

**Module:** Introduction to Video (BAJH-IV)

**Allocation of Marks:** 25% Production Bundle  
5% In-Class Presentation  
70% Project

### **Intended Module Learning Outcomes**

On successful completion of this module, the learner will be able to:

1. Demonstrate understanding of the production process and of the stages in overview of how productions work.
2. Generate ideas and research for different types of video production and become familiar with ways to organise content and contacts.
3. Identify and apply different video production techniques.
4. Develop programme ideas from proposal to treatment level.
5. Demonstrate knowledge of basic camera and location sound recording technical production skills
6. Demonstrate knowledge of editing software and the editorial skills necessary to illustrate a narrative
7. Competently identify intended audiences and outlets for work

### **Module Objectives**

Each participant makes a short documentary/news item approximately 2-3 minutes in length. They originate, and research the idea, film the project and edit the final item for delivery.

### **Module Aim**

This a practical module, based on industry practice and the principle aim is to equip the learners with basic practical skills to approach the production of a short factual item for multiplatform distribution.

### **Module Curriculum**

#### **Indicative Syllabus**

- How to make informed production choices demonstrating an understanding of the production process. Areas to consider when applying production principals to individual projects.
- Devise methods to organise content and contacts with particular reference to individual productions
- Develop narrative and visual sequences
- Basic interviewing techniques
- Presenting to camera, scripting and recording voice over
- Introduction to basic location camera and audio recording production skills
- Implement a specific post production workflow to safely organise material

- Competently identify and apply the basic knowledge, concepts and tools of enquiry relevant to different genres of documentary and factual video production
- Demonstrate understanding of roles in the production process and the stages of production
- Development: Concept Development & Research
- Pre-production: Casting, Crewing, Locations, Logistics
- Production: Shooting and running the production
- Post-production: Picture and sound edit