

# SOLAR SCHOOLS Campaign Overview

## Win a Commitment for Solar

### STEP 1

Develop a clear ask of your decision makers

### STEP 2

Meet with decision makers and key influencers

### STEP 3

Secure a commitment for solar

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## Support the Completion of the Solar Project

Maintain communications and ensure follow through on project plan and timeline

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## Build Support for your Solar Campaign

### STEP 1

Target key stakeholders

### STEP 2

Develop a campaign plan

### STEP 3

Create a communications plan

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## Start a Solar School Campaign

### STEP 1

Recruit a core team

### STEP 2

Connect and collaborate with your team

### STEP 3

Get informed about solar opportunities

### STEP 4

Set a goal for your solar campaign

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