

# CAREER OPPORTUNITY

## CONSULTANT, DATA SCIENCE

### Office Location | Cambridge, MA

#### ***Reputation Institute owns the science of Reputation.***

Reputation Institute's RepTrak® methodology is the gold standard in the science of reputation. Reputation Institute helps global companies unlock the power of their reputations for competitive advantage. Reputation Institute has conducted research over the last 15 years on 7,000 companies across 40 countries developing the largest global normative database in the world on reputation management, KPI's, benchmarks, metrics and best practices.

Reputation Institute's research is considered the authoritative source for Corporate Reputation Management by the world's leading publications. Our research been featured in nearly every relevant trade publication, including *The Economist, Forbes, Fortune, Time, Bloomberg, Information Week, Industry Week, Business Week, The Financial Times, Washington Post, NY Times and the Wall Street Journal*. Our analysts frequently appear on media outlets such as NPR, CNBC, FOX Business News, BBC, Sky News, CNN and a multitude of industry webcasts.

## CONSULTANT, DATA SCIENCE

The Consultant is an expert communicator and client delivery leader, adept at working in small teams of talented consultants. The Consultant is experienced at analyzing stakeholder measurement data and developing actionable recommendations for communications and marketing executives. In this role, you will be advising senior executives for the world's largest companies with Reputation Institute's gold standard of reputation measurement, RepTrak®, as the basis for performance benchmarks and strategic recommendations.

RI provides all consulting team members with ongoing training and education in data science, communications analytics, reputation management and corporate communications disciplines as part of a comprehensive commitment to overall team development. RI consultants have the opportunity to work with other consulting teams across all of RI's global offices offering the Consultant a truly global career experience.

### **Specifically, the Consultant is responsible for:**

- **Reputation Management Insights** – lead client discussions on corporate communications and reputation best practices including: Industry impact, stakeholder messaging and mapping, communication channel performance, aligning corporate reputation to brand purpose, reputational risks, building the business case for reputation and reputation governance.
- **Client Delivery** – lead and contribute to qualitative and quantitative research analysis identifying key insights from stakeholder data. These insights are packaged into client deliverables and presented to the clients in the form of executive workshops, data

# CAREER OPPORTUNITY

dashboards, expert advisory and actionable reports. Ability to respond to client questions and inquiry in coherent and concise answers is essential.

- **Client Project Management** – manage quantitative research projects, including data vendor management, questionnaire and sample design, translations, survey programming, data collection, analysis plan development and reporting.
- **Analytical Insight & Visualization Development** – leading the quantitative analysis through standard analytical techniques, leveraging analytical software and tools to create compelling and predictive data driven client recommendations and reports.

## PROFESSIONAL QUALIFICATIONS:

**A successful candidate will possess:**

- 3+ years of proven data driven consulting experience delivering executive level insights and recommendations.
- Command of reputation management concepts including corporate communications, stakeholder management, messaging campaign management, press relations, investor relations, marketing alignment and corporate social responsibility.
- Ability to understand how to communicate complex data in a straightforward style to effectively communicate analytical outputs to clients and team.
- Experience in presenting results and insights to clients on time with a strong attention to detail and conducting in-person delivery sessions that lead to accelerated learning.
- Proficient data capture and data quality skills including: aligning client requirements with a comprehensive analysis plan, survey development, data project management, data classification, data manipulation, data mining and data presentation.
- Multi-Language skills preferred: Professional level English is required in all markets
- Ability to work in the US is required.

## EDUCATION:

Degree from a leading school is required with a focus on Business, Communications, Social Sciences, Data Analytics, Marketing Analytics, Consumer Behavior or Econometrics highly preferred.

## COMPENSATION PACKAGE:

The Consultant role includes a compelling compensation package including a competitive salary and an annual performance bonus plan. Reputation Institute offers a full benefits program including company holidays, paid vacation and more.

*Reputation Institute is committed to diversity in the workplace and is an Equal Opportunity Employer.*

# CAREER OPPORTUNITY

Please address all cover letters and resumes to Tammy Olsen at [tolsen@reputationinstitute.com](mailto:tolsen@reputationinstitute.com)


## Hear what our clients and team say about Reputation Institute

RI is the best place to grow as a professional. We work hard and we have fun doing it. Simply put, we are the Gold Standard of reputation management. Our Founders literally wrote the book on it and our clients sing our praises.

## What organizations say about Reputation Institute!

"Our CEO now utilizes quarterly general-

public reputation measures in 15 countries consolidated into a single dashboard to report to our Board. Reputation Institute's framework has helped us understand our stakeholders."

 Chief Marketing Officer,  
MasterCard Worldwide


RepTrak®  
Trust

"To be ranked among the most reputable companies is a great honor, and a reflection of what our 325,000 team members strive to deliver every day."

 SVP Integrated Marketing and Communications, FedEx

Expertise  
Honest Integrity

"We believe the survey is a great way to measure how we perform as a company and we remain dedicated to continue to live up to the expectations children, parents and other stakeholders have on us."

 President and CEO,  
The LEGO Group

Global  
RLN

"A large part of Levi Strauss & Co.'s successful 162-year history is our commitment to quality apparel that never goes out of style and an unrelenting focus on innovation."

 President and Chief  
Executive Officer,  
Levi Strauss & Co.

Teamwork  
Advisor

"We believe reputation is built on our commitment to customers to provide quality, innovative products and back them with integrity."

 Director, Global Public  
Relations, John Deere

"Bacardi strives for continuous progress and

improvements in everything we do. It's very rewarding to see that we are making real strides in corporate governance, innovation, reputation and overall citizenship with others around the world taking notice. A three-point jump in just one year to the number 90 spot in the Global RepTrak 100 rankings is extremely satisfying."

  
BACARDÍ  
CEO, Bacardi Limited

# CAREER OPPORTUNITY

## What our team says about Reputation Institute

“To me, RI is an opportunity to create a legacy in reputation measurement and management. The chance to do great work, be great, and expand upon our reputation as the gold standard in our field of reputation.”



“It means transparency, collaboration and partnership across offices and departments.”

“We share the same financial goals – and we show each other the respect deserved. We have a spirit of we win together. No one person can claim all the success and no one person takes all the blame.”



“A better system of communication and transparency. I do know that geographical distance presents an issue, but I do believe that it will be of high value if we learn more about the people in different offices.”

“One RI is a mindset, a way of working, and a collective goal. Globally we need to unite around a common purpose and to collectively work towards the same outcome.”

“I recently joined RI and from my vantage point One RI means that although we are dispersed throughout the globe we share a single vision.”

For more information about the firm, please visit our website at [www.reputationinstitute.com](http://www.reputationinstitute.com).