

Griffith College Dublin

Module Outline

Programme (✓)	CPM	BAPM	DMTV	BAFTP	DDCE	BAJ	BAJVM (✓)	PGDJ	MAJ
Stage (✓)	One			Two(✓)			Three		
Module Title	Video Production 1 [BAJH-VP1/Dub/FT]								
Module Lecturer(s)									
Module Aim	<p>This module aims to develop knowledge, practical and technical and editorial skills to produce and short individual video and a group project.</p> <p>The module aims to develop knowledge of a range of approaches and techniques applicable to video production and impart the skills required to produce a short individual documentary and collaborative group project from concept to final completion.</p>								
Module Description	<p>This is a project let, hands-on practical module that aims to build upon the skills and knowledge gained as part of Introduction to Video in year 1 and develop participants overall creative and technical production abilities.</p> <p>Students will work independently on short documentaries <i>1 min</i> in duration and collaboratively as part of creative and logistical production teams in order to bring several, <u>group Documentary project 4-7 min in duration</u>, through the various stages of pre-production, production/filming and post-production, gaining experience and understanding of the overall creative and technical process based on industry practise.</p>								
Module Learning Outcomes	<p>On successful completion of this module, the learner will be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate ability to conceive an original idea suitable for their intended target audience. 2. Take initiative to identify research requirements and plan and execute location filming. 3. Choose appropriate production techniques suitable for individual and group projects 4. Predict and solve potential pitfalls at all stages of the production process 5. Solve practical production problems and develop contingency plans 6. Produce a 4-7 min group video with enhanced production values 7. Employ advanced location camera and sound recording techniques 8. Demonstrate ability to work independently and collaboratively on projects. 								

Assessment Strategy	<p>The assessment strategy for this module will include both individual and group work, to encourage individual and peer learning, and experimentation and creativity.</p> <p>Learners are assessed in two stages, upon the production of short documentary projects, and on the production of a series of short documentary style films.</p> <p>In support of these projects, learners are assessed upon submission of relevant production documentation. Learners will also keep a workbook charting their creative and technical decision-making, as well as a peer-review and self-evaluation.</p> <p>(See assignment title sheet)</p>
Delivery Methods	<p>Lecturing 4 Hour(s) per week (2 sessions of 2 hours each)</p> <p>Tutorial Hour(s) per week</p> <p>Module Length 12 weeks</p>

Assessment	
<i>Project: individual 1MIN</i>	10%
Project: Group 5-7 MIN	50%
Project Group Pitch	10%
In class edit review	5%
Production documentation	15%
<i>Workbook</i>	10%
TOTAL	100%

	Module Topics
1	No class: due to Griff FM
2	<p>Course overview and Q & A.</p> <p>Weekly mini presentations “what I am watching”</p> <p>Review of projects from previous year course & class discussion.</p> <p>Identification of individual learning goals</p> <p>Brief for 1min Personal / Autobiographical Documentary Project</p> <p>Allocation of Project Roles</p>
3	<p>Ideas development and Research</p> <p>Production Elements & Treatment</p> <p>DEADLINE FOR SUBMISSION OF PROPOSAL OF 1 MIN PERSONAL / AUTOBIOGRAPHICAL PROJECT.</p> <p>DEADLINE FOR SUBMISSION OF IDEAS IN PROPOSAL FORM BY STUDENTS FOR SELECTION BY GROUP.</p>
4	<p>Pitching & Proposals</p> <p>DEADLINE FOR GROUP PROJECT SUBMISSION VIA MOODLE.</p>

5	Essential paperwork for documentary delivery. SUBMISSION OF completed individual 1MIN DOC (10%) GROUP PRESENTATION (10%)
6	Group Project Development Workshop Finalising Shooting Scripts & Finalising Production Schedule
7	ASSIGNMENT WEEK: NO CLASS Shooting of projects to begin this week
8	EDIT PREPARATION
9	EDITING OF PROJECTS CUT OFF DATE FOR IMPORTATION OF MATERIAL
10	EDITING OF PROJECTS All crew members must be present for allocated review times. Times will be agreed at the beginning of each week before each class.
11	EDITING OF PROJECTS All crew members must be present for allocated review times. Times will be agreed at the beginning of each week before each class.
12	EDITING OF PROJECTS All crew members must be present for allocated review times. Times will be agreed at the beginning of each week before each class.
13	ONLINE SUBMISSION Screening of projects.

