Module: **Digital Photography (BAFTP-DP)**

Allocation of Marks: **100% Continual Assessment**

Intended Module Learning Outcomes

On successful completion of this module you will:

1. Have an appreciation of the factors involved in generating and selecting images for their artwork.
2. Understand the importance of good workflow practices in filing selecting and editing images.
3. Be confident in their Use of Adobe Photoshop and In Design
4. Be able to create a themed to 2 page photographic spread.
5. Be able to generate and write text to accompany the images that they have created.

Module Objectives

- The course aim is to establish an understanding of photojournalism, photography and story telling through photographic means.
- To give the student the ability to initiate, create and complete original artwork from concept using industry standard applications on the Apple Mac Platform.
- Learners are required to individually agree a design brief, research, plan, write, photograph, design, layout and produce a double page spread article that demonstrates creativity and technical ability. The completed article should include at least five original and relevant photographic images linked to the text and suitably captioned.

Module Curriculum

Syllabus: Topics and Theories

Week 1
Introduction to Course. Course Outline and Requirements. Equipment needed. Introductioon to using a Mac. Introduction to Photoshop (Ps) and InDesign. Different File Formats

Week 2
What is a zine and what do we need to make one.

Week 3
Discussion of design based on samples brought by students and tutor. How this relates to individual projects. Consider necessary elements

for Zine creation .Add discussion notes to research file. This to be continuously added to over duration of course. CMYK vs. RGB Colour. In Ps, cropping, resizing, levels

Week 4
Use of layers in Ps. Image retouching in Ps based on common image. Determine audience and context. Outline design proposal.

Week 5
Design Brief and Production Schedule to be Submitted Text Tool. Inserting and editing text. Points to note on fonts. Begin to formulate overall layout for covers on paper.

Week 6

Week 7
Intro to InDesign Placing of images in InDesign. Resizing, alignment, setting image layer.

Week 8
Assignment Week- No Lectures

Week 9
Finalise five images. Decide treatment for images. Creation of texts and captions. All images should be shot by this date.

Week 10
Begin to formulate plan for evaluation document. Refinement of design. Re-evaluation of texts and captions in light of developments

Week 11
Review of research files. Practical class for trouble shooting use of InD and Ps. Continued refinement of design. Problem solving and tweaking. Printing to consider text sizes and differences between screen and print.

Week 12
Review of research files. Practical class for trouble shooting use of InD and Ps. Continued refinement of design. Problem solving and tweaking. Printing to consider text sizes and difference between screen and print.

Week 13
Final Proofing of finishing of work evaluation. Submission of work. Cover and Evaluation.