

MEDIAVALET CREATIVE CLOUD CONNECTOR

POWER YOUR TEAM'S CREATIVITY
with Best-in-Class Integration and Workflow



STREAMLINED ADOBE CREATIVE CLOUD WORKFLOWS

- **DIRECT LINKING** from InDesign to assets in MediaValet that replaces packaging, uploading, and re-linking and adds unparalleled efficiency to creative teams.
- **TRUE CLOUD-BASED WORKFLOWS** for InDesign, Photoshop and Illustrator that enables asset updates and creative collaboration.
- **EXCEPTIONAL INTEGRATION UI** designed from the ground up to be intuitive and easy-to-use, from detailed previews to drag and drop functionalities.
- **EASY EDITING AND VERSION CONTROL** for Illustrator and Photoshop files, with check in/check out functionality.

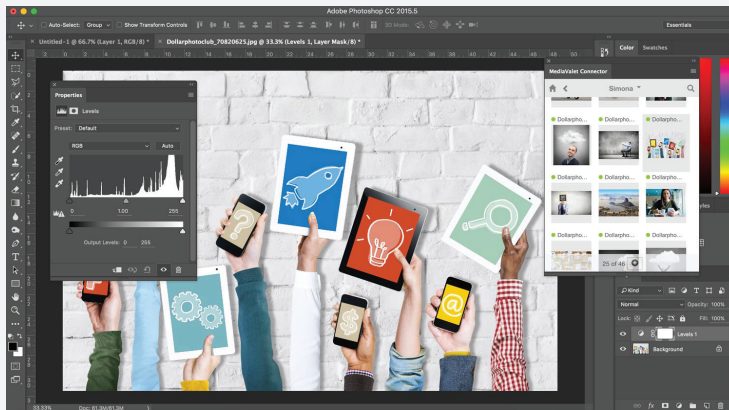
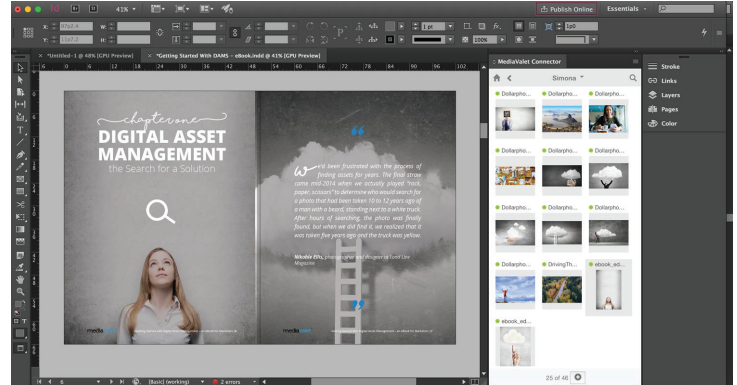
CONNECT ADOBE CREATIVE CLOUD TO MEDIAVALET

Unique UI | Detailed Asset Previews in Navigation | PDF Creation on Upload

INDESIGN

Create content and collateral efficiently with direct linking and URL preservation

- Connect InDesign to true URLs, leaving all the linked assets in the DAMS, while making changes in InDesign.
- Enable your creative team to access assets directly in the InDesign file, linking directly to MediaVale.
- Drag and drop media assets between MediaVale and InDesign enabling version control and auto-update of corresponding assets.



PHOTOSHOP

Easily edit and enhance images, streamlining search and access for creative teams

- Provide access to corporate centralized assets right inside Photoshop.
- Check assets in & out and track creative versions while easily managing work-in-progress assets.
- Easily find assets by searching & browsing the entire MediaVale library from inside Photoshop.

ILLUSTRATOR

Optimize creative process and brand integrity with instant uploads

- Maintain brand integrity with updated images and brand assets saved directly to MediaVale from Adobe Creative Products.
- Avoid work duplication and asset recreation with comprehensive search and centralized asset library.
- Provide effective navigation and enable asset editing with check in & check out function, seamlessly connecting Illustrator to MediaVale.

