



**Undergraduate Business  
Faculty  
Module Descriptions  
Autumn 2016**

**Course: BA (Ord) in Marketing  
STAGE 2**

**Module:** Introduction to Business Law (BAMO-IBL)

**Allocation of Marks:** 40% Continual Assessment  
60% Final Examination

**Intended Module Learning Outcomes**

On successful completion of this module, the learner will be able to:

1. Discuss the importance of law to the operation of business in Ireland
2. Identify the nature and structure of the Irish legal system
3. Explain the essential aspects of the law of contract
4. Describe the essential features of the law of negligence
5. Explain the basic concepts of insurance and negotiable instruments
6. Show an awareness of the legal structure of business, including limited liability and the full life cycle of business from formation to winding up
7. Describe the duties and responsibilities of the various officers of the business
8. Recognise the key obligations and rights provided by employment law statutes

**Module Objectives**

This module aims to develop an understanding and knowledge of the general principles of Irish law as it relates to business. It introduces learners to the effect, influence and impact of law in business while providing an understanding of how the Irish legal system is structured and how it operates with particular emphasis on business.

The module enables learners to apply relevant law to practical business situations and to have a broad understanding of the rights and obligations of employees and employers as they relate to business.

## **Module Curriculum**

### **An Introduction to the Irish Legal System**

- The Sources of Law
- The Court System including the up to date structure of the Irish Court system

### **Contract Law**

- Formation of contract: offer, acceptance, consideration and intention to create legal relations
- Terms of a contract, exclusions clauses
- Void, voidable and illegal contracts: understanding the difference
- Discharge of a contract: performance, breach, agreement and frustration
- Remedies for breach of contract
- Obligations under the Sale of Goods and Supply of Services Legislation

### **Law of Tort**

- The law of negligence, including negligent misstatement
- Obligations under the Occupier's Liability Legislation

### **Employment Law**

- Introduction to Employment Law
- Overview of individual employment legislation
- Employment Equality
- Unfair and Wrongful Dismissal

### **Business Law**

- The Law of Agency including Commercial Agents

### **Company Law**

- Forms of business: partnerships, sole traders, private limited companies, public limited companies
- Directors' Duties
- Restriction and Disqualification of Directors
- Insolvency: receivership, liquidations, examinership

### **Introduction to EU Law**

- Sources of EU law and structures of the EU
- Free movement of workers, goods and services