



Graham Wilson
Awakening Possibility in Leaders

PRESS INFORMATION - BUSINESS PROFILE

GRAHAM WILSON

Leadership Expert, author of Leadership Laid Bare!, and founder of the award-winning Successfactory™



Graham Wilson is quite literally leading his way to the top; he is the “go to” person for Leadership Development. Described as the UK’s #1 Leadership Trainer he is working with global brands and some of the most successful CEO’s in the UK and Internationally. He has started a leadership revolution and he wants the world to join him!

Through his award-winning business, Successfactory™, Graham Wilson has been at the forefront of leadership development, imparting his wisdom for over 25 years. Through a realistic and pragmatic approach, he makes the complex simple with his content, teaching methods and proven knowledge constantly evolving to adapt to our ever- changing world.

Continuously asked for a means for people to access his teaching whenever they want, Graham Wilson has recently released his first in a series of books. Leadership Laid Bare! is available on his own site as well as through international retailer Amazon and is already proving to be a ‘must have’ for leaders of every description.

So how does a 54-year-old man from rural Cheshire become the name on every executive’s lips? Graham comments: “I could see that many of these organisations were over managed and under led. They were micro managed; had too much control, too many KPI’s, lack of trust, managers destroying confidence, poor decision making, lack of collaboration and silo mentality. All this was leading to a lack of agility and speed, as well as a very demotivated team of staff. I wanted to change this and felt that there had to be a better way. Using my experience and techniques that I had used whilst in the army, I set up Successfactory™ and have never looked back.”

Having run Successfactory™ for over 22 years, Graham is still very much at the heart of the business. As well as managing the direction on a daily basis, Graham also delivers senior level leadership programmes and develops future products and offers. Being forward thinking is key to this, ensuring that he develops what he believes that businesses need rather than what they think they want.

Graham and his team travel globally to deliver their programmes, on leadership, strategy, innovation, change and team building, as well as running many sessions from their Successfactory™ base. This comes complete with training rooms, Segways, a high rope adventure course and exceptional views of the Cheshire Plains, offering a real escape from the office for clean air and fresh thinking. Their success is in this unique approach to training, making it not just about the content, but the way in which they deliver the experience as a whole.

So what do his clients have to say about Graham?

"Having worked with Graham a number of times he is a pleasure to be around. Motivating, articulate and good humoured Graham is a great Leadership coach and mentor and is one of the most positive and engaging people I have met working in this arena. He is down to earth and provides practical guidance on how to get the best from yourself and your team. He also has great stories and anecdotes and is great at reading the room and bringing a team together. It was a pleasure working with Graham."

Charlotte Light

Controller of Systems Delivery at Channel 4

"Graham knows the difference between 'trying' to be/thinking you are a leader, and actually being one and succeeding. Where many coaches make the mistakes thinking harshness or discipline is the way forward, and are full of their own 'blindspots', Graham is actually full of real self-awareness and overcomes this limited and ignorant thinking with true empowerment, thus removing the negativity from your life. Graham is a success which is the proof of the pudding. You only have to look at someone's life to know who they are - where they cannot shut up and are full of excuses, it is his success that does all the talking. Highly recommended to those seeking improvement. You want this guy on your team. A great and genuine friend to those who know him. Success factory is a wonderful company."

Julia Suzuki

Author, Businesswoman, Brand Ambassador, Speaker, Mentor (Global Business Strategy), Fashionista

"Graham is quite simply fantastic and inspiring at his job. He has a real passion to pass on simple and straight forward common sense techniques that transform your people and ultimately leads to bottom line improvement. I have no hesitation in recommending Graham as he will help to transform your business."

Graham Haworth

HR & Legal Director at Crown Paints

A sample of clients Graham is working with ...

Trusted by the world's biggest brands and a benefit to every business...

PROVOKING – INSPIRING – EDUCATING – FACILITATING – COACHING

Running alongside Leadership Laid Bare!, www.grahamwilson.com offers an insight into the working of the book, with 'The Vault' providing an online space for people to learn more and obtain up to the minute information from Graham himself such as blogs and video tutorials. No stranger to the camera himself, Graham has been fortunate enough to work with some of the most inspirational leadership coaches in the world, including a video interview, which is available to view on his website, with Graham and Jack Canfield, co-author of the world renowned series of books, Chicken Soup for the Soul, which can be viewed [here](#).

Having access to some of the world's greatest business leaders must have provided so fantastic advice along the way. "There have been many pieces of advice that I have cherished over the years; lead with questions, have fun, align personal purpose and business purpose, trust your gut feeling and make sure it's all about the people, but in reality it's very simple 'be yourself and do what you love'."

Ends

Notes to Editor:

Graham Wilson's Speaker reel can be found [here](#)

Graham Wilson's first book in his series is titled Leadership Laid Bare! And is available to purchase online at: www.grahamwilson.com. His book can also be purchased on [Amazon](#).

The Vault, which provides access to the book as well as a constantly evolving selection of Graham Wilson leadership advice and information, can be accessed [here](#).

More information about Successfactory™ can be found at: <http://www.thesuccessfactory.co.uk>

For more information, imagery, copies of the book Leadership Laid Bare! Or for interviews with Graham Wilson, please call the Successfactory Team on 01829 771770