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Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

230 Captain Cook Drive
Kurnell NSW 2231
www.dickerdata.com.au
Freecall 1800 688 586
Freefax 1800 688 486

By E-Lodgement

*Dicker Data is the
registered trading name
for Dicker Data Ltd
ABN 95 000 969 362*

DICKER DATA NAMED AS MICROSOFT AUHTORISED DISTRIBUTOR

OEM & FPP Distribution Agreement Aimed At Boosting Reseller Community

The Board of Directors of Dicker Data Limited (ASX: DDR) is pleased to announce our appointment as a Microsoft Authorised Distributor of OEM and Full Packaged Products and Services (FPP).

Chairman and CEO, David Dicker, said “We’ve been working to bring Microsoft on board in an authorised distributor capacity for several years and we’re very pleased to announce that we have recently been successful in doing so. Microsoft represents our first direct relationship with a software vendor and we’re looking forward to growing our presence in this market segment.”

Renee Gamble, OEM Director, Microsoft Australia, commented “SMBs are the heartbeat of the Australian economy. We’re passionate about providing them with the tools and services that will enable them to compete and innovate in today’s digital economy. Dicker Data is a trusted supplier in the SMB market and makes the perfect partner for Microsoft as we continue to evolve our portfolio of devices and services for the SMB sector.”

Dicker Data is able to start distribution of products under the new Microsoft Authorised Distribution Agreements with immediate effect.

For and on behalf of the Board,



David Dicker
Chairman & CEO
About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia’s largest and longest established Australian owned distributor of Information Technology products. In addition to Lenovo its vendors include Hewlett-Packard, Toshiba, Samsung, ASUS and other major brands. The Company’s clients include over 2,600 value added resellers. For more information, see www.dickerdata.com.au