

# CFO

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## SELECTIONS

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### Shauna Deacon

#### Qualifications Summary

A dynamic financial executive with over 25 years of experience in financial reporting, analysis, forecasting, budgeting, cash management, team development and controls for multi-site organizations in various industries such as wholesale, retail, services and hospitality. Strong operational skills and a dedication to identifying solutions and improvements for the overall organization. She uses her timely, straight forward, and consistent style to spearhead transformation and get teams engaged. Proven track record at creating and documenting standard processes, developing teams, implementing systems and internal controls.

#### Professional History

The Stoller Group, Inc. (Shared Services)	VP, Corporate Controller	2007 – 2016
Fisher Farms	Controller	2003 – 2007
White Horse	Controller	2002 – 2003
Lexus of Portland	Controller	2001 – 2002
United Pipe & Supply Co., Inc.	Controller	1997 – 2001
Glencoe Management dba Burger King	Controller	1990 – 1997

#### Accomplishments

- Improved month-end close process from 14 days down to 6 with details down to the transactional level for up to 35 organizations/departments. Timely results highlight standouts to Executive Management Team for management adjustments and/or recognition.
- Successfully reduced operating expenses such as 38% reduction in insurance premiums due to awareness of the market and negotiation with broker.
- Designed new metrics for worker's comp incentive program to provide more transparency, awareness, and control at individual locations, resulting in reduced claims and lower modifiers in premiums.
- Completed monthly reconciliation of all balance sheet accounts and delivered GAAP annual work papers/financials which resulted in a 25% decrease in the cost of annual review and tax preparation.
- Identified opportunities and designed solutions within the accounting department which allowed for scalability. Despite decreasing the headcount from 11 to 7, the team was able to absorb the addition of two organizations and a 32% increase in revenues.
- Designed a comprehensive Chart of Accounts which allowed for simple yet detailed analytics.
- Implemented Concur Expense reimbursement for multiple companies and departments. Configured to meet IRS compliancy requirements and customized management reporting to understand where and how the money was spent, as well as who was spending it.

#### Education and Certifications

- Oregon State University, Business
- Board Member, Portland Chapter of Financial Executives International