

BRIDGE THE GAP BETWEEN DIGITAL AND PRINT



Adobe is the best in **DIGITAL**.

Adobe is the best in **PRINT**.

But there is a gap.

Silicon Publishing has created a robust solution with one purpose in mind—to bridge the gap between the digital and print worlds. There are three products in the suite:



Does your InDesign do this?
Drag an image from an AEM window directly into InDesign **without using a local file**. That simple act unlocks a powerful world of efficiencies.

With a **direct http link**, last minute image changes are **instantly updated**. No more errors and syncing lags using cumbersome local files.

Use **low resolution FPO files** that automatically connect to the high resolution file in the cloud.

Silicon Connector for AEM 2.0 lets you work with AEM Assets directly from within Adobe CC applications.



Uniquely tailored to fill the gap between Adobe Campaign and InDesign Server, now workflows can include **data-driven, personalized print delivery**.

Silicon's Campaign Paginator™ optimizes InDesign server to **automatically output millions of documents per day** without pressing a button. And set up is easy:

1. Build **elegant templates** with all the creative power of InDesign.
2. Use **integrated customer profiles** that drive all of your campaign channels.
3. Combine Adobe Campaign logic with sophisticated print layout rules that dynamically fill pages with **personalized content**.
4. **Automate** the process as part of an Adobe Campaign Workflow.



Do you have a **distributed network** like agents or stores that need to customize print templates for local marketing campaigns?

Silicon Designer™ is a Web2Print WYSIWYG editor where “What You See Is **actually** What You Get”. Think of Silicon Designer like “**InDesign Lite**” for a distributed network of users.

Now you can use the **same data sources** and **integrated customer profiles** from Adobe Campaign while maximizing the full creative power of InDesign.



Schedule a personalized demo today
Visit www.siliconpublishing.com or