPs)</b></p>	<ul style="list-style-type: none"> <li>✓ Full editing suite</li> <li>✓ Changeable cursor</li> <li>✓ Export to MP4, MOV, GIF</li> <li>✓ Add image or video to the main image</li> <li>✓ Custom recording fields</li> </ul>	<ul style="list-style-type: none"> <li>✓ Helps create screencasts</li> <li>✓ Grab separate streams</li> <li>✓ Add mouse effects</li> <li>✓ Upload records to YouTube or Google Drive</li> <li>✓ Shows keystrokes</li> <li>✓ Personalized shortcuts</li> </ul>
<p><b>Pricing</b></p>	<p><b>Rs. 1527</b> /annum/pc</p>	<p><b>Rs. 1899</b> /lifetime</p>
<p><b>Supporting OS</b></p>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> </ul>



Filmora Scrn screen video recorder is used for fast paced game recording and high-resolution video recording. Two device recording is the unique feature of this screen capture software as you can simultaneously record here from webcam as well as the screen. Further, changeable cursors and annotations make communication simpler.



Movavi screen recorder helps capture webinar and online calls, and record video instructions and tutorials. You can also set up the recording parameters in terms of the capture area, recording scheduling and recording settings. Further, it helps edit the recorded audio and video to create a perfect sharing material.



7

# Graphic Design Software to Unleash Creativity



<p><b>Unique Features (USPs)</b></p>	<ul style="list-style-type: none"> <li>✓ Gorgeous typography</li> <li>✓ Artboard enhancements</li> <li>✓ SVG Colour Fonts</li> <li>✓ Puppet Warp</li> <li>✓ In-panel editing</li> <li>✓ Fast asset export for screens</li> </ul>	<ul style="list-style-type: none"> <li>✓ Maps, schematics and blueprints</li> <li>✓ Large format printing</li> <li>✓ Screen printing, apparel printing and embroidery</li> <li>✓ Collaboration tools to collect feedback from clients</li> </ul>
<p><b>Pricing</b></p>	<p><b>Rs. 27,768</b> /annually</p>	<p><b>Rs. 52,990</b> /annually</p>
<p><b>Supporting OS</b></p>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> </ul>



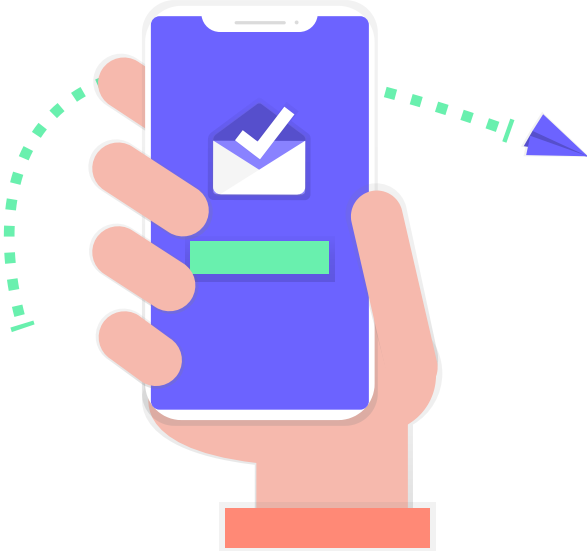
Adobe Illustrator CC for Teams is one of the most used vector graphic software, which helps create vector-based graphics. You can create illustrator graphics for print, video, web and mobile across Windows and MacOS platforms. This graphic software supports all your illustrative artworks on professional designed templates.



CorelDRAW Graphics Suite 2020 is designed to help graphic design programmers overcome any creative hurdle. This is an ideal graphic design software suite for professionals to create outstanding vector illustrations, photo editing, typography and layouts. You can design manuals, instructions and documents with ease using CorelDRAW.

8

# WhatsApp Marketing Tools for Targeted Marketing



### WappBlaster

### WhatSender

<p><b>Unique Features (USPs)</b></p>	<ul style="list-style-type: none"> <li>✓ Anti-block functionality with multi text</li> <li>✓ Compatible with the latest WA API</li> <li>✓ Dynamic messages creation</li> <li>✓ Spin text module</li> <li>✓ Delay control feature</li> <li>✓ Auto group join &amp; posting</li> </ul>	<ul style="list-style-type: none"> <li>✓ Helps send custom messages</li> <li>✓ Import multiple contacts</li> <li>✓ Timed sending &amp; number filter</li> <li>✓ Grab contacts from WhatsApp groups</li> <li>✓ Collaboration tools to collect feedback from clients</li> </ul>
<p><b>Pricing</b></p>	<p><b>Rs. 1800</b> /license/year</p>	<p><b>Rs. 2400</b> /license/year</p>
<p><b>Supporting OS</b></p>	<p>✓ Windows</p>	<p>✓ Windows</p>

## WappBlaster

Send messages in bulk to your potential customers using WappBlaster WhatsApp marketing software. You can also attach pictures and videos along with captions to your marketing messages to make them more effective. Also, there is no limit to the character text. So, pitch your ideas to the customers without any restriction. Further, it provides advanced anti blocking algorithm for hassle-free bulk messaging.



