



## Jerry A. Heemstra, CGMA, MBA

### Qualifications Summary

Accounting and finance professional with over 30 years of experience in leading accounting teams, mergers and acquisitions, budget and planning processes and development, working with boards of directors, multi-company integration, financial reporting, credit management, payroll, forecasting, debt compliance, and economic research. Background in federal and multi-state tax issues, employee benefits, and successfully managing complex projects including software development and conversion initiatives. Experienced in MRP, shop floor scheduling, and lean manufacturing.

### Professional History

Stella-Jones dba McFarland Cascade	VP Finance	2012 – 2014
McFarland Cascade	CFO	2011 – 2012
Simpson Investment Company	Director/VP Accounting and Finance	2009 – 2011
Simpson Lumber Company	Division Controller	2002 – 2009
Simpson Door Company	Division Controller	1995 – 2002
Pella Corporation	Finance/Materials Manager	1989 – 1995
	Supervisor Scheduling	1988 – 1989
	Corporate Analyst/Cost Accountant	1984 – 1988
Fox & Company, CPA	Staff Accountant	1983 – 1984

### Accomplishments

- Nearly a dozen acquisitions on both the buy and sell side ranging in size from \$1M to \$250M. Most recently assisted in selling McFarland Cascade to a strategic buyer, Stella-Jones, helping to prepare the company for sale, working with investment bankers, lawyers, and tax advisors to obtain the best outcome for the shareholders.
- Developed full budget process and models at McFarland Cascade and Simpson.
- Built a financial model and justification for \$20M+ capital project at Simpson Lumber modernizing a major machine center. Provided oversight to the project helping to ensure that it came in on time and on budget.
- Worked with Simpson's board of directors, providing quarterly updates, commentary, and key market economic drivers. Authored and led a discussion on the state of the US housing market leading to an adjustment in strategy, and completed a white paper on the impact of China and the Russian log tax on lumber markets in the Pacific NW. Authored the president's quarterly shareholder letter.
- While at Simpson and Pella, part of a team that successfully implemented several IT systems including an in-house developed log purchasing system, Dynamics GP, PeopleSoft, in-house developed MRP system, and a warehouse management system.
- During his tenure at Simpson Door, the company grew sales by 48% and increased profit 580% while holding G&A spending growth to less than 4%.

### Licenses / Education

- Chartered Global Management Accountant (CGMA)
- Executive MBA, University of Iowa
- B. A. Business/Economics (concentrations in Professional & Industrial Accounting and Financial Management), Northwestern College