

# CAREER OPPORTUNITY

## Statistical Analyst

Office Location | Cambridge, MA

### Company

Reputation Institute (RI) is the world's leading corporate reputation management research consulting and advisory firm. The Annual Global RepTrak® 100 reputation measurement research is the foundation for Forbes' 100 Most Reputable Companies list. RepTrak® is the Gold Standard for measuring corporate reputation with over 7,000 multi-national companies measured annually across 15 different stakeholder groups globally.

Reputation Institute's research is considered the authoritative source for Corporate Reputation Management by the world's leading publications and has been featured in several relevant publications, including *The Economist*, *Forbes*, *Fortune*, *Time*, *Bloomberg*, *Information Week*, *Industry Week*, *Business Week*, *The Financial Times*, *Washington Post*, *NY Times* and the *Wall Street Journal*.

RI is proud to serve as clients over 400 of the top Global 1,000 companies. Every client is enrolled as a member of the Global Reputation Leaders Network membership service as part of their overall client experience.

### The Statistical Analyst Role

The Statistical Analyst is a key position within the Reputation Institute's US research and client delivery team. The Statistical Analyst is a key player responsible for quantitative analysis of data. In this role, Analyst is directly responsible for updating and maintaining RI's proprietary US company database with over 10 years of measurement data, as well conduct data analysis as part of key client delivery project teams.

Specifically, the Statistical Analyst is responsible for:

- Research Based Data Analysis – lead quantitative data analysis and identify key insights across range of reputation based client projects through applying our proprietary RepTrak® methodology. Conduct data processing and detailed statistical analysis. Apply the appropriate use syntax and programming techniques, to effectively analyze and process the data.
- Data Management and Processing – work with consultants to identify research and data analysis needs, based on quantitative studies; apply statistical code books, database taxonomy, and provide guidance on best practices to ensure quality and accuracy of data analysis. Routinely conduct data mining activities targeted at determining best possible recommendations for clients.
- Data Delivery – participate in client delivery team projects to process and interpret data from reputation based quantitative research projects. Take a keen interest in optimal data output, through a detailed understanding of research questionnaire and sample design, survey programming, data collection, analysis, and reporting.

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- Analytical Insight & Interpretation – lead quantitative analysis through standard analytical techniques leveraging statistical software such as SPSS Modeler or SAS **Enterprise Miner to perform complex analysis. Leverage RI's data visualization platform** to create compelling and innovate data interpretation for client delivery.

## Professional Qualifications

An ideal candidate will possess:

- 2+ years of hands on statistical analysis working with large data sets in a leading market research, advisory and consulting firm.
- Technical knowledge and skills including: multivariate analysis like regression analysis and factor analysis, survey development, sampling techniques and database scheme development, as well as conjoint analysis, Max-Diff, decision trees, cluster analysis, time series analysis, forecasting,
- Experience in Survey Analytics in studies spanning multiple countries and multiple stakeholders.
- Expertise in data analytics tools such as SPSS Enterprise Miner, SPSS Modeler, SPSS Statistics, Stata or SAS Statistics. Experience with advanced features of Microsoft Excel; Preferably familiarity with VBA
- Knowledge of programming languages and database systems including Python, R, Hadoop, SQL, SAS, R or SPSS AMOS
- Proficient data quality skills including: data project management, data classification, data manipulation, mining, transformation and variable derivation.
- Language skills: English (Required). Ability to legally work in the Us is required.
- Degree from a leading school in Statistical Sciences, Mathematics, Operations Research, Business or Economics is required.

## Compensation package

The Statistical Analyst role encompasses a compensation package including a competitive salary and an annual performance bonus plan. RI offers a full benefits program including company holidays, paid vacation and more.

Reputation Institute is committed to diversity in the workplace and is an Equal Opportunity Employer.

Please address all cover letters and resumes to Tammy Olsen Director of Human Resources, [tolsen@reputationinstitute.com](mailto:tolsen@reputationinstitute.com).

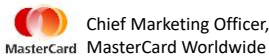
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## Hear what our clients and team say about RI

RI is the best place to grow as a professional. We work hard and we have fun doing it. Simply put, we are the Gold Standard of reputation management. Our Founders literally wrote the book on it and our clients sing our praises.

## What organizations say about RI!

"Our CEO now utilizes quarterly general-public reputation measures in 15 countries consolidated into a single dashboard to report to our Board. Reputation Institute's framework has helped us understand our stakeholders."



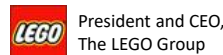
"To be ranked among the most reputable companies is a great honor, and a reflection of what our 325,000 team members strive to deliver every day."



### Expertise

Honest Integrity

"We believe the survey is a great way to measure how we perform as a company and we remain dedicated to continue to live up to the expectations children, parents and other stakeholders have on us."



Global RLN

"A large part of Levi Strauss & Co.'s successful 162-year history is our commitment to quality apparel that never goes out of style and an unrelenting focus on innovation."



Teamwork Advisor

"We believe reputation is built on our commitment to customers to provide quality, innovative products and back them with integrity."



"Bacardi strives for continuous progress and improvements in everything we do. It's very rewarding to see that we are making real strides in corporate governance, innovation, reputation and overall citizenship with others around the world taking notice. A three-point jump in just one year to the number 90 spot in the Global RepTrak 100 rankings is extremely satisfying."



## What our team says about RI

"To me, RI is an opportunity to create a legacy in reputation measurement and management. The chance to do great work, be great, and expand upon our reputation as the gold standard in our field of reputation."



"It means transparency, collaboration and partnership across offices and departments."

"We share the same financial goals – and we show each other the respect deserved. We have a spirit of we win together. No one person can claim all the success and no one person takes all the blame."



"A better system of communication and transparency. I do know that geographical distance presents an issue, but I do believe that it will be of high value if we learn more about the people in different offices."

"One RI is a mindset, a way of working, and a collective goal. Globally we need to unite around a common purpose and to collectively work towards the same outcome."

"I recently joined RI and from my vantage point One RI means that although we are dispersed throughout the globe we share a single vision."

For more information about the firm, please visit our website at [www.reputationinstitute.com](http://www.reputationinstitute.com).