# 2018 TALENT SHORTAGE SURVEY

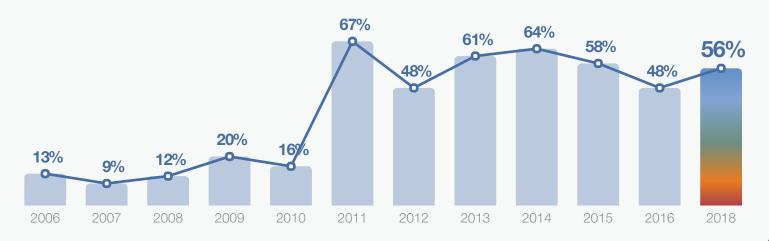


The ManpowerGroup Talent Shortage research is the largest global human capital survey of its kind.

Learn what's driving the skills gap in India and discover strategies for overcoming the talent shortage: **build, buy, borrow and bridge**.

### **Talent Shortages Over Time**

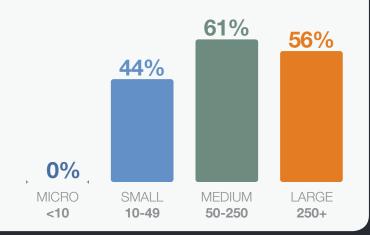
56% of employers are having difficulty filling jobs in India.



# Difficulty Filling Roles by Company Size

In India, **medium companies** (50-249 employees) have the most difficulty filling roles; followed by **large** (250+ employees), **small** (10-49 employees) and **micro** (less than 10 employees).





#### The Hardest Skills to Find

**Sales Representatives** followed by **IT** and **Engineers** are the hardest roles to fill in India.

#### **Top Drivers of Talent Shortages**

Applicants lack required hard skills, Lack of experience and Lack of applicants are the top drivers of talent shortages in India.

1 Sales representatives B2B, B2C, contact center 6 Healthcare professionals doctors, nurses, other non-nursing health professionals

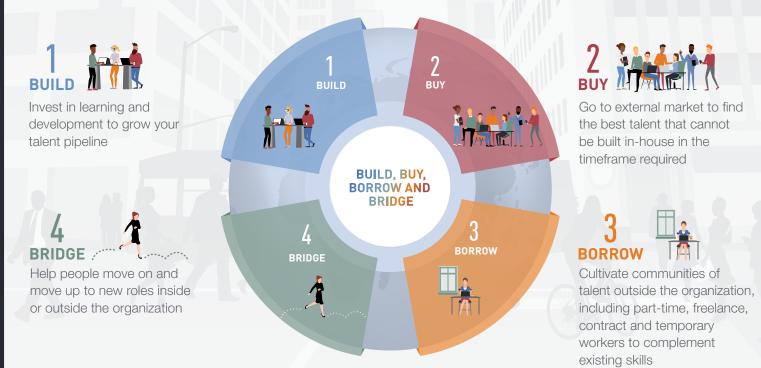
#### Lack of applicants





# **Steps Employers Can Take**

Winning in the digital age demands faster, more targeted approaches than ever before. To keep pace in today's Skills Revolution an effective talent strategy should comprise a mix of four key elements:





For more details on the 2018 Talent Shortage Survey visit: manpowergroup.com/talent-shortage-2018