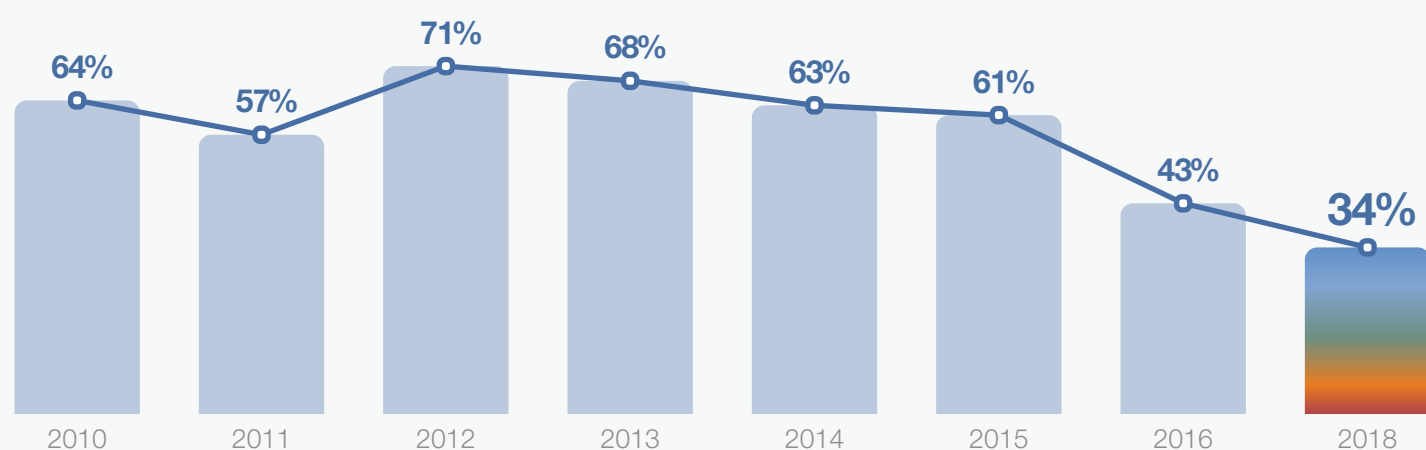


The ManpowerGroup Talent Shortage research is the largest global human capital survey of its kind.

Learn what's driving the skills gap in Brazil and discover strategies for overcoming the talent shortage: **build, buy, borrow and bridge**.

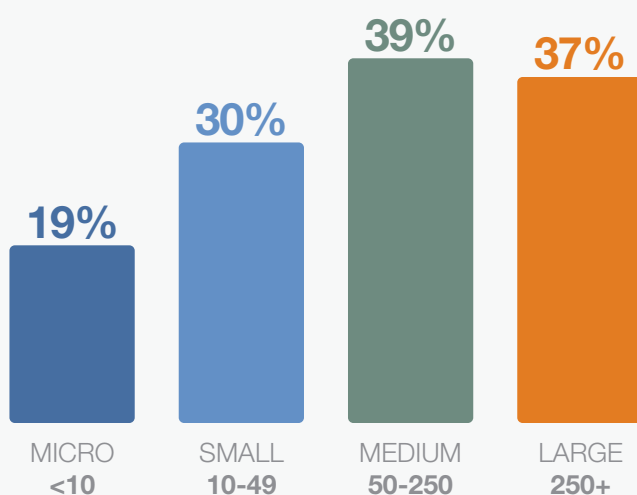
Talent Shortages Over Time

34% of employers are having difficulty filling jobs in Brazil.



Difficulty Filling Roles by Company Size

In Brazil, **medium companies** (50-249 employees) have the most difficulty filling roles; followed by **large** (250+ employees), **small** (10-49 employees) and **micro** (less than 10 employees).



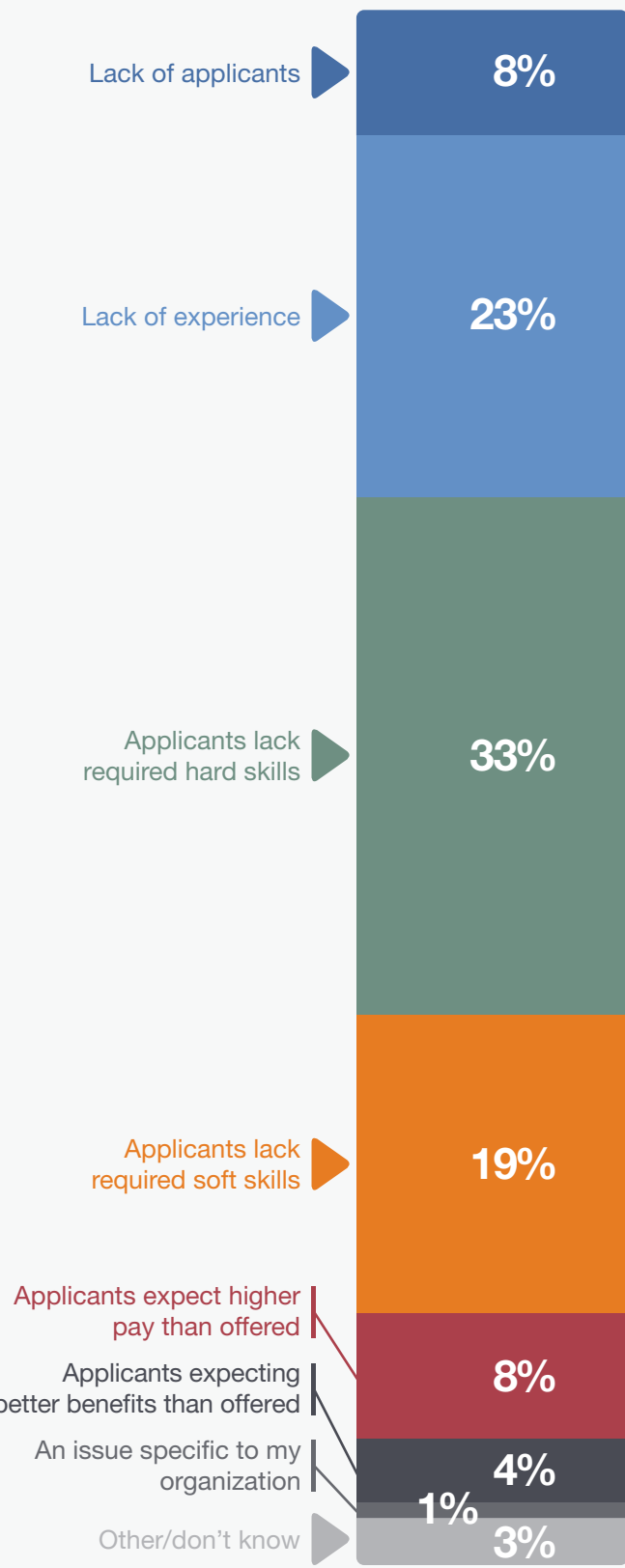
The Hardest Skills to Find

Sales Representatives followed by **Drivers** and **Skilled Trades** are the hardest roles to fill in Brazil.



Top Drivers of Talent Shortages

Applicants lack required hard skills, **Lack of experience** and **Applicants lack required soft skills** are the top drivers of talent shortages in Brazil.



Steps Employers Can Take

Winning in the digital age demands faster, more targeted approaches than ever before. To keep pace in today's Skills Revolution an effective talent strategy should comprise a mix of four key elements:

