

Module: Business Management (BABSH-BM)

Allocation of Marks: 40% Continual Assessment
60% Final Examination

Intended Module Learning Outcomes

On successful completion of this module, the learner will be able to:

1. Explain the core management functions needed to manage a business
2. Apply a working knowledge of management practices within a business environment context.
3. Discuss the implications of planning in the business environment and its impact on business success.
4. Examine the role of managers within organisations and the main issues involved in staff management.
5. Discuss the importance of ethics as a critical element of practice
6. Evaluate the opportunities for managers in an ever changing and external business environment.
7. Demonstrate the tools and skills required to research the business environment.

Module Objectives

The objectives of this module are to provide learners with a clear understanding of the concepts and management functions of all businesses. To examine the environmental factors that influence management decisions. Furthermore this module enables learners to understand the role of management in managing people. The knowledge gained in this Year 1 module is a foundation on which the modules Organisation Behaviour, Marketing and HRM in Year 2 of the programme will be built upon.

Module Curriculum

The History of Management

- Early management thought
- Classical approaches to management
- Contemporary approaches to management

Management Concepts and functions

- Management levels
- Effective Management
- Management roles
- Management and Leadership

Management and Planning

- The importance of planning
- Types of plans
- The planning process

Management and Organising

- Organisation structure
- Organisation design

Management and Staffing

- Recruitment
- Selection
- Pay and Benefits

Management and Control

- The nature and importance of control
- Setting performance standards
- Effective control

Management and the Business Environment

- The Macro Environment
- The Task Environment
- Competitive Analysis
- Managing the External Environment

Management and Ethics

- What are Ethics?
- Values and ethics
- Business Ethics