Alfresco ECM and InDesign…

Get Connected.

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FOR ALFRESCO

Key Features

- The Alfresco Enterprise Content Management suite (ECM) is sophisticated and powerful, integrating document management; web content and digital asset management under an overall context of enhanced Business Process Management.

- With Connector technology from Silicon Publishing, the asset management functionality of ECM is brought into harmony with InDesign authoring workflows.

- Alfresco Connector saves time as it is faster and more efficient than WebDAV-based technology: URLs within InDesign reference assets directly.

  Easy deployment throughout the enterprise means now even widely-distributed teams stay up to date with the latest content releases.

Silicon Publishing's Connector technology unites Alfresco's asset management functionality with Adobe InDesign's layout & composition technologies, adding true single-source asset management to enterprise authoring workflows

With the power of Connector, Alfresco ECM now serves as a single, integrated system of record for all of the assets used in InDesign workflows. Instead of moving files around, or attempting to mimic connectivity with legacy approaches such as WebDAV, Alfresco Connector lets you keep your assets in the ECM repository and use them by direct reference within InDesign documents.

How It Works

Alfresco Connector enables Alfresco ECM users to work with assets stored in ECM from within the InDesign application. Through a navigation panel, you can move through folders or search assets in ECM. Once you've identified images or other assets to use in your InDesign document, you can drag and drop them straight into InDesign. This automatically creates direct, HTTP-based links.

This linkage between Alfresco ECM and InDesign is persistent, and travels with the InDesign project. The impact is revolutionary: edits, updates and changes to the asset of record in ECM propagate out to InDesign documents without user intervention, automatically.
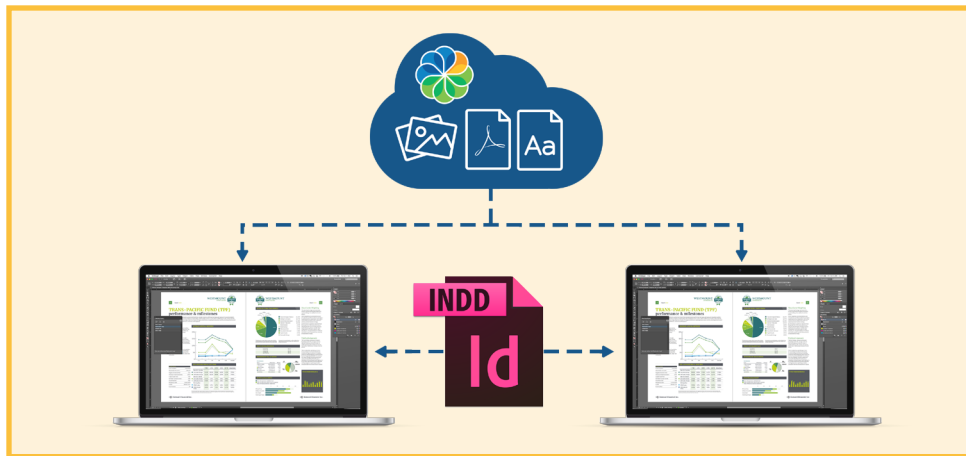
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With Silicon Connector for Alfresco, assets are truly single-source.

This key strength of pairing InDesign with Alfresco deserves reiteration: an entire InDesign team can work collaboratively with a single set of assets residing solely in ECM. Those assets don't move, and they don't get copied. They stay where needed, and whenever an asset is updated in Alfresco, references from linked InDesign documents always point to the changed content, ensuring that those updates are shared with the entire team, instantly. No longer is there a need for redundant copies, manual asset updates, re-packaging projects or re-linking content: all project teams, whether large and distributed or compact and local, stay in sync.

Simply Sophisticated

Silicon Publishing's Connector technology is the end result of years of engineering and development informed by the collaborative, real-world feedback thousands of customers around the world. The result is simple and powerful: single-source, managed assets ensure brand consistency.

Alfresco Connector enhances InDesign workflows for Alfresco ECM:

- **InDesign users can authenticate with Alfresco ECM through a login screen, a configuration file, or automation.**
- **Dragging an asset from ECM into InDesign creates a true URL-based link that needs no maintenance or manual updating.**
- **Changes to linked assets are automatically reflected in InDesign.**
- **Users can simply exchange InDesign files, keeping assets in Alfresco.**

While Silicon Connector for Alfresco is an easy-to-use InDesign plug-in, it has been proven to make a huge difference in publishing workflows around the globe. It also can be extended with custom features or integrated with products or solutions from Silicon Publishing or our partners.

To learn more about Silicon Connector for Alfresco, visit
siliconpublishing.com/alfresco
or call Silicon Publishing at (925) 935-3899.

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