## CONNECT YOUR SYSTEMS WITH MINDLINK BUSINESS INTEGRATIONS

**MindLink Integrations** securely connect your messaging platform to your internal business systems and processes: from CRM to trading platforms, from storage to project management - without the need to switch between applications ever again.

<u>The result</u>: Contextual data can be accessed and discussed within the right context inside your messaging application, making chat the central place of working for your enterprise.



#CEC

### KEY BENEFITS

■ Access contextual data within your chat channels, allowing for more informed decision making

■ Save time and cut back on disruptions due to 'log on/log off' into separate systems

■ Combine people knowledge with system data for better knowledge management

■ Make your business more agile & responsive by bringing data sources together

*"MindLink has helped our teams share ideas and information like never before…Salespeople can use CRM to view recent trades or read the day's stock news in the RSS feed in SharePoint. By disseminating information from [internal] systems, our teams are better informed, which promotes cross-sellin"*

*edburn*

### MINDLINK INTEGRATES WITH:

■ Social Media & RSS Feeds
■ Corporate Portals (e.g. SharePoint)
■ Email Systems
■ Any internal application via the MindLink API

**MindLink API (a restful API)**
Provides you with a simple way to develop connectors to any internal or external source e.g. CRM, ERP, Jira, ticketing systems, document management, operational monitoring and more.

**Email Integration**
Unclutter email inboxes by re-routing email alerts and mass notifications from distribution lists into relevant chat channels, structuring conversations and avoiding information overload.

**Social Integration**
View social media news, RSS and Twitter feeds from any external or internal site within chat channels, allowing you to monitor trends, keywords & news and encouraging active discussion rather than passive consumption.

**Portal Integration**
Transform your portal into a fully-fledged collaboration environment by embedding real-time messaging into this one-way storage facility. Enable broadcasting of information and two-way discussions within portals.

**MindLink - Built. For. Business.**

*MindLink is built for business (period). Every full stop is as deliberate and purposeful as our product, platform and user experience.*

**For more information contact: info@mindlinksoft.com**