

**FOR IMMEDIATE RELEASE**

## **REPUTATION INSTITUTE APPOINTS NEW BOARD MEMBERS AND CHAIRMAN**

### ***Positioning the Firm for Continuing Strong Growth in Reputation Measurement and Management***

**BOSTON, MASSACHUSETTS — (November 9, 2016)** – Reputation Institute announced today that Andrew Prozes and John McKinley have joined the board and Tyler Newton will be assuming the role of Board Chairman. Following the celebration of the 20<sup>th</sup> Anniversary of Reputation Institute at the 2016 Global Reputation Leaders Summit, Founder Dr. Charles Fombrun has retired as Chairman and is assuming the role of Chairman Emeritus.

Andrew Prozes brings extensive experience to the Reputation Institute board as a business executive with a track record of effective leadership delivering superior results. He has founded, grown and led small and large organizations to generate above market growth and profits. He has extensive experience in information technology and services and is recognized as an expert in the development of information-based workflow solutions. He currently invests in and serves on the boards of directors of a variety of companies, primarily in the information technology industry, as well as nonprofits and think tanks. Andrew brings strong leadership expertise from prior roles as CEO of LexisNexis, Vice President and Chief Operating Officer of Thomson Reuters, President of Southam Inc. and Co-Founder of MFS Limited.

In addition to bringing his professional expertise to the Reputation Institute board, John McKinley is the founder and CEO of SaferAging, leading the company's vision to foster independent living for seniors through the use of technology. He is also an active early-stage investor, with several of his portfolio companies recently selling to Google, Microsoft, Yahoo!, Symantec and others. He serves on the Board of Directors of Equifax, and is a graduate of the Wharton School at the University of Pennsylvania. Prior to founding SaferAging, John worked in senior executive roles at large corporations and as a successful entrepreneur and investor. Most recently, he served as Chief Technology Officer for News Corporation and President of Technology for News Corp. Digital Media Group. He served for three years as Chief Technology Officer and President of Digital Services for AOL, and previously was EVP and Head of Global Technology and Services for Merrill Lynch. Earlier in his career, John was both CTO and CIO at GE Capital, and began his career at Ernst & Young, eventually becoming a partner in the firm.

Tyler Newton is assuming the role of Reputation Institute Board Chairman in addition to his role as Partner and Research Director of Catalyst Investors. Tyler leads Catalyst's research efforts and is responsible for evaluating industry sectors, formulating sector investment strategies, generating deal flow in target sectors and providing strategic support to Catalyst portfolio companies. He is also responsible for sourcing and executing transactions in the software-as-a-service, internet infrastructure and digital media sectors. Prior to joining Catalyst in 2000, Tyler was a Vice President in TD's Media, Telecom & Technology Group. He received a BA with honors from Middlebury College and is a CFA Charter holder.

"I am very pleased to introduce these two new members of the board and to announce Tyler's new role as board chairman," said Jamie Bedard, President and CEO of Reputation Institute. "Building on their

professional expertise and insights, Reputation Institute is well positioned for continuing its trajectory of strong growth.”

### **About Reputation Institute**

Reputation Institute (RI) is the world’s leading consulting and advisory firm for reputation. RI enables many of the world’s leading companies to make more confident business decisions that build and protect reputation capital, analyze risk and sustainability topics, and drive competitive advantage. RI’s most prominent management tool is the RepTrak® model for analyzing the reputations of companies and institutions — best known via the Global RepTrak® 100, the world’s largest and most comprehensive study of corporate reputations, as well as Country RepTrak® and City RepTrak® studies that look at reputation across organizations within a given geography.

Learn more at: <http://www.reputationinstitute.com>

### **Further information**

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