

Prosperous Job Market Expected for Omaha-Council Bluffs, NE-IA MSA

Embargoed Until Tuesday, March 13 at 12:01 a.m. ET

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March 13, 2018 - Omaha-Council Bluffs, NE-IA MSA employers expect to hire at a bullish pace during Quarter 2 2018, according to the ManpowerGroup Employment Outlook Survey.

Among employers surveyed, 27 percent plan to hire more employees from April through June. This number is offset by the 1 percent that plan to reduce payrolls, while 71 percent of employers expect to maintain current staff levels and 1 percent indicate they are not sure of their hiring plans. This yields a Net Employment Outlook* of 26%.

"Employers in the Omaha-Council Bluffs, NE-IA MSA anticipate a stronger hiring pace compared to Q1 2018 when the Net Employment Outlook was 21%," said ManpowerGroup spokesperson, Karla Keegan. "At this time last year, employers expected less hiring activity when the Outlook was 21%."

Summary of Results for Omaha-Council Bluffs, NE-IA MSA

	Increase Staff Levels	Decrease Staff Levels	Maintain Staff Levels	Don't Know	Net Employment Outlook
Q2 2018(current)	27%	1%	71%	1%	26%
Q1 2018(previous quarter)	26%	5%	67%	2%	21%
Q2 2017(one year ago)	23%	2%	72%	3%	21%

**The Net Employment Outlook is derived by taking the percentage of employers anticipating an increase in hiring activity and subtracting from this the percentage of employers expecting a decrease in hiring activity.*

For the coming quarter, job prospects appear best in Construction, Durable Goods Manufacturing, Nondurable Goods Manufacturing, Transportation & Utilities, Wholesale & Retail Trade, Information, Professional & Business Services, Education & Health Services and Leisure & Hospitality. Hiring in Financial Activities, Other Services and Government is expected to remain unchanged.

ManpowerGroup Employment Outlook Survey Results for the United States

Of the more than 11,500 employers surveyed in the United States, 23 percent expect to add to their workforces and 3 percent expect a decline in their payrolls during Quarter 2 2018. Seventy-three percent of employers anticipate making no change to staff levels and the remaining 1 percent of employers are undecided about their hiring plans. When seasonal variations are removed from the data, the Net Employment Outlook is +18%, a slight decrease compared to the Quarter 1 2018 Outlook, +19%.

To complement the Quarter 2 2018 survey results, an infographic is available for download. "Where Are the Jobs" offers a snapshot of data and trends from the survey, including key state and metro area Outlooks along with an industry forecast. To view the infographic or press releases for other Metropolitan Statistical Areas or states, visit <http://meos-press.manpowergroup.us/>.

The next ManpowerGroup Employment Outlook Survey to report hiring expectations for Quarter 3 2018 will be released on June 12, 2018. To receive an email notification when the survey is available each quarter, register for updates at <http://meos-press.manpowergroup.us/>.

About the Survey

The ManpowerGroup Employment Outlook Survey is conducted quarterly to measure employers' intentions to increase or decrease the number of employees in their workforces during the next quarter. The ManpowerGroup Employment Outlook Survey's United States results are based on interviews with 11,500+ employers located in the 50 states, the District of Columbia and Puerto Rico, which includes the largest 100 Metropolitan Statistical Areas based on the number of business establishments. The mix of industries within the survey follows the North American Industry Classification System Supersectors and is structured to be representative of the U.S. economy.

The complete results of the ManpowerGroup Employment Outlook Survey can be found online at <http://meos-press.manpowergroup.us/>. There you will also find the results for the 100 Metropolitan Statistical Areas surveyed, the 50 states, the District of Columbia and Puerto Rico. Questions can be directed to press@manpowergroup.com.

About ManpowerGroup

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