CONSULTANT, DATA SCIENCE

Office Location | Atlanta

Reputation Institute owns the science of Reputation.
Reputation Institute's RepTrak® methodology is the gold standard in the science of reputation. Reputation Institute helps global companies unlock the power of their reputations for competitive advantage. Reputation Institute has conducted research over the last 15 years on 7,000 companies across 40 countries developing the largest global normative database in the world on reputation management, KPI's, benchmarks, metrics and best practices.

Reputation Institute's research is considered the authoritative source for Corporate Reputation Management by the world's leading publications. Our research been featured in nearly every relevant trade publication, including *The Economist, Forbes, Fortune, Time, Bloomberg, Information Week, Industry Week, Business Week, The Financial Times, Washington Post, NY Times and the Wall Street Journal.* Our analysts frequently appear on media outlets such as NPR, CNBC, FOX Business News, BBC, Sky News, CNN and a multitude of industry webcasts.

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The Consultant is an expert communicator and client delivery leader, adept at working in small teams of talented consultants. The Consultant is experienced at analyzing stakeholder measurement data and developing actionable recommendations for communications and marketing executives. In this role, you will be advising senior executives for the world's largest companies with Reputation Institute's gold standard of reputation measurement, RepTrak®, as the basis for performance benchmarks and strategic recommendations.

RI provides all consulting team members with ongoing training and education in data science, communications analytics, reputation management and corporate communications disciplines as part of a comprehensive commitment to overall team development. RI consultants have the opportunity to work with other consulting teams across all of RI's global offices offering the Consultant a truly global career experience.

Specifically, the Consultant is responsible for:

- **Reputation Management Insights –** lead client discussions on corporate communications and reputation best practices including: Industry impact, stakeholder messaging and mapping, communication channel performance, aligning corporate reputation to brand purpose, reputational risks, building the business case for reputation and reputation governance.

- **Client Delivery –** lead and contribute to qualitative and quantitative research analysis identifying key insights from stakeholder data. These insights are packaged into client deliverables and presented to the clients in the form of executive workshops, data dashboards, expert advisory and actionable reports. Ability to respond to client questions and inquiry in coherent and concise answers is essential.

- **Client Project Management –** manage quantitative research projects, including data vendor management, questionnaire and sample design, translations, survey programming, data collection, analysis plan development and reporting.

- **Analytical Insight & Visualization Development** – leading the quantitative analysis through standard analytical techniques, leveraging analytical software and tools to create compelling and predictive data driven client recommendations and reports.

PROFESSIONAL QUALIFICATIONS

A successful candidate will possess:

- 3+ years of proven data driven consulting experience delivering executive level insights and recommendations.

- Command of reputation management concepts including corporate communications, stakeholder management, messaging campaign management, press relations, investor relations, marketing alignment and corporate social responsibility.

- Ability to understand how to communicate complex data in a straightforward style to effectively communicate analytical outputs to clients and team.

- Experience in presenting results and insights to clients on time with a strong attention to detail and conducting in-person delivery sessions that lead to accelerated learning.

- Proficient data capture and data quality skills including: aligning client requirements with a comprehensive analysis plan, survey development, data project management, data classification, data manipulation, data mining and data presentation.

- Multi-Language skills preferred: Professional level English is required in all markets

- Ability to work in the US is required.

- Must be able to work in the Atlanta area.

EDUCATION:

Degree from a leading school is required with a focus on Business, Communications, Social Sciences, Data Analytics, Marketing Analytics, Consumer Behavior or Econometrics highly preferred.

COMPENSATION PACKAGE:

The Consultant role includes a compelling compensation package including a competitive salary and an annual performance bonus plan. Reputation Institute offers a full benefits program including company holidays, paid vacation, 401k matching.

Reputation Institute is committed to diversity in the workplace and is an
Equal Opportunity Employer