WhatSender is one of the best WhatsApp marketing software that lets users send bulk messages. These messages can be personal, such as greetings or business-related, or the latest promotional offers. With the help of WhatSender, you can send messages from a computer or a laptop, conveniently. You can import multiple contacts from CSV, TXT files or just by copy-pasting.

9

# Tools to Manage Employee Attendance & Performance



<p><b>Unique Features (USPs)</b></p>	<ul style="list-style-type: none"> <li>✓ KRA / KPIs, cascading, balanced score card</li> <li>✓ Data insights &amp; reports</li> <li>✓ Continuous check-ins</li> <li>✓ Scheduling engine</li> <li>✓ Learning management system</li> </ul>	<ul style="list-style-type: none"> <li>✓ Detailed automated reports</li> <li>✓ Flexible review cycles</li> <li>✓ Rating scale based on KRAs</li> <li>✓ Normalization and succession planning</li> <li>✓ Goals and achievements management</li> </ul>
<p><b>Pricing</b></p>	<p>Available on request</p>	<p>Available on request</p>
<p><b>Supporting OS</b></p>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ iOS</li> <li>✓ Android</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ iOS</li> <li>✓ Android</li> </ul>



ZingHR's performance management module facilitates the learning and development of employees, irrespective of whether they are working remotely or from the workplace. HR teams and managers can establish competency framework and a 360-degree feedback system for employees to achieve higher productivity. It also provides the rewards and recognition feature to accolade high-performing employees.



Spine HR Management Suite helps with employee performance management and streamlines the review process. The software helps generate productive reviews for both employees and the organization and that too in an online setup. You can set review cycles and rating scales based on the goals and achievements of your employees. As you can create strategic workflows for your employees remotely, they are likely to be more accountable for their work.

# Software for Secure Data Backup & Recovery



Acronis

VEEAM

  
 COMMVAULT

	Acronis	VEEAM	COMMVAULT
<b>Unique Features (USPs)</b>	<ul style="list-style-type: none"> <li>✓ Full image backup</li> <li>✓ Dual protection</li> <li>✓ File &amp; folder backups</li> <li>✓ Office 365 backup</li> <li>✓ Active disk cloning</li> </ul>	<ul style="list-style-type: none"> <li>✓ Reliable backup</li> <li>✓ Secure replication</li> <li>✓ 24x7 monitoring and reporting</li> <li>✓ Proactive alerting</li> <li>✓ Cloud portability</li> </ul>	<ul style="list-style-type: none"> <li>✓ Cloud backup</li> <li>✓ Endpoint protection</li> <li>✓ Application &amp; database protection</li> <li>✓ Disaster recovery</li> </ul>
<b>Pricing</b>	<p><b>Rs. 3019</b> /annum for 3 PCs</p>	<p>Available on request</p>	<p>Starting Price <b>Rs. 11,345</b></p>
<b>Supporting OS</b>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Mac OS</li> <li>✓ iOS</li> <li>✓ Android</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Linux</li> </ul>	<ul style="list-style-type: none"> <li>✓ Windows</li> <li>✓ Linux</li> <li>✓ Solaris SPARC</li> <li>✓ Solaris x86</li> <li>✓ AIX</li> <li>✓ HPUX</li> </ul>

# Acronis

Acronis True Image 2020 ensures complete data backup and protection with anti-malware technology. Backed by AI technologies, it stops ransomware and cryptojacking with greater efficiency. For data backup and recovery, it uses many advanced technologies like disk cloning, mirror imaging and all-in-one recovery drives. Further, it helps manage the data backup remotely by retrieving any file from the cloud.



It's an ideal data backup and recovery solution for small businesses to enjoy enterprise-grade functionalities. Along with creating a reliable backup for any workload, it also helps with image-based replication, cloud portability and faster recovery. Moreover, the proactive alerting feature helps mitigate threats to your critical data.



## COMMVault®

Commvault complete backup & recovery solution meets all your organization needs, whether its endpoint protection, application and database protection or cloud backup. With Commvault, you will get support for all applications, file systems and virtual platforms. It also helps with replicating live data at secondary locations.



11

# Niche Business Solutions to Overcome the Pandemic Effect



## Unique Features (USPs)

- ✓ Reduced infrastructure costs by 40%
- ✓ Accelerated application release cycles by 30%
- ✓ Reduced cloud costs by 55%
- ✓ Reduced application downtime risk
- ✓ Shrinks recoveries from days to minutes
- ✓ Orchestrate the recovery of critical databases

## Pricing

The price is available on request at [Techjockey.com](https://www.techjockey.com)



IBM InfoSphere Virtual Data Pipeline is one of the trusted solutions that organizations are adopting currently to manage critical organizational data. Let's find out how it helps overcome data centre access issues, VPN hassles and ransomware threats.

IBM InfoSphere Virtual Data Pipeline (VDP) is disrupting the process of data supply and delivery by creating infinite copies of the database for multiple users (Test/Dev/QA/UAT/Data Scientists, etc.) This results in the instant data recovery in minutes and the protection from costly production outages.

IBM Virtual Data Pipeline further increases the resiliency of critical applications with the self-service automation of data delivery to on-premises and the public cloud. You can create cost-effective and secure production environment for your testers and developers with IBM VDP.

# It's Time to Look for The Silver Lining

These anxious and unusual times often bring with them many unanticipated difficulties, but with the best of business practices and tech tools, you can rise to the challenge.



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