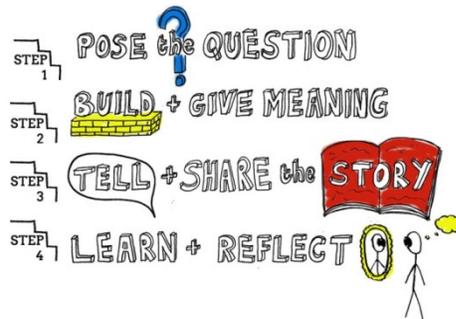


DEVELOP YOUR STRATEGY with LEGO® Serious Play®

The most important aspect of any strategy or plan is what happens after they have been created. They need to be communicated with meaning and must inspire action. Using LEGO® Serious Play® methodologies we have created a way of making this happen. We work with you to design and facilitate a Real Time Strategy/Planning session.

The workshop ensures you use all the 'intellectual capital' in your team and enables you to fully explore your context, strengths and then create winning strategies.

With a series of models, connections and conversation we explore how to really drive your business forward at pace.



Benefits

- 100% participation from everyone in the group.
- Hear and appreciate everyone's unique insight on area being discussed.
- Focuses on the message not the messenger.
- A bottom up approach that unlocks personal insights and experiences.
- Builds emotional connections to the vision and aspirations.
- Gets deeper and broader into content in less time.
- Generates maximum ideas.

How it works

Strategy and planning sessions with LEGO® Serious Play® use techniques of building individual and shared models, creating a landscape, making connections and building a system.

The thought provoking sessions begin with skill building to ensure we increase confidence by using metaphors, modelling, crucial dialogue and thinking with your hands. We then move into model building exercises to take participants on a journey to explore where you are now, where you want to be and how you are going to get there.

Sessions can be a ½ day to 3 days depending on the outcomes you are looking for. The outcome is a well crafted strategy or plan, buy in from the team and the next steps agreed.

Intrigued and want to find out more? Email our Certified Facilitator:
martin.peterson@thesuccessfactory.co.uk



Certified Facilitator
 LEGO® SERIOUS PLAY®

