

FLAME TREE PUBLISHING LTD

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Flame Tree Publishing Expands US Distribution Through Bookmasters

ASHLAND, Ohio (June 9, 2015) – Bookmasters (<u>http://www.bookmasters.com/</u>), one of the largest providers of integrated book publishing services in the U.S., has signed an expanded agreement with Flame Tree Publishing (<u>http://www.flametreepublishing.com</u>) to provide sales, distribution, and fulfillment services to the independent trade in the U.S. and Canada, complementing their existing offer which will continue as before.

Flame Tree's collection of highly illustrated titles covers a range of subjects on art, music, and lifestyle. Based in the United Kingdom, Flame Tree had previously executed agreements with Bookmasters to provide limited sales, distribution, and fulfillment services.

"We look forward to a strong partnership over the next few years, learning from our US customers, and providing high quality gift and practical books." said Nick Wells, Publisher of Flame Tree Publishing. "Using the '**Art of Fine Gifts**' and '**Expert Advice Made Easy**' banners we promote our books heavily, and successfully in social media, so now we can turn our attention to the US and Canada and fulfill the orders we've previously been unable to supply."

"Our experience has shown that there is a keen interest and demand for Flame Tree products in the US. This expanded agreement is a great opportunity for all parties, and will make Flame Tree's publications more widely available and in more sales channels throughout the US," said Jon Ackerman, senior vice president of sales at Bookmasters.

Bookmasters, based in Ashland, Ohio, is one of the largest providers of integrated publisher services in the U.S. For more than 40 years, Bookmasters has offered services to publishers and authors such as printing, print book warehousing and distribution, eBook conversion and distribution.