Reading List

Essential reading:

ppé, Y., 2006. *Broadcast basics : a beginner's guide to television news reporting and production*, Oak Park, Ill.: Marion Street Press, Inc.

Glynne, A., 2011. *Documentaries and how to make them*, Harpenden: Creative Essentials.

Hurbis-Cherrier, M., 2012. *Voice & vision : a creative approach to narrative film and DV production*, Amsterdam: Elsevier/Focal Press.

Katz, S.D., 1991. *Film directing shot by shot : visualizing from concept to screen*, Studio City, CA: Michael Wiese Productions in conjunction with Focal Press.

Rabiger, M., 2009. *Directing the documentary*, Burlington, Mass.; Oxford: Focal Press.

Rosenthal, A., 2007. *Writing, directing, and producing documentary films and videos*, Carbondale: Southern Illinois University Press.

Schenk, S. & Long, B., 2012. *The digital filmmaking handbook*, Boston, Mass.: Course Technology, Cengage Learning.

Secondary reading:

Andersson, B. & Geyen, J.L., 2012. *The DSLR filmmaker's handbook : real-world production techniques*, John Wiley & Sons.

Bernard, S.C., 2004. *Documentary storytelling for film and videomakers*, Burlington, MA: Focal Press.

Block, B.A., 2008. *The visual story : creating the visual structure of film, TV and digital media*, Amsterdam: Elsevier.

Kenworthy, C., 2012. *Master shots : 100 advanced camera techniques to get an expensive look on your low-budget movie*, Studio City, CA: M. Wiese Productions.

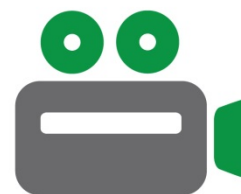
Mercado, G., 2011. *The filmmaker's eye : learning (and breaking) the rules of cinematic composition*, Amsterdam; Boston: Focal Press/Elsevier.

Proferes, N.T., 2008. *Film directing fundamentals : see your film before shooting*, Oxford: Focal.

Rabiger, M., 2006. *Developing story ideas : [find the ideas you haven't yet had]*, Amsterdam: Focal : Elsevier.

Sijll, J. van, 2010. *Cinematic storytelling : The 100 most powerful film conventions every filmmaker must know*, Studio City, CA: Michael Wiese Productions.

Faculty of Journalism and Media Communications



Griffith College Dublin

Programme (✓)	CPM	BAPM	DMTV	BAFTP	DDCE	BAJ	BAJVM (✓)	PGDJ	MAJ
Stage (✓)	One			Two(✓)			Three		
Module Title	Video Production 1 [BAJH-VP1/Dub/FT]								
Module Lecturer(s)									
Module Aim	<p>This module aims to develop knowledge, practical and technical and editorial skills to produce and short individual video and a group project.</p> <p>The module aims to develop knowledge of a range of approaches and techniques applicable to video production and impart the skills required to produce a short individual documentary and collaborative group project from concept to final completion.</p>								
Module Description	<p>This is a project let, hands-on practical module that aims to build upon the skills and knowledge gained as part of Introduction to Video in year 1 and develop participants overall creative and technical production abilities.</p> <p>Students will work independently on short documentaries <i>1 min</i> in duration and collaboratively as part of creative and logistical production teams in order to bring several, <i>group Documentary project 4-7 min in duration</i>, through the various stages of pre-production, production/filming and post-production, gaining experience and understanding of the overall creative and technical process based on industry practise.</p>								
Module Learning Outcomes	<p>On successful completion of this module, the learner will be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate ability to conceive an original idea suitable for their intended target audience. 2. Take initiative to identify research requirements and plan and execute location filming. 3. Choose appropriate production techniques suitable for individual and group projects 4. Predict and solve potential pitfalls at all stages of the production process 5. Solve practical production problems and develop contingency plans 6. Produce a 4-7 min video with enhanced production values 7. Employ advanced location camera and sound recording techniques 8. Demonstrate ability to work independently and collaboratively on projects. 								
Assessment Description	<p><u>1 MIN DOUCMENTARY</u></p> <p>Each participant must produce a 1 minute personal / autobiographical film. Each film must include 2 of the following production elements :</p>								

