



## David Laub

### Qualifications Summary

Proven senior-level executive with a strong financial, operational, administrative, and business development background including extensive experience advising venture capital companies.

### Professional History

Icebreaker US, Inc / Icebreaker, Inc	Chief Financial Officer	2007 – 2011
Pacific Northwest Fisheries LLC	President and Chief Financial Officer	2003 – 2011
CFO Selections LLC	CFO for multiple entities	2005 – 2007
Convexia Limited	Chief Operating Officer	2003 – 2004
North Pacific Co.	President and Chief Financial Officer	1994 – 2003
Arthur Andersen & Co	Senior Manager	1980 – 1994

### Accomplishments

- At multiple firms, coordinated and assisted clients, attorneys, bankers, and government entities on financing arrangements including equity swaps, partnership conversions, tax exempt financing, IPOs, bank credit negotiations, contract negotiations, and strategic planning.
- Extensive M&A experience including analysis, deal structuring, entity structuring, and post-merger integration.
- Planned and completed audit and financial consulting engagements of multi-location clients, including multinationals, with sales ranging from \$1M to \$1.5B.
- Experienced with multi-national entities including the establishment of international banking relationships and supervision of treasury functions. Opened offices in the Caymans, Hong Kong, Tokyo, Pusan, Melbourne, Toronto, Lisbon, and London, including determination of correct corporate structure to best meet shareholder requirements. Also closed offices and terminated operations in multiple countries. At Pacific Northwest Fisheries, created systems to import live seafood between multiple countries while ensuring that all export and import regulations each country were correctly followed.
- Experienced in evaluating and implementing tax strategies to comply with all applicable US and foreign requirements while maximizing stakeholder benefit.
- At multiple firms, established company accounting and financial systems. Prepared business plans, and presented financial, accounting, business, tax, and cash flow issues to executive management and Boards of Directors.
- Specialized in small and medium sized companies with significant growth. Skilled in developing internal controls for rapidly growing companies.
- Created, developed, and reviewed annual reports and SEC filings for private and public companies.
- Taught professional education classes to clients and employees at Arthur Andersen, and has successfully presented complex financial information to wide variety of audiences including government officials, attorneys, commercial lenders, and investment bankers.
- Experienced with risk management issues including risk management strategy and reporting, and international insurance.
- At North Pacific Co, designed a real-time database system to allow inventory information to be shared over the internet between international offices.

### Licenses / Education / Board Participation

- University of Washington Management Program
- B.S. in Business Administration with emphasis on Accounting and Finance, University of California at Berkeley.
- Over 2,600 hours of additional professional training in accounting, computer applications, industry issues, taxation, and managerial skills.
- Washington State CPA (retired)
- On Board of Directors of Arena Sports, 2 Bar Spirits, and New Game Town. On Board of Advisors of Smash Software, Ignition Mobile Corporation, Uber Entertainment, Inc, and AppRebates LLC