

OFF-SITE EASTER PLANNING WORKSHEET



Tip: Shift your thinking that “off-site Easter” is a Plan B. Start thinking about it as Plan A and swiftly start planning and implementing because there are less than four weeks till Easter Sunday.

MISSION & GOALS

1. What does it look like to live out our mission during this time?

2. What expectations do we have of our staff/key leaders?

3. What does success look like?

OFF-SITE STRUCTURE

1. Where are the places for you to be consistent? What makes Easter Sunday special? How do you bring these elements into your online experience?

2. What can you let go of during this time? What have been things your church has done just because you always do? This is a great time to let go of things that aren't working as well anymore.

3. Where are the opportunities to be creative and/or to try something new? This is uncharted territory, so dream big.

COMMUNICATING THE CHANGE

1. Who are your audiences?

2. What do you need to communicate to each audience? (We suggest acknowledging the disappointment, while also asking your staff/congregation to rally with you to make the most of this new way to reach people who aren't close to Christ.)

3. What's your ideal timeline for communicating these things? (Think through each week you have leading up to Easter and what you want to communicate. Map it out so it's easy to see where everything fits.)

4. What tools will you create to share with your congregation to help them invite friends and family? (Will you create shareable social graphics, send them an email invite they can forward on to their friends. What will you share with them so they can serve your church and others during this time?)

5. How will you be reallocating the funds that were budgeted for Easter to invite people to your online experience for service?

FOLLOW UP

1. How will you follow up with your guests for a next step? What are new ways this is going to happen in light of not being able to meet in-person? *(Maybe you create a Facebook Group to encourage your community while we are socially distancing ourselves. Maybe you post follow-up videos each day post-Easter to reinforce the message and encourage people in a time when we all really need it. Maybe you provide counselors for people to chat with or people from your church to pray with.)*

The most important question to answer and act on is how are you living out your mission during this time? *The church is poised and ready because Christ goes before us. We live with hope because of what Christ has done for us. He has commanded us to be strong and courageous. To not be afraid; to not be discouraged, for the Lord our God will be with us wherever we go. (Joshua 1:9)*

So be bold and dream big because God can do immeasurably more than we can ask or imagine. *I'm excited for the church in this time. I'm not fearful. COVID-19 is forcing us to all think differently about how we connect with people online. Being the church in this time in history has to look different if we are going to reach people that desperately need Jesus.*



Our team at Fishhook is praying for you each day. You and your work matter.