

LEADERSHIP LAID BARE



THE NAKED TRUTH OF WHAT GREAT LEADERS ACTUALLY DO

"THEY CREATE A HIGH PERFORMANCE ENVIRONMENT WHERE SUCCESS IS INEVITABLE"

- 1 LEADERSHIP PURPOSE:**
THEY AWAKEN POSSIBILITY IN PEOPLE TO DELIVER EXTRAORDINARY RESULTS
- 3 LEADERSHIP PRINCIPLES:**
THEY OPERATE WITH BOLDNESS, SIMPLICITY AND SPEED
- 7 LEADERSHIP TRUTHS:**
THEY LIVE THE 7 TIMELESS LEADERSHIP TRUTHS



1 THEY UNDERSTAND THEMSELVES AND HAVE A STORY TO TELL:
THEY HAVE AN AUTHENTIC LEADERSHIP BRAND, THEY BUILD ON STRENGTHS, THEY ARE HAPPY BEING VULNERABLE, THEY ARE THEMSELVES, THEY SHARE THEIR LEADERSHIP PHILOSOPHY, THEY BUILD TRUST, THEY ARE POSITIVE, HEALTHY AND HAPPY.



2 THEY INSPIRE ACTION:
PURPOSE IS AT THE HEART OF EVERYTHING THEY DO, THEY MAKE A DIFFERENCE, THEY HAVE COURAGE, THEY GO OUT ON A LIMB, THEY ARE BOLD, THEY TELL STORIES AND GIVE EXAMPLES THAT GIVE MEANING AND INSPIRE ACTION. THEY CREATE A SENSE OF REAL VALUE.

TEAMWORK



3 THEY CREATE HIGH PERFORMANCE TEAMS:
THEY ARE COMFORTABLE WITH COLLABORATION, EMPOWERMENT, AUTONOMY AND KNOW HOW TO BUILD TEAMS QUICKLY.

INNOVATION



4 THEY UNLEASH INNOVATION:
THEY CREATE A CULTURE WHERE EVERYONE COMES UP WITH GREAT IDEAS TO IMPROVE PERFORMANCE AND ADD VALUE. THEY INNOVATE IN EVERY ASPECT OF BUSINESS. THEY ARE RELENTLESS DISCOVERERS. THEY EXPLOIT TECHNOLOGY AND PLATFORMS.



RISK

5 THEY MANAGE AMBIGUITY AND KILL RISK:
THEY ARE COMFORTABLE WITH PARADOXES, MAKE THE COMPLEX SIMPLE, UNDERSTAND THE NEED FOR EVOLVING PLANS, THEY ARE AGILE. THEY ARE MENTALLY TOUGH AND RESILIENT TO DEAL WITH A WORLD IN PERPETUAL CRISIS. THEY ANTICIPATE AND KILL RISK QUICKLY. THEY STAY IN TOUCH WITH THE WORLD.

6 THEY EDUCATE:
THEY HELP PEOPLE AND ORGANISATIONS LEARN, THEY INSPIRE CURIOSITY, THEY ONLY TELL WHEN DIRECTION IS ABSOLUTELY NEEDED, THEY ENSURE LEARNING IS APPLIED, THEY LEAD WITH QUESTIONS, THEY COACH. THEY DEVELOP AND NURTURE CAPABILITY.



7 THEY DELIVER WITH PACE:
THEY TRANSLATE STRATEGY INTO MEANING AND INSPIRE ACTION, THEY JOIN THE DOTS, THEY ARE COMFORTABLE SPEEDING UP BY SLOWING DOWN, THEY DELIVER THROUGH PEOPLE AND TEAMS, THEY EXECUTE.

