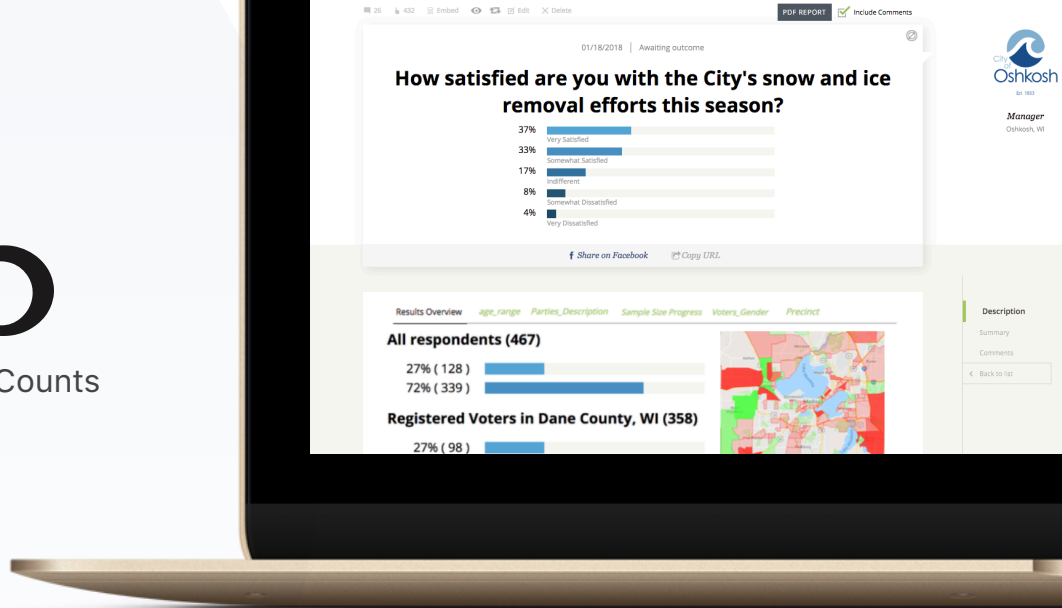




Civic Engagement that Counts



Bring Your Community Together In One Place

Polco's civic engagement tool improves how city officials and residents communicate. Polco delivers the ease and accessibility of an online survey combined with the verification and reliability of in person engagement. Polco was designed from inception for civic environments by former public servants who, after spending time at some of the country's best technology companies, wanted to bring world class communication technology to the civic process.



More participation.

Make it possible for busy and thoughtful residents who struggle to attend in-person events to provide meaningful input through improved accessibility.



Good government.

Better transparency and structured communication delivers better community connectivity, buy in, and resiliency.



More Informed

Each survey, question, and policy poll can carry relevant links and images to inform respondents.



Performance Management.

Resident service-delivery satisfaction metrics allow you to quantify success and progress on strategic goals and performance measures. Understand overall community level metrics as well as census tract/precinct level sentiments.



Balance the vocal few.

We all know how they feel. Use citable data from a broader majority to eliminate stalemates and keep moving forward.



Save Staff Time.

Unify your communication channels. Provide social media, email and any other communication channels with an e-ballot and have their input all collect together in one place with automated tabulation and reporting.

Questions about our product?

Get in touch with us at hello@polco.us

<http://info.polco.us/local-government>

How it Works.



Step 1

Post

Local officials post questions, surveys, and policy polls by entering a few fields. Include relevant images and links on the topics' "background details page" to better inform respondents.



Step 2

Share

Meet your residents where they already are: social media, mobile, email, in-person events, embed eballots on your city's page and in online local news articles. Response data all collect back in one place where it is verified and organized.



Step 3

Analyze

Get real time dashboards and reports of resident sentiment: by district (including precinct/ward maps) and demographics (by age brackets, gender).

Polco helps you engage your community across the policy lifecycle

- Annual Surveys
- High Profile Issues
- Crowdsourcing Ideas
- Strategic Planning
- Performance Measurement
- Topic Prioritization

Pricing (Annual)

Population
0-5k

Population
5-25k

Population
25-125k

Population
125k+

Tier 1

\$2,000

\$4,000

\$8,000

\$16,000

Branded Profile, Launch Playbook and Consultation, Respondent Verification, Access to Live Question Bank, Participation Rates and Sentiment Breakdowns by age/gender/precinct, Message Back to respondents, Smart Comment System,

Tier 2

\$4,000

\$8,000

\$16,000

\$32,000

Multiple Profiles, Additional Analytics, Anonymous Responses, Additional Verification Lists, Custom Profile Fields, Scientific Survey Consultation, Results CSVs

Get a profile within 24 hours!

Send us your city logo, and we'll set up your account in less than a day. Start engaging your community in a way that counts.