

## SENIOR FELLOW POSITION | GENERATION 180

## THE ORGANIZATION

Generation 180 is a national nonprofit based in Charlottesville working to inspire, empower and equip everyday people to take action on clean energy. Gen180 creates change through story-driven content, resource development, and national and community-level campaigns that facilitate the adoption of clean energy.

Gen180's goals are to:

- 1) Change the energy narrative from bleak to bright. Gen180 will work to change the narrative from apathy to agency, from "This is too big" to "We've got this." Gen180 will spur this change through a relentlessly positive, solutions-focused messaging.
- 2) Facilitate and spread concrete, local action by supporting everyday energy leaders in the transition of households and municipalities toward 100% clean energy.

Gen 180's programs include *Solar Schools*, *Electrify Your Ride*, *Energy Challenge*, and *Energy Boot Camp*.

## THE POSITION

Senior Fellows are experienced professionals from academia, nonprofit, and/or business who are invited by Gen180 to help shape or contribute to the programming and outcomes of Gen180. At least fifteen years of professional experience is required for consideration as a Senior Fellow in a subject area of interest to Gen180, including energy, sustainability, social psychology, video and graphic design, and marketing and communications.

The Senior Fellow will work closely with the executive director, senior staff and senior advisors to contribute advice, content, and ideas for Gen180's program, communications, and outreach strategies. The Senior Fellow may also undertake independent research projects that align with Gen180's goals.

Senior Fellows will spend at least 4-8 hours a week working on independent projects or with the staff.

The Senior Fellow position is currently a one-year unpaid position eligible for renewal dependent on interest and commitment by the Fellow and Gen180.

## TO APPLY

Please submit a resume and cover letter to <u>careers@generation180.org</u>. Please include "Senior Fellow" in the subject line of your email.