“Through hard work, professionalism and lots of team effort, we carved out the divested business.”
The Merger and Divestiture

In April 2014, Holcim and Lafarge, two independent companies, announced a merger. With a combined market value exceeding $50 billion, their merger was the second largest announced in 2014 worldwide. Since a merger of this scale would raise regulatory concerns, Holcim decided to divest part of its business. The divestments accounted for 10 to 15% of the company’s EBITDA.

The Challenge

There were several forces at play throughout:

- Dependency of the LafargeHolcim merger on the successful completion of the divestment project
- On-going negotiations with the buyer of the divested business during the project
- Strict regulatory requirements for system and data isolation
- Highly aggressive timelines with a fixed end-date

Further complications arose in mid-project when regulatory and commercial requirements forced significant changes to the scope.

The Solution

For this complex and large-scale divestiture project, Holcim contacted EPI-USE Labs. Holcim was already a customer of EPI-USE Labs, using their Data Sync Manager™ (DSM) products to effectively manage and optimize its SAP® landscape.

Kathy McLeod, LafargeHolcim’s Head of Applications and Design explains: “We had a good relationship with EPI-USE Labs and reached out to them to understand how they could assist with this endeavor. They thoroughly explained the process and connected us with other customers who shared their experiences.”

EPI-USE Labs kicked off with a detailed Blueprinting workshop involving Holcim’s technical and functional teams, conducted over two weeks in March 2015. The Blueprint included a high-level schedule, landscape architecture, and functional data analysis, plus a formal SOW (Statement of Work) that defined deliverables, roles and responsibilities.
This careful preparation for execution of the divestiture gave Holcim’s management confidence in the project, and they decided to move ahead. In April 2015, EPI-USE Labs began to install and configure their products, working with Holcim’s Basis team to build the required systems. At the same time EPI-USE Labs worked closely with the functional leads to refine the functional data requirements.

"The EPI-USE Labs team worked closely with our Project team to understand the requirements, propose options, offer guidance and highlight the risks. All parties understood it was a very aggressive timeline and we mitigated the risk by having multiple on-site workshops to ensure a common understanding of all key decisions. I was certainly in daily communication as we navigated through the critical phases."

Kathy McLeod, LafargeHolcim’s Head of Applications and Design
The initial scope of the project included the full divestment of 12 Canadian company codes, including all relevant master and transactional data. Using Data Sync Manager, they could carve out at the company code level and include all data. Also in the scope was an asset sale of 5 terminals and 1 plant, including master data only. Because this sale represented only a portion of the US company codes, it was more challenging: the teams had to identify specific sub-sets of company code data, and needed to adjust for the Financial and Controlling data.

However, at the end of April, regulatory requirements changed, leading to a request to include transactional data related to the terminals and plant. “The EPI-USE Labs team worked closely with our design team to define and configure the additional rules with as little delay as possible to the schedule,” says Ms McLeod.

In May, the first validation cycle took place, with Holcim taking the lead and EPI-USE Labs adjusting the initial carve-out model.

In the final days before cutover in June, additional requirements surfaced: to include 2 additional Canadian company codes and 2 virtual plants, and load the delta payroll run for hourly employees. As business testing was nearly complete, this introduced a large risk to the entire project. “The EPI-USE Labs team rose to the challenge and leveraged offshore resources to ensure development continued around the clock,” said Kathy McLeod.

About EPI-USE Labs

Our passion at EPI-USE Labs is to innovate and deliver: our solutions and consultants will enhance any SAP landscape and project. To do this we employ highly-skilled individuals whose technical knowhow and experience is capable of making our goal a reality. Over the last thirty years hundreds of companies across the globe have discovered the difference our solutions make to their day-to-day operations. Our solutions are primarily aimed at Client and Data Copying, Reporting, Variance analysis, Time, Payroll and Tax.

To find out more about EPI-USE Labs’ solutions and services, please visit www.epiuselabs.com or contact us at info@labs.epiuse.com

“The post-cutover support provided by EPI-USE Labs was key to ensuring any minor issues were resolved in a timely manner.”

The Result

In the course of only three months and one week, Holcim and EPI-USE Labs successfully divested the Canadian business, along with selected US terminals and a US plant into a completely isolated environment. This was achieved with no production system downtime, by leveraging Holcim’s Disaster Recovery infrastructure.

Despite significant changes during the project, EPI-USE Labs easily re-configured its products to adjust to the new requirements. Close collaboration between EPI-USE Labs and Holcim’s functional specialists ensured that the requirements were feasible and modeled correctly.

Ultimately, Holcim was able to use the new landscape to seamlessly execute the TSA (Transitional Services Agreement) signed with the buying entity. By successfully achieving the divestment deadline, Holcim could proceed with the merger with Lafarge.