



Agricen and Agricen Sciences Release New White Paper Addressing the Role of Biologically Sourced Plant Nutrition Tools in Sustainable Agriculture

Next generation tools improve productivity and sustainability of existing growing practices

FRISCO and PILOT POINT, TX - April 22, 2013 - Agricen, an agricultural technology company delivering applied, biochemical-based solutions for efficient and sustainable plant nutrition, and sister company, **Agricen Sciences**, an applied sciences research company leading the development of novel microbial and biochemical solutions for plant nutrition and health, announced today the release of a new **white paper** titled “Growing for the Future: Supporting Sustainable Agriculture with a New Generation of Biologically Sourced Tools for Plant Nutrition.”

The white paper describes the role that next generation biologically sourced inputs can play in making existing agricultural practices more efficient and productive while addressing the demand for sustainability. The paper also illustrates the efficacy of Agricen’s product technologies through case studies for SoilBuilder™ and Accomplish® LM, two biochemical fertilizer catalysts manufactured by Agricen. It is available for download at <http://agricen.ag/15AYngo>.

“Growers around the world are looking for more efficient ways to grow crops to meet human needs, while continuing to manage and maintain the land for generations to come,” said Michael Totoro, President & CEO, Agricen. “Agricen’s innovative biochemical plant nutrition technologies are part of that solution. Agricen’s product technology can be incorporated into existing fertility programs to improve nutrient availability and uptake, increase yields and improve sustainability and resource utilization.”

Over the past decade, new biological and biochemical plant nutrition technologies have been developed that enhance agricultural sustainability and increase yields. These advancements have been accompanied by a growing understanding of how these product technologies work within the soil-plant system, fueled by the availability of new scientific tools and methods for molecular and genetic analysis. Agricen and Agricen Sciences have been at the forefront in the research, development and delivery of new products in this growing field.

“There is a growing interest in finding and delivering novel sources of value-added technology for crop production, not least of which are naturally occurring microbial and biochemical sources that were previously not well understood,” said Dave Lanciault, President & CEO, Agricen Sciences. “This white paper discusses some of the challenges and advances within this category, serving as an excellent resource for growers looking incorporate biologically sourced tools into their current nutrition programs.”

Agricen's products are innovative biochemical fertilizer catalysts derived from a naturally occurring, diverse community of microorganisms and their byproducts (enzymes, organic acids and chelators), which work in the soil system to enhance fertilizer performance. The product biochemistry interacts with the natural soil chemistry to increase the availability and uptake of both applied nutrients and those that are tied-up in the soil or in crop residue; it also works to increase root size and structure, facilitating increased nutrient uptake. Agricen's products have been shown to perform consistently over a broad range of plant species, soil types and application methods in over 600 field and greenhouse studies conducted by Agricen, Agricen Sciences, universities, the USDA and other third-party evaluators.

About Agricen

Agricen, a Loveland Products company, is an agricultural technology company delivering applied, biochemical-based solutions and products for efficient and sustainable plant nutrition. Agricen helps growers adapt to the rapidly changing demands of modern agriculture by providing the most effective tools to increase nutrient availability and uptake, improve sustainability and increase yields. Agricen's technology has been tested - and proven - in over 600 field and greenhouse studies conducted by Agricen, universities, the USDA and other third-party evaluators. For more information, please visit www.agricen.com.

About Agricen Sciences

Agricen Sciences is an applied sciences research company leading the development of novel microbial and biochemical solutions for plant nutrition and health. The company's cutting-edge research programs on soil-plant systems are yielding new insights for crop nutrition, soil science and nutrient management. By applying this knowledge, Agricen Sciences is developing innovative solutions to address the sustainability and production challenges facing modern agriculture. For more information, please visit www.agricensciences.com.

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