	<ul style="list-style-type: none"> • Interview • Observational Material • Archive Material • Visual Sequences <p><u>GROUP DOCUMENTARY 4-7 MIN</u> Each participant will research and develop a project idea and submit it as a fully formed proposal.</p> <p>In groups of no more than four, students will develop, pitch, plan, film and edit a 4 - 7 minute VIDEO item on topic agreed by the group chosen from the individual proposals.</p> <p>Delivery: Production documentation will be submitted as a .pdf via Moodle Completed group projects must be submitted via Moodle and backed up on Hard-drive.</p>						
Due dates:	<p>Proposal Submission for group project & individual project : Week 3 Final Mini Doc (1 Min): Week 5 Group Pitching Session: Week 5 Final Project: Final week: Workbook: Final week:</p>						
Delivery Methods	<table> <tr> <td>Lecturing</td> <td>4 Hour(s) per week (2 sessions of 2 hours each)</td> </tr> <tr> <td>Tutorial</td> <td>Hour(s) per week</td> </tr> <tr> <td>Module Length</td> <td>12 weeks</td> </tr> </table>	Lecturing	4 Hour(s) per week (2 sessions of 2 hours each)	Tutorial	Hour(s) per week	Module Length	12 weeks
Lecturing	4 Hour(s) per week (2 sessions of 2 hours each)						
Tutorial	Hour(s) per week						
Module Length	12 weeks						

Assessment	
Project: individual 1MIN	10%
Project: Group 5-7 MIN	50%
Project Group Pitch	10%
In class edit review	5%
Production documentation	15%
Workbook	10%
TOTAL	100%

HOW THE GROUPS PROJECTS WILL WORK

FIRST SESSION:

Groups will be selected and roles allocated.

Everyone prepares a proposal for individual project (submit via moodle week 3, delivery of completed film week 5)

Everyone prepares a proposal to pitch to group in week 3, group selects project for group production, group collaborate to pitch group project in week 5.

Selection of projects

Projects will be selected by the group in week 3 and group will prepare a final proposal for week 4 and a pitch for week 5

How the roles will work in group projects;

4 members working collaboratively to produce 1x 4-7 minute non-fiction film.

Roles as follows:

Producer (oversees the production of the project in collaboration with group members from start to finish)

Director (oversees the creative direction of the project in collaboration with group members from start to finish)

Editor Responsible for editing the documentary with director (Editor records sound on location)

Director of photography (oversees the visual development of the project in collaboration with group members and does location filming. Also responsible for grade and sound mix in post- production)

The following marking criteria will apply

Description	Headline Grading Criteria	% of final mark
Content of final film 1 min individual project. (Individual grade)	Suitability for intended target audience with Coherent well structure narrative with strong development from start to finish. Appropriate approach for the subject matter. Strong use of visual storytelling	10
Group pitch (Group grade)	Detail of group pitch outlining : Story idea Evidence of research on approach to story Visual research indicating visual style (with reference material) Contributor research Each member will contribute outlining their specific area.	10
Content of final film For group submission (Group grade)	Suitability for intended target audience with a range of production techniques utilized in an appropriate approach for the subject matter. Coherent well structure narrative with strong development from start to finish. Clearly established interview style Strong use of visual storytelling with a clearly established visual style Use of sound: voice over, narration, sync sound, music, effects & silence.	30
Technical quality of final edited group submission. (Group grade)	Effectiveness and technical quality of camera Effectiveness and technical quality of the edit including the use of animated opening and closing sequences. High quality sound mix Grade Colour correction	20

In class edit review (Group grade)	Assembly edit with clear blocked structure showing narrative arc of the final film. Samples of visuals for review	5
Delivery: Completed workbook with all production paperwork (Group grade)	Workbook for completed group film (all members of team contribute to shared group workbook, producer is in charge of collating and submitting) Completed workbook to include proposal/ treatment, research, and all the required production paperwork including evidence of legal considerations associated with project.	10
Individual workbook (Individual grade)	Workbook and learning log for individual submission. Individual project proposal Reflection on individual and group project process and role Self assessment and peer assessment of group project.	10

PLEASE NOTE:

Final submission is **entirely digital** for this module via moodle

You will need to sign the submission sheet once you have completed submission.

Please keep all research and production paperwork for inclusion in final group work book

Early and late submissions will need to delivery via USB to office

Please stay in contact: if you are running into trouble at any stage of the production process please don't disappear on us! Get in touch, it is likely that we will be able to help or advice on how to overcome the difficulties that will almost certainly occur in the production of